

# BLESSINGS

A newsletter for the supporters of Second Harvest Food Bank of Metrolina

FALL 2017



SECOND  
HARVEST  
FOOD BANK  
OF METROLINA

Together We CAN End Hunger

[www.SecondHarvestMetrolina.org](http://www.SecondHarvestMetrolina.org)



#SHFBM

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# Kay's Message



As I complete my 14th year at the food bank and recall the dozens of messages written for Blessings, it never ceases to amaze me how easy they are to write. Kay's Message is always the last item we drop in before going to print and my marketing staff will start reminding me about getting it done weeks ahead of time.

My response is always the same - do not worry - inspiration will strike - it always strikes. The reason for this is simple. We engage in inspiring work surrounded by inspiring people every single day.

Staff, volunteers, board members, donors and community leaders, all of whom are engaged in one collective goal. To insure that no child, senior, veteran, family or pet goes hungry in our community. My message today is about the

person who has most inspired me in my life.

Many of you know that I live in Rock Hill; born, raised and educated just below the state line. Virtually everyone in Rock Hill knows Brother David Boone. But I am guessing many of you outside of York County might not know much about this amazing man.

Brother David, a white Catholic from Kentucky, arrived in Rock Hill in 1958. Brother David helped integrate the parks and recreation leagues in Rock Hill, the very ones I played softball in growing up. He helped found St. Mary's Catholic Church because African American Catholics had no place to worship. He ran a credit union for African Americans for 30 years during segregation because banks would not serve them. He participated in civil rights marches and sit ins, endured death threats and ate thousands of meals alone, all in the name of equality.

In 1986, Brother David started Dorothy Day Soup Kitchen, long a partner agency of Second Harvest Food Bank. Until the past few months he was there faithfully every week, continuing to minister to those in need. Brother David had been battling leukemia for many years and had recently made the decision to forego any additional treatments. Sadly on November 5th, we lost Brother David.

Second Harvest had been able to honor Brother David with two events at Dorothy Day and St. Mary's this past June and July. We filled shelves at both the soup kitchen and the pantry inside the church and then sponsored a huge community produce distribution assisted by our partner in Charleston, Lowcountry Food Bank.

Brother David was not able to attend but he was there in spirit and I was able to take photos and videos to show him during our frequent visits. Brother David has inspired me for most of my adult life and I want to use this message to thank him.

For having the courage to do the right thing when hardly anyone wanted to do the right thing; for teaching me to rejoice in people's differences, not to fear them; for instilling in me the importance of not only feeding people but talking to them and listening to them to better understand their concerns.



Please see [Page 30](#) for more information about our events in honor of Brother David Boone.

And I want to use this message to promise that Brother David's work will continue. It will continue because people like you support our mission to end hunger. Brother David and I appreciate your support.

  
Kay Carter  
CEO



# Harris Teeter | Chef's Best



Our 28th Annual Chef's Best event, presented by Harris Teeter, was held in the Crown Ballroom at the NASCAR Hall of Fame. The event raised over \$300,000 for the food bank's Community Food Rescue Program exceeding our goal for the evening. The August 25th event featured Chef Rocco Whalen from Fahrenheit. Special thanks to our additional sponsors including Cargill, the CRVA, the International Culinary School at The Art Institute of Charlotte and E&J Gallo. Also, thank you to Chef Stephen Schmitt from WP Kitchen + Bar who was our Reception Chef this year. Special thanks to Maureen O'Boyle, our event emcee and Jon Wilson, our auctioneer.





# Harris Teeter | Chef's Best



 **Harris Teeter**  
Neighborhood Food & Pharmacy



# Food Lion | Empty Bowls



The Richardson Ballroom at the Charlotte Convention Center was host to the 17th Annual Empty Bowls event sponsored by Food Lion Feeds. For this event, local potters, including Clayworks and Jim Wolf, donate handcrafted bowls. Guests enjoy a modest meal and select a pottery bowl to take home. The bowl serves as a reminder of the empty bowls in homes all over our region. Special thanks to Maureen O'Boyle, Charlotte GoPlaySave and Noc Noc Productions for their support. The event annually raises close to \$100,000 to help feed the hungry.



