



**SECOND  
HARVEST  
FOOD BANK  
OF METROLINA**

Together We CAN End Hunger

**Spring - Winter  
2022**

# BLESSINGS

## *Newsletter*

SecondHarvestMetrolina.org |      | 704.376.1785

## KAY'S MESSAGE



For the past three years Second Harvest Food Bank of Metrolina, along with food banks all across the nation, have been dealing with an experience like no other. As we work our way out of (we surely hope) the COVID years, it seems an excellent time to reflect on all we have been able to accomplish with the help of each of you reading this newsletter. In short, you all have been a tremendous asset to all of those we serve across 24 counties of North and South Carolina.

You have continued to support our efforts on behalf of so many children, families, seniors, veterans and pets - wonderful individuals and four legged friends who are depending on each of us to make sure they get the nutrition they need every day. They are depending on us to be sure they can function

each day without hunger which makes it impossible for them to perform well in school, to stay out of hospitals and care facilities, to focus at their workplace, and to make sure their beloved pets stay with their families.

While these past three years have surely not been easy times for our staff at Second Harvest, they have been made infinitely better because of you. The knowledge that the community loves and supports our mission and our neighbors, has helped us move on even when days have seemed impossible.

Not only have we moved forward, the progress that is being made in feeding our community is greater than I could have ever imagined. These past three years have seen our food bank provide a record number of pounds of food to those struggling with hunger. Over 237 million pounds total with 60% of that, 142 million pounds being produce, meat and dairy. This is critical because these are the foods people most need to stay healthy but also the foods that those struggling in poverty cannot afford to obtain.

One of the goals that I became very focused on early in my tenure with the Food Bank was to be sure that we were serving all of our counties with as much food as possible. When I started in 2004, we had 16 counties - today we have 24. But the goal has remained top of mind - to be sure every county is being cared for and that every county is important in our efforts to end hunger.

With that in mind and since we are at the end of 2022, I was led to reflect on some of the activities we have been undertaking in all of our counties. This may be a little longer read than most of my messages but it is so important to highlight each of our 24 counties. We have 14 counties in North Carolina and 10 in South Carolina and this message will try and share a little something we are proud of in each of those counties. Understanding this is a fraction of what is being done in each county.

One of the more interesting things about our service region is that it is made up of counties that are very urban, counties that are very rural, counties that are very large and counties that are very small. All of them with interesting demographics and unique situations. This message will try and weave in some of that information along with some of our achievements in all of our various counties. These achievements would not be possible without our amazing partner agencies - over 950 of them in total. Obviously we cannot mention every single one, but for each one mentioned there are dozens of others who are equally engaged.

### North Carolina Counties:

**Anson County** is one of our smallest counties and also has the unfortunate distinction of having the highest child poverty rate of any county we serve. But Anson is blessed with 24 wonderful partner agencies who collectively help us distribute millions of pounds there every year. Anson Crisis hosts mobile pantries and Feed My Lambs helps us provide senior boxes and consistently takes full tractor trailer loads of food that is distributed throughout the county.

**Burke County** is one where we have been able to grow our pounds distributed exponentially. We already had tremendous agency support there with Burke United Christian Ministries, East Burke Christian Ministries and Oak Ridge Baptist. Recently we were fortunate to partner up with The Outreach Center - they have made it possible for us to deliver full tractor trailer loads of produce, meat and dairy items weekly. We drop one of our refrigerated trailers and this wonderful food is distributed all week long, every week.



**Cabarrus County** is home to 34 wonderful agency partners and with the help of many long time agencies such as CCM, Operation Bread Basket and The Salvation Army, we have been able to focus on child and senior hunger there. We host ongoing school mobile pantries at several of the local elementary schools, including Winecoff and Rocky River, and we have strong backpack and senior box programs there as well.

