



Harris Teeter

PRESENTS

**chef's
best**



Benefiting



Together We CAN End Hunger

2020 SPONSORSHIP OPPORTUNITIES

August 7, 2020

Reception: 6 p.m. | Dinner: 7 p.m.

Charlotte Convention Center - Crown Ballroom

ChefsBestCharlotte.org



Event Overview

WHAT IS CHEF'S BEST:

Chef's Best is back! On August 7th, guests will arrive at the 31th Annual Chef's Best presented by Harris Teeter at the Charlotte Convention Center Crown Ballroom. Guests will enjoy a reception featuring some of Charlotte's hottest restaurants, a three-course meal paired with wonderful wines, great music, a live auction, and a raffle.

EVENT TO BENEFIT:

Second Harvest Food Bank of Metrolina's Community Food Rescue Program. The CFR program rescues safe, edible food from restaurants, catering companies, and produce markets picking up and delivering the food the same day to agencies that feed on site like soup kitchens and homeless shelters. This "Go Green" program annually saves over 7 million pounds of food.

WHEN & WHERE:

The Charlotte Convention Center - Crown Ballroom
Friday, August 7, 2020
Reception: 6 p.m. | Dinner: 7 p.m.



WHAT CAN YOU DO TO HELP:

Be a sponsor and help END HUNGER!
See corporate sponsorship opportunities attached.

HOW DOES YOUR SPONSORSHIP HELP:

18% of the population in the Metrolina region live at or below the federal poverty level. Over 220,000 of these individuals are children and seniors. These individuals make difficult choices whether to purchase food or pay for expenses such as utilities, rent and medical care. Your sponsorship will make a real difference in the lives of our less fortunate neighbors.



Benefiting



Banquet Sponsor

\$5,000

PRE-EVENT RECOGNITION

- Recognition on all press releases/media alerts
- Sponsorship mentions (4 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at ChefsBestCharlotte.org

NIGHT OF EVENT RECOGNITION

- Verbal recognition by emcees from stage
- VIP tickets for 8 (1 table)
- Logo included in the event audio/visual presentation
- Ad space in the event program - half page (sponsor to provide ad file by July 27, 2020)
- Logo acknowledgment in event program
- Logo on event easel sign as Banquet Sponsor
- Logo on event banner as Banquet Sponsor
- Prominent table and sign identifying table reserved for Banquet Sponsor

Main Course Sponsor

\$3,000

PRE-EVENT RECOGNITION

- Recognition on all press releases/media alerts
- Sponsorship mentions (3 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at ChefsBestCharlotte.org

NIGHT OF EVENT RECOGNITION

- VIP tickets for 8 (1 table)
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Main Course Sponsor
- Logo on event banner as Main Course Sponsor

Contact Donna Ragan, Marketing and Communications Manager,
at 704-805-1724 or dragan@secondharvest.org



Benefiting



Maitre D' Sponsor

\$2,000

PRE-EVENT RECOGNITION

- Sponsorship mentions (2 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at ChefsBestCharlotte.org

NIGHT OF EVENT RECOGNITION

- VIP tickets for 6
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Maitre D' Sponsor

Sommelier Sponsor

\$1,000

PRE-EVENT RECOGNITION

- Sponsorship mentions (1 post) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo on the event website at ChefsBestCharlotte.org

NIGHT OF EVENT RECOGNITION

- VIP tickets for 4
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Sommelier Sponsor

Hors D'Oeuvres Sponsor

\$500

PRE-EVENT RECOGNITION

- Company logo on the event website at ChefsBestCharlotte.org

NIGHT OF EVENT RECOGNITION

- VIP tickets for 2
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Hors D'Oeuvres Sponsor



Benefiting



Sponsorship Opportunities and Benefits

Banquet Sponsor
\$5,000

Main Course Sponsor
\$3,000

Maitre D' Sponsor
\$2,000

Sommelier Sponsor
\$1,000

Hors D' Oeuvres Sponsor
\$500

Pre-Event Recognition					
Recognition on all press releases/media alerts	●	●			
Sponsorship mentions on Facebook, Twitter, Instagram, LinkedIn	4 Posts	3 Posts	2 Posts	1 Posts	
Save the Date email sponsorship mention	(benefit reserved for Presenting Sponsor)				
Logo/link on event website at ChefsBestCharlotte.org	●	●	●	●	●
Sole naming rights to event	(benefit reserved for Presenting Sponsor)				
Night Of Event Recognition					
Acknowledged as Presenting Sponsor	(benefit reserved for Presenting Sponsor)				
Opportunity to make opening remarks (optional)	(benefit reserved for Presenting Sponsor)				
Verbal recognition by emcee from stage	●				
VIP tickets / table	8 Tickets 1 Table	8 Tickets 1 Table	6 Tickets	4 Tickets	2 Tickets
Logo included in audio/visual presentation	●	●	●	●	●
Ad space in event program	Half Page				
Logo acknowledgement in event program	●	●	●	●	●
Event easel signage	Logo	Logo	Logo	Logo	Logo
Logo on event banner	●	●			
Your company banner posting in ballroom	(benefit reserved for Presenting Sponsor)				



Benefiting



Sponsorship Form

Yes, we will sponsor the 2020 Chef's Best to benefit Second Harvest Food Bank of Metrolina.

Company Name: _____ Contact Person: _____
 Address: _____ Daytime Phone: _____
 _____ Email: _____
 Harris Teeter Vendor #: (if applicable) _____ Website: _____

How would you like to receive your tickets? By Mail Will Call Pick up at the Food Bank before August 7, 2020

IF RECEIVING TICKETS BY MAIL:

Company: _____ City, State, ZIP: _____
 Contact: _____ Email Address: _____
 Address: _____

PAYMENT INFORMATION

TO PAY BY CHECK:

Return check and completed form to:
 Donna Ragan
 Marketing & Communications Manager
 Second Harvest Food Bank of Metrolina
 500B Spratt St. Charlotte, NC 28206

TO PROCESS PAYMENT AS A HARRIS TEETER VENDOR DEDUCTION:

Send completed form to:
 Danna Robinson
 Communication Manager
 Harris Teeter
 drobinson@harristeeter.com

TO PAY WITH CREDIT CARD:

Contact:
 Donna Ragan
 Marketing & Communications Manager
 Second Harvest Food Bank of Metrolina
 wnyberg@secondharvest.org

SPONSORSHIP LEVELS

Thank you for inviting us to participate in the 2020 Chef's Best. We would like to participate at the sponsorship level indicated below (please check your selection):

- Banquet Sponsor - \$5,000 Maitre D' Sponsor - \$2,000 Hors D' Oeuvres Sponsor - \$500
 Main Course Sponsor - \$3,000 Sommelier Sponsor - \$1,000

Signature

Date