## Thanks to our donating potters!

Clayworks  
Jim Wolf  
Addison Pottery  
Cindy Bryson  
Gaston College Students  
Myers Art Pottery





# Food Lion | Empty Bowls



# Wine, Women and Shoes



Felix Sabates Mercedes-Benz of South Charlotte was the site for the fifth annual Second Harvest Food Bank of Metrolina's Wine, Women and Shoes Event. Special thanks go out to Mercedes, our Diamond Stiletto presenting sponsor and Whole Foods, our Platinum Pump sponsor. Over 300 attendees were treated to an evening of fabulous wine, great shopping and, of course, our Best-in-Shoe competition and our Fashion Show produced by Effie Loukas. Thank you to our committee member Kaye Cole for all of her hard work helping us put the event together. We raised over \$100,000 for our child hunger programs. Special thanks to Brittney Johnson, from WSOC-TV for hosting the event.





# Wine, Women and Shoes



Felix Sabates'  
Mercedes-Benz of South Charlotte  
Charlotte's Premier Mercedes-Benz Dealer



Darwin Freight



Creative Loafing



# 2017 Partner Appreciation Awards

## Awards:

### Community Partnership Award

Charlotte Center City Partners  
Food Lion Feeds  
Novant Health

### Food Industry Partner Awards

Publix  
Walmart  
Smithfield  
Bimbo Bakeries USA

### Faith Based Partner Awards

Faith Presbyterian Church  
Myers Park United Methodist Church

### Special Event Partner Award:

#### Chef's Best

Harris Teeter  
CRVA  
Cargill  
Gallo Wines

### Community Partnership Award

David Weekley Homes  
CalAtlantic Homes  
Nest Homes

### Individual Volunteer Partner Award

Ruth Patton

### Group Volunteer Partner Award

Tzu Chi

### Group Volunteer Partner Award

Coach and Client

### Group Financial Partner Awards

Assistance League  
Hendrick Automotive Group  
Community Foundation of Gaston County  
Charlotte Pipe and Foundry

### New Partnership Awards

Gordon Food Service  
TJX Foundation  
TIAA

### Special Event Partner Award:

#### Sort-A-Rama

Food Lion Feeds  
TIAA

Blue Cross Blue Shield of NC  
Carolinas HealthCare System

### Community Partnership Award

Salvation Army

### Media Partner Award

Adams Outdoor Advertising

### Ted Heyward Award

Dan Harris

### Frank Timberlake Award

Bill Tripet

### Lifetime Achievement Award

Fred Morganthall  
Cliff Hemingway



Salvation Army



Ruth Patton



Smithfield



Frank Timberlake Award  
Bill Tripet



Lifetime Achievement  
Fred Morganthall



Lifetime Achievement  
Cliff Hemingway



# 2017 Partner Appreciation Awards



Novant Health  
Thanksgiving Day Parade



Publix



Walmart



Sort-A-Rama



Bimbo Bakeries USA



Faith Presbyterian Church



Myers Park United  
Methodist Church



Chef's Best



Thanksgiving Turkey Collection



Tzu Chi



Assistance League of Charlotte



Hendrick Automotive Group



Community Foundation  
Gaston County



Charlotte Pipe and Foundry



Gordon Food Service



TJX Foundation



TIAA



Adams Outdoor Advertising



Coach and Client



Ted Heyward Award  
Dan Harris



# Sort-A-Rama



On May 25th, almost 600 volunteers from Food Lion Feeds, Blue Cross Blue Shield of North Carolina, TIAA and Carolinas HealthCare System packed thousands of meals at the Sort-A-Rama event to help feed hungry children this summer. By the end of the day, volunteers had packed 132,000 pounds of healthy brown rice and dry pinto beans. The meals packed were distributed through Second Harvest Food Bank of Metrolina's network of emergency pantries all over our 19 county service region.



BlueCross BlueShield  
of North Carolina



Carolinas HealthCare System





# WSOC-TV Food Drive



The WSOC-TV 9 Food Drive comes at a critical time of year since our partner agencies see an increase of clients as we move into the summer months. Thanks to all of our friends at WSOC-TV and all of the station's wonderful viewers, this year's food drive was the most successful ever. The 12th annual drive held on June 7, 2017, collected the equivalent of 42,069 pounds through food and funds donated. Special thanks to all of the Family Focus partners, including Ashley Furniture, Showmars, Hendrick Honda, and E.R. Plumbing Services.



# Moo & Brew



The North Carolina Music Factory was the site for Creative Loafing's 3rd Annual Moo & Brew event. Featuring craft beer and burgers, guests enjoyed music by Ancient Cities, Blues Traveler, DJ Overcash and Of Good Nature. Thanks to everyone who supported this year's festival which raised almost \$12,000.





# Easter Box Packing Event



On March 27th, Hendrick Automotive Group packed 2,000 boxes filled with complete Easter meals for families in need. Boxes were distributed at school mobile pantries in Mecklenburg County. Thanks for your amazing support.