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**Catawba County** is home to one of the Food Bank branches. While it is a tiny branch, we do as much as possible for our 29 agencies there. We are fortunate to have MDI located there and they support us with the branch facility and with annual box packing events. These thousands of boxes are packed and stay right in Catawba County. With friends like East Catawba Christian Ministry, Lake Norman Food Mission and The Corner Table, we have amazing support that enables us to distribute several million pounds per year in this county.



**Cleveland County** has a very high child and senior poverty rate and we have made these our focus areas. We have active senior box programs and backpack programs and our partner Washington Missionary serves as a hub for us to be able to distribute more pounds. They are large enough to handle tractor trailer loads and they help us take our government commodities and other food and distribute all over the county, working hand in hand with many of our 39 partners there.

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**Gaston County** receives more than 5 million pounds per year from Second Harvest. The child hunger rate is high there and we depend upon partners like the West Gastonia Boys and Girls Club to help us feed kids. We had a wonderful experience there at Christmas and were able to provide not only holiday hams and food boxes but presents for all of the children at the site. We also are fortunate to have Mt. Zion working with us to take full tractor trailers of meat, produce and dairy similar to what we mentioned with Burke County.



**Iredell County** is one of two counties (along with Mecklenburg) where we are able to provide our partners with Community Food Rescue services. We have a wonderful group of long time volunteers who pick up food all over the county and deliver to our partners. We are also blessed to have Mooresville Christian there assisting us with the senior box program along with nine other wonderful agencies.

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**Lincoln County** is home to our long time partners Christian Ministries and East Lincoln Christian Ministries and 11 other partners. We have been concentrating efforts in this county and have been able to consistently provide 1-2 million pounds of food there each year. They also accept tractor trailers through Christian Ministries and we have also made Lincoln a focus county for our Santa Express program which annually provides fresh fruit, school supplies and toiletries to schools all over our region including Norris S.Childrens, Love Memorial and G.E. Massey all located in Lincoln County.



**Mecklenburg County** is of course our home base at Second Harvest and also home to 323 agency partners. It is impossible to mention even a small number of these but here are a couple of highlights. Loaves and Fishes is our largest partner in Mecklenburg and we are proud to work with them to feed so many people. For the past several years we have been providing an estimated 2.3 - 2.5 million pounds of food annually to them. We have a very large school mobile pantry program in Mecklenburg benefitting many CMS elementary and middle schools. We also count as our partners, The Independence Fund which serves our veterans. With this partnership we have been able to consistently hold food distributions for those who have served our country and kept us safe. Finally our partnership with Med Assist has allowed us to provide all types of over the counter meds to those in poverty and our partnership with Crisis Assistance keeps their free store packed with clothes and household items needed by those who are struggling in poverty.

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**Montgomery County** is one of our smallest counties but has tremendous need. Largely rural, we have made assisting seniors and children there a priority working together with CIS, Montgomery Council on Aging, and our pantry partners. We support 27 programs in Montgomery including backpack programs at every single elementary school. The county may be small but we still reach them annually with between a million and a million and a half pounds of food.

**Continued...**



**Rowan County** has become the second home for Second Harvest this past year. Thanks to our partner Food Lion, we were able to acquire an 85,000+ square foot facility there to help ease the overcrowding at our headquarters in Charlotte. This building provides us with much needed dry space and 35,000 square feet of cooler space. We are in the process of adding a giant freezer there that will help us accept even more meat and frozen items. We are also able to stock 150 different grocery items to ensure we never run out of food as well as providing disaster relief supplies for our partner food banks on the coasts of NC, SC and GA. We plan to soon open a branch there on site to provide even better service to our almost 100 partner agencies in Rowan, Cabarrus and Stanly counties.



**Rutherford County** is one of our more rural counties and also has above average rates of child and senior hunger. We are blessed with wonderful backpack partners there who help us supply backpacks to every elementary school in the county as well as a number of middle schools. We also work closely with Chase Corners and Salem Washburn who routinely host mobiles throughout this county. With the help of our 31 partners we manage to distribute between one million and one and half million pounds annually in this county.

