



## Media Alert

August 26, 2022

### Media Contacts:

Danna Robinson, [drobinson@harristeeter.com](mailto:drobinson@harristeeter.com), 704.844.3904

Donna Ragan, [dragan@secondharvest.org](mailto:dragan@secondharvest.org), 704.805.1724

**What:** Harris Teeter, Titan Farms to donate **76,000 pounds of peaches** to Second Harvest Food Bank of Metrolina

**Date:** Friday, August 26, 2022

**Time:** 2:00 p.m. – Press Conference

**Where:** Second Harvest Food Bank of Metrolina  
500B Spratt Street  
Charlotte, NC 28206

**Live shots & interviews are welcomed!**

Friday, Aug. 26, 2022, Harris Teeter and Titan Farms will present a donation of nearly 76,000 pounds of peaches to Second Harvest Food Bank of Metrolina.

The donation is made possible through the success of Titan Farm's annual Peaches with a Purpose campaign hosted in Harris Teeter stores across North Carolina. Through this year's campaign, Harris Teeter shoppers helped donate nearly 76,000 pounds of peaches through in-store purchases.

"We are thrilled to partner with Titan Farms to provide nutritious and much-needed produce to hungry families-in-need," said Danna Robinson, communication manager for Harris Teeter.

Over the last five years, Harris Teeter and Titan Farms have joined forces to donate more than 200,000 pounds of peaches to local food bank partners in support of hunger relief efforts across North Carolina.

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### About Harris Teeter

Harris Teeter, with headquarters in Matthews, N.C., is a wholly-owned subsidiary of The Kroger Co. (NYSE: KR). The regional grocery chain employs approximately 35,000 associates and operates stores in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.

### About Titan Farms

Founded in 1999 by Chalmers and Lori Anne Carr, Titan Farms is a premier grower, packer and shipper of fresh peaches and vegetables. With core values focused on producing the highest quality produce in the market, you are sure to take home the freshest produce they have available. Today, Titan Farms is the largest peach grower on the east coast, with over 6,200 acres of peaches, 600 acres of bell peppers, 1,000 acres of broccoli and 36 acres of eggplant. Titan Farms is a family-run operation, including long-time employees who have become part of their Titan family.

### About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2020-2021, Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food (including over 48 million pounds of fresh produce, meat, and dairy) and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.