# CANstruction

Edifice & Little  
Best Use of Labels

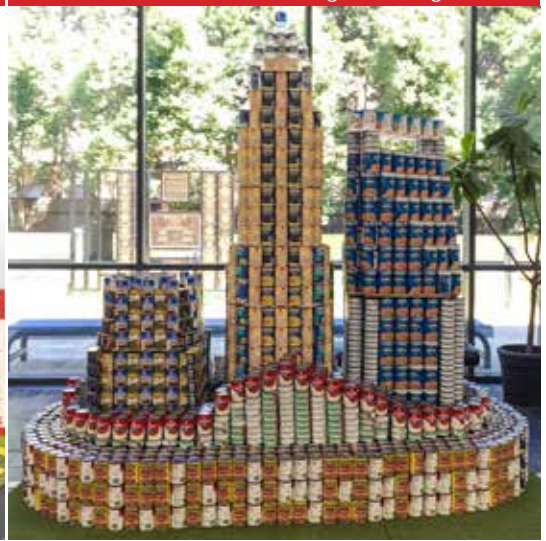


Thanks to all the firms and their supporters who participated in the 2017 AIA Charlotte CANstruction event. Our friends from the CRVA helped secure the space again for this unique competition. Twelve teams spent weeks planning, and a full morning building these amazing structures at the Charlotte Convention Center. Collectively they provided the food bank with 25,290 pounds of food to help hungry neighbors.

Ai Design Group  
Jurors' Favorite



BSB Design Inc.  
Most Cans & Best Original Design



LS3P - Nova - JE Dunn  
Honorable Mention



Wright McGraw Beyer Architects  
People's Choice & Best Meal



NarmourWright Architecture  
Honorable Mention



Little Architects & HarkerDoerre  
Honorable Mention





# CANstruction

Angelo Architects - McVeigh & Magnum  
Honorable Mention



Odell - Alfred Williams - R.J. Leeper Construction  
Honorable Mention



The RBA Group  
Honorable Mention



Neighboring Concepts - Miles McClellan  
Structural Ingenuity



McMillian Pazdan Smith/Gilbane  
Honorable Mention



# Charlotte CROP Hunger Walk



On May 1, 2017, Charlotte CROP Hunger Walk presented over \$60,000 to the three local beneficiaries of the 2016 CROP Hunger Walk: Second Harvest Food Bank of Metrolina, Loaves and Fishes and Crisis Assistance Ministry. This year Second Harvest Food Bank of Metrolina received \$20,148. Huge thanks to Charlotte CROP Hunger Walk for their continued support.



## Rock 2 End Hunger

On March 11th, Tom and Valerie McKernan hosted their Fourth Annual Rock 2 End Hunger to benefit the Food Bank's Child Hunger Programs. Close to one hundred couples were invited to the party where admission was a donation to Second Harvest.

Collectively the four parties have raised over \$58,000 to help feed hungry children in our region. Special thanks to the bands "Killin Time" from Charlotte and "No Jo Slim" from Mooresville. The two bands play separately but practice together for six weeks leading up to the fundraiser. The bands played cover songs from Van Halen, AC/DC, Ozzy Osbourne, ZZ Top, Aerosmith, U2, Rolling Stones, Jimi Hendrix, Black Crowes, Bon Jovi and many others.





# National Volunteer Week

## We ♥ Our Volunteers



We could never accomplish all we do without each and every volunteer. One hour of your time provides SHFBM with \$22.99 in labor savings. Our annual savings with volunteers equals \$5.8 million dollars! These savings are dollars that are used to feed more hungry people. In fiscal year 2016-2017, over 87,000 volunteers donated 265,304 hours. Learn more about volunteering at [SecondHarvestMetrolina.org](http://SecondHarvestMetrolina.org).



# Swarm to Serve



In the last issue of Blessings we mentioned that volunteers from the Charlotte Hornets, Food Lion and Second Harvest Food Bank of Metrolina built a structure made of donated Food Lion branded cans and boxes at Spectrum Arena. Weeks later at a Charlotte Hornets game, Second Harvest Food Bank was presented with a check for 15,142 pounds that was collected during the accompanying food drive.



## Legal Feeding Frenzy



Thanks to all the law firms and law schools who participated in this year's Legal Feeding Frenzy. Winners were recognized at a special ceremony featuring North Carolina Attorney General, Josh Stein. This year's drive generated over 300,000 pounds of food for North Carolina's Food Banks. The four year total for the drive is over one million pounds.





# Kids Corner



## Jones Twins

On behalf of The Restoration Place Church, these twins dropped off a donation that more than matched their combined weights. Their food drive was held on Super Bowl Sunday and was a big success!