**Stanly County** is home to one of our long standing partners Stanly Community Christian Ministry who we work with to host food distributions throughout the county all year long. We also have an active backpack program there which we are working to expand. We also were able to provide Stanly County Animal Control with a tractor trailer load of pet food this past year to help families struggling to keep their pets. We appreciate our 32 partners in this county and look forward to expanding programs in the coming year that will help improve the rates of racial disparity there, among the highest in our NC counties.

**Union County** is home to one of our largest backpack programs working with our partner Food for Families. Backpacks are provided to dozens of elementary, middle and high schools through their support and they also help us in countless other ways. We support 58 total programs in this county including Common Heart who assists with county distributions and our government commodities program. We annually distribute close to three million pounds in Union County and recently were able to assist The Humane Society when they were running low on pet food.



### South Carolina Counties:

**Abbeville County** is one of the smallest counties we serve, but has high child and senior poverty rates. We have a small number of agencies there and the need is tremendous. Recently we were able to connect with Be Well Abbeville who have been supporting us in hosting food distributions regularly in this county. As one of our SC counties with a very high rate of racial disparity (along with Greenwood), we are working on funding to address some of these systemic issues in the coming year.

**Anderson County** is home to our branch in Williamston, one of our two branches located in Upstate SC. We have developed an amazing partnership with Anderson County United Way who helps fund our backpack program and also this past year funded a turkey distribution in the county at Thanksgiving. Working with the United Way, we participated in their nine round up meetings held throughout the county by offering food boxes and fresh produce boxes on site, resulting in thousands of families being fed county wide. We support 49 programs in Anderson County and annually distribute over two million pounds there.



**Cherokee County** also has higher than average child and senior poverty rates but working together with the Senior Center of Cherokee County and our partner food pantries, we are feeding many children and seniors. We are very proud of our fairly new partner Pure Heart, who stepped up when one of our larger partner agencies Voice of Triumph had to close. Pure Heart is helping us with government commodities distributions and we were recently able to assist them with new coolers and freezers.

**Greenwood County** as mentioned previously also has a high rate of racial disparity and we are working with 25 partners there to help improve this situation. Working with Greenwood Food Bank and our new partner Self-Regional Hospital, we have been able to host regular food distributions in this county and we hope by next year to be distributing over one million pounds per year there. Most recently we were able to assist The Salvation Army with funds to build a new walk in freezer which will enable them to receive more frozen meat, a very important protein source.

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**Lancaster County** is home to some of our long standing food pantries including Christian Services and KARE Kershaw. We work with both of these agencies and 23 others to help provide between two and two and a half million pounds of food annually in this county. We are also fortunate with the support of The Springs Close Foundation to provide backpacks to every school in the county helping many of the 18.5% of children who live in poverty in Lancaster County.

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**Oconee County** is home to 26 partner agencies of Second Harvest. Our partners help us with a significant backpack program in this county serving 14 schools. We are annually distributing between one million and one and a half million pounds of food in this county thanks to partners like College Street Baptist who help with our government commodities distributions. We were recently able to provide funds to this agency to buy two new freezers and an upright refrigerator to help distribute more nutritional pounds.

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**Pickens County** is home to one of our largest backpack partners with 21 schools being supported throughout the county. The food bank annually provides over 1.5 million pounds of food in this county working with partners like 5 Point Church. We were recently able to help this partner with funds for a new two section freezer and a new two section cooler. This will help them distribute more fresh produce, meat and dairy to those in need throughout the county.

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**Spartanburg County** is home to our second SC branch and thanks to this location, we are able to distribute between three and four million pounds of food annually in this county. Second Harvest supports 32 programs in Spartanburg and offers backpack programs and senior box programs in the county. We have many strong partners in this county including Greater Spartanburg Ministries, Greater St. James, Helping Hands Ministry of Woodruff and The Bridge at Green Street. We are looking to expand this branch to a full time, five day per week branch in 2023 to better serve our agencies there.