## Taran Vishal

Taran, for his 7th birthday, decided to host a food drive and donate the food to people in need rather than receive presents. With the support of his family and friends he was able to collect 154 pounds of food which provided 103 individual meals for neighbors in need.



## Girl Scout Troop 2264

The Daisies and Brownies of Girl Scout Troop 2264 took a vote on organizations in Charlotte to support and Second Harvest was at the top of their list. With their hard-earned chore money, the girls picked out the food they wanted to buy and were able to donate 83 pounds.



## Kids That Can

Jane and Reagan founded "Kids that Can", a food drive project where they collect unwanted items from students during lunch at Alexander Graham Middle to be donated to Second Harvest. So far the girls have donated over 120 pounds of food and have plans to make the project bigger in 17-18.

# Smart Chicken Delivery



On January 30, 2017, Smart Chicken delivered 49,602 pounds of much-needed protein to Second Harvest Food Bank of Metrolina. The donation was immediately used to help serve children and their families at school-based mobile pantries and high-poverty schools, emergency food pantries and other feeding programs that the Food Bank supports.



# Smithfield Helping Hungry Homes



The Smithfield Foods' Helping Hungry Homes Tour stopped at the NASCAR Hall of Fame in Charlotte on April 25, 2017, and announced a donation of nearly 250,000 pounds of protein for all six NC Association of Feeding America Food Banks. Richard Petty and Aric Almirola of Richard Petty Motorsports were on hand to help send off the six trucks all across NC. Thank you to Richard Petty Motorsports and Smithfield for continuing to help us feed hungry children!





# Report Card 2016-2017



The Food Bank's most recent fiscal year ended on June 30, 2017.

The chart below shows our performance in several key categories for the 2016-2017 year, and for the past 14 years.

GOAL	Performance in 2016-2017	% Increase Over Last 14 Years	Average Increase Per Year
Pounds Distributed	54,068,572	771%	55%
Refrigerated Pounds*	21,408,819	374%	27%
Volunteer Hours	265,304	900%	64%
Programs to End Child Hunger	210	753%	68%
Pounds from Food Drive	5,965,713	573%	41%
Mobile Pantries Conducted	489	354%	27%
Senior Programs	8	264%**	19%

\* Refrigerated pounds includes produce, meat and dairy

\*\* Represents 11 Years of Growth



# Fifth Third and Ricky Stenhouse



Thanks to Ricky Stenhouse Jr., Roush Fenway Racing and Fifth Third Bank, for their support packing backpacks on May 3, 2017. The program is designed to provide backpacks full of nutritious food on weekends and holidays when school meals are not available.





# "The Hardest Working Food Bank"



Special thanks to our friends from Ally who presented us with a check for \$25,000 to be used for our child hunger programs. Second Harvest Food Bank of Metrolina was also recognized by Ally as "The Hardest Working Food Bank" and after the presentation, Ally volunteers packaged backpacks for our Kids Cafe program. Thanks to Ally for all that they do to help end hunger nationwide!



# Walmart's "Fight Hunger. Spark Change"



From April 17th to May 15th, Walmart sponsored their annual "Fight Hunger. Spark Change." national campaign. People across the nation were encouraged to take action against hunger and help families in need through simple acts of support online and in-store purchases and donations. This campaign is part of Walmart's larger commitment to provide meals to those in need.



Special thanks to the companies below for doing special in-store promotions that helped raise \$215,001 for Second Harvest Food Bank of Metrolina.



## Letter Carriers



On Saturday, May 13th, the 25th Annual Stamp Out Hunger Food Drive was sponsored by The National Association of Letter Carriers. This drive is the nation's largest single-day food drive. Publix supermarket provided bags that were delivered by the postal carriers to homes throughout the Charlotte area.

Residents filled the bags with over 110,000 pounds of non-perishable foods that were collected by the Letter Carriers in Charlotte on May 13th. All of the food benefited Second Harvest Food Bank of Metrolina and our partner agency Loaves & Fishes.





# UNC Charlotte Packing Day



On April 26, 2017, Second Harvest Food Bank of Metrolina held a backpacking event at UNC Charlotte during Volunteer Week. Faculty and students came together to pack 1,200 backpacks, which were distributed to at-risk elementary schools throughout our service region.



## Publix Truck and Van Donation



In late 2016, Publix announced a \$5,000,000 donation to Feeding America food banks and partner agencies. Second Harvest Food Bank was honored to receive \$200,000, which went towards purchasing our new truck and van pictured below. This means we are able to pick up and distribute more food across the Metrolina region!



# Expanding Summer Feeding Services



On June 20, 2017 Second Harvest Food Bank of Metrolina announced that summer feeding services in and around the Charlotte area would be expanded with the financial assistance of Walmart, Hendrick Automotive Group and The Assistance League of Charlotte. Walmart provided \$100,000 to provide almost 7,000 backpacks and several school based pantries in Mecklenburg and York Counties. Hendrick Automotive Group presented us with a check for \$67,125 to support 17 school based mobile pantries. The Assistance League of Charlotte donated \$18,900 to help provide backpacks to children this summer attending six Freedom School Sites. Thanks to these donations, SHFBM fed more children who were at a high risk of missing meals while they were out of school for the summer.



## Hunger Action Month



September is Hunger Action Month and Second Harvest Food Bank and Feeding America hosted many events to draw attention to this critical issue. Hunger Action Month is designed to mobilize the public to take action on the issue of hunger, and to join the movement to help end hunger.



### Wilson's World Visited SHFBM

On September 14th, Jon Wilson was at Second Harvest Food Bank of Metrolina to share the food bank's hunger ending programs with WCCB Charlotte's viewers. While he was here, he announced one of Second Harvest's star volunteers, Jenner Wall, as the recipient of the "Moment of Good" sponsored by One Hour Heating and Air Conditioning.





# All Cans on Deck Food Drive



**Vanguard**

For the past eight years our friends at Vanguard have sponsored the All Cans on Deck Food Drive. The recently completed 2017 drive raised a total of more than 455,000 pounds. The eight year total for Vanguard is almost 1.5 million pounds. Thanks to all of the employees for this amazing effort that is helping to end hunger in our region.

Vanguard has won 7 partner awards including the Frank Timberlake Award in 2016.



## Construction Progress

We are almost finished with the food bank's expansion project. Phases I and II are complete. Our warehouse addition doubling the current size is finished, second floor offices and a new reception area are finished, freezer and cooler expansions are finished and our final phase III is underway. By January, Phase III, our expanded agency shopping floor and volunteer center will be completed. Many thanks to all of our amazing community supporters who helped us complete this expansion. Thanks to you we will be able to feed more hungry people with more nutritious food.



**Before**



**After**



**Before**



**After**



# In Honor of Brother David Boone



On June 21st, Second Harvest Food Bank of Metrolina was in Rock Hill at Dorothy Day Soup Kitchen to restock the soup kitchen and pantry shelves with food and other needed items in honor of community activist Brother David Boone. Brother David, who started the soup kitchen in 1986, had been battling leukemia for years and passed away on November 5, 2017. SHFBM delivered two truckloads of canned goods, packaged food items and meat to the soup kitchen and emergency pantry. Special thanks to The Springs Close Foundation for donating funds to offset the cost of the meat.



On July 20th, Second Harvest Food Bank of Metrolina partnered with Lowcountry Food Bank in Charleston, SC for the second part of the donation honoring community activist Brother David Boone, providing much needed produce items to this underserved community.





# Upcoming Events



**JOIN HARRIS TEETER IN THE  
FIGHT AGAINST HUNGER  
NOVEMBER 1ST-30TH**

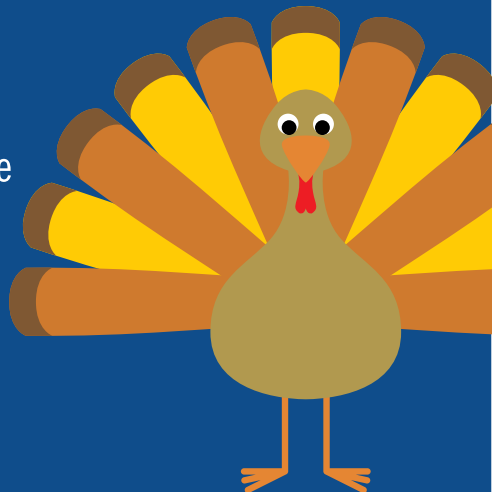
GO TO [SECONDHARVESTMETROLINA.ORG](http://SECONDHARVESTMETROLINA.ORG)  
FOR MORE INFORMATION ABOUT OUR  
ANNUAL HARVEST FEAST MARATHON

## Street Turkeys

Come see us for our annual Street Turkeys event!  
We will be collecting turkeys and funds for the holidays.

**When:** November 22, 2017  
6:00am - 7:00pm

**Where:** The Coca Cola Dog House  
401 W Morehead St  
Charlotte, NC 28202





Together We CAN End Hunger

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Text SHFBMbless1 to 71777