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**Union County** is one of our smallest counties and also one with a very high rate of child poverty. We are working with partners there, 18 in total, to get more resources to our child and senior populations. Working with our partner, Catawba area Agency on Aging, and our local Union County Council on Aging, we are able to get food boxes and needed medical supplies to our seniors. Annually we are distributing over one million pounds in this county.

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**York County** is last but certainly not least. Next to Mecklenburg, we annually distribute more pounds in York County than any of our other counties, over six million pounds every year. We support 110 programs in York County including providing backpacks to every elementary school in the county through partnerships with all four school districts. We also support seniors in the county through York County Council on Aging with fresh produce, monthly meal boxes and a host of other needed items. In November and December we hosted a number of events in York County to pay tribute to Anne Springs Close, one of our most generous donors who passed away in 2021. This included a shopping experience for clients served by Dorothy Day Soup Kitchen and a pantry delivery to Manna House.



Hopefully this glance into what we are doing county by county to feed those in need provided some real insight - into both the magnitude of the problem - but also into the depth of your care and concern for our neighbors. You all give me hope for 2023 and I am as excited as ever to see what we can accomplish for those in need in partnership with our Board of Directors, our staff, and all of our food donors, financial donors and volunteers.

You are truly a blessing to Second Harvest and to this region.

 **Kay Carter - CEO**

# Rowan Branch Grand Opening 2022



On April 20th, the Food Bank hosted our Grand Opening event at our new Rowan Branch in Salisbury, NC along with Food Lion Feeds, who donated one million dollars towards the purchase of the building. The Cannon Foundation, The Leon Levine Foundation, the Gene Haas Foundation and Blue Cross Blue Shield of NC have also provided funds to assist with the construction of a large freezer onsite. This new branch will allow better accessibility for the 130+ partner agencies that the Food Bank serves in Rowan, Stanly, and Cabarrus Counties. Following brief Grand Opening comments, there was a large volunteer packing event that took place that included groups from Food Lion, Novant Health, Atrium Health and other companies in the Salisbury area who packed over 6,000 food boxes.





# Food Lion Feeds Award Ceremony



On June 22nd, Food Lion Feeds honored a select group of food banks, volunteers, community leaders and associates at the Seventh Annual Food Lion Feeds Feedys Awards. The event recognized those who dedicate their time and talents to providing meals, resources, education and hope to neighbors battling food insecurity in the towns and cities Food Lion serves. Second Harvest Food Bank of Metrolina was the recipient of The Food King Award, which honors a food bank that demonstrates outstanding commitment through financial support, innovation, encouragement and motivation for others to take leadership roles in hunger-relief programming and community involvement.



## RBS Cares Community Engagement Program



**Retail Business  
Services**



On October 14th, over 60 Retail Business Services volunteers packed 2,500 backpacks full of nutritious, ready-to-eat foods and sorted school supplies and clothing at our Charlotte and Rowan Branches that helped those in need during various holiday distributions throughout our 24 counties. Along with their day of volunteering, RBS Cares also donated \$50,000 to continue helping us end hunger. This donation and volunteer event was part of their Retail Business Services RBS Cares Community Engagement Program. Thank you, Retail Business Services for your support.



# Empty Bowls 2022



Presented by:



Official Print Sponsor





# Empty Bowls 2022

On March 18th, the Food Bank hosted our 12th Annual Empty Bowls event, presented by Food Lion Feeds and the CRVA (Charlotte Regional Visitors Authority) at The Charlotte Convention Center, Richardson Ballroom. For this event, local potters, including Clayworks, donated handcrafted bowls. Special thanks to our emcee Maureen O'Boyle, Charlotte GoPlaySave and The Company Band for their support.

Thanks to our sponsors, in-kind donors, and guests, we raised almost \$100,000 to help feed hungry children, seniors, families, veterans and pets in our 24 county service region.

Mark your calendar for our 2023 event on April 21st. For more information visit [EmptyBowlsCharlotte.org](https://EmptyBowlsCharlotte.org).



# Sort-A-Rama 2022



## Title Sponsor



## Presenting Sponsors



## Supporting Sponsors



On September 28th, the Food Bank held our Seventh Annual Sort-A-Rama event sponsored by Title Sponsor, Food Lion Feeds; Presenting Sponsors, Atrium Health, Blue Cross Blue Shield of NC, Equitable, and TIAA; and Supporting Sponsors, Armstrong Transport Group, Crescent Communities, Duke Energy, Jackrabbit Technologies, and UNC Charlotte. Over 700 volunteers from our sponsor companies packed 16,000 food boxes used to feed our neighbors who are struggling with food insecurity. Each day, families turn to the Food Bank and our 950+ agency partners for help and without the support of our wonderful Sort-A-Rama sponsorships, this event would not be possible.

Interested in hearing more about Sort-A-Rama? Visit [SortARama.org](https://SortARama.org).





# Sort-A-Rama 2022





# Partner Appreciation Awards

**Community Partner Award**  
40th Birthday Celebration  
Food Lion Feeds

**Community Partner Award**  
40th Birthday Celebration  
Harris Teeter

**Community Partner Award**  
40th Birthday Celebration  
Hendrick Automotive Group

**Community Partner Award**  
40th Birthday Celebration  
Publix

**Community Partner Award**  
40th Birthday Celebration  
The Springs Close Foundation

**Community Partner Award**  
40th Birthday Celebration  
Truist

**Community Partner Award**  
40th Birthday Celebration  
Walmart

**Community Partner Award**  
40th Birthday Celebration  
Wells Fargo

**Food Industry Partner Award**  
Perdue Farms

**Food Industry Partner Award**  
PET Dairy

**Food Industry Partner Award**  
Smithfield

**Food Industry Partner Award**  
Tyson Foods, Inc.

**Food Industry Partner Award**  
US Foods

**Special Event Partner Award**  
Food Lion Feeds

**Financial Partner Award**  
Charlotte Pipe and Foundry Company

**Financial Partner Award**  
Hendrick Automotive Group

**Group Volunteer Partner Award**  
Carowinds

**Group Volunteer Partner Award**  
UNC Charlotte

**New Partner Award**  
Arby's

**New Partner Award**  
Lincoln Financial Group

**New Partner Award**  
Mazda of South Charlotte

**New Partner Award**  
Cole Custer  
Gene Haas Foundation  
Stewart-Haas Racing

**Agency Partner Award**  
5 Point Church (Pickens County)

**Agency Partner Award**  
Food for Families (Union County, NC)

**Agency Partner Award**  
The Outreach Center (Burke County)

**Lifetime Achievement Award**  
The Merancas Foundation, Inc.

**Ted Heyward Award**  
Meg Ham

**Frank Timberlake Award**  
Bank of America

**Anne Springs Close Legacy Award**  
Bev Carroll



Food Lion Feeds



Harris Teeter



Hendrick Automotive Group



Publix



The Springs Close Foundation



Truist



Walmart



Wells Fargo



Perdue Farms



PET Dairy

# Partner Appreciation Awards



US Foods



Food Lion Feeds



Charlotte Pipe  
and Foundry Company



Hendrick Automotive Group



Carowinds



UNC Charlotte



Arby's



Lincoln Financial Group



Mazda of South Charlotte



Cole Custer



5 Point Church



Food for Families



The Outreach Center



The Merancas Foundation, Inc.



Food Lion Feeds accepting for  
Meg Ham



Bank of America



Bev Carroll

2022  
*Partner  
Appreciation*  
awards



# Chef's Best 2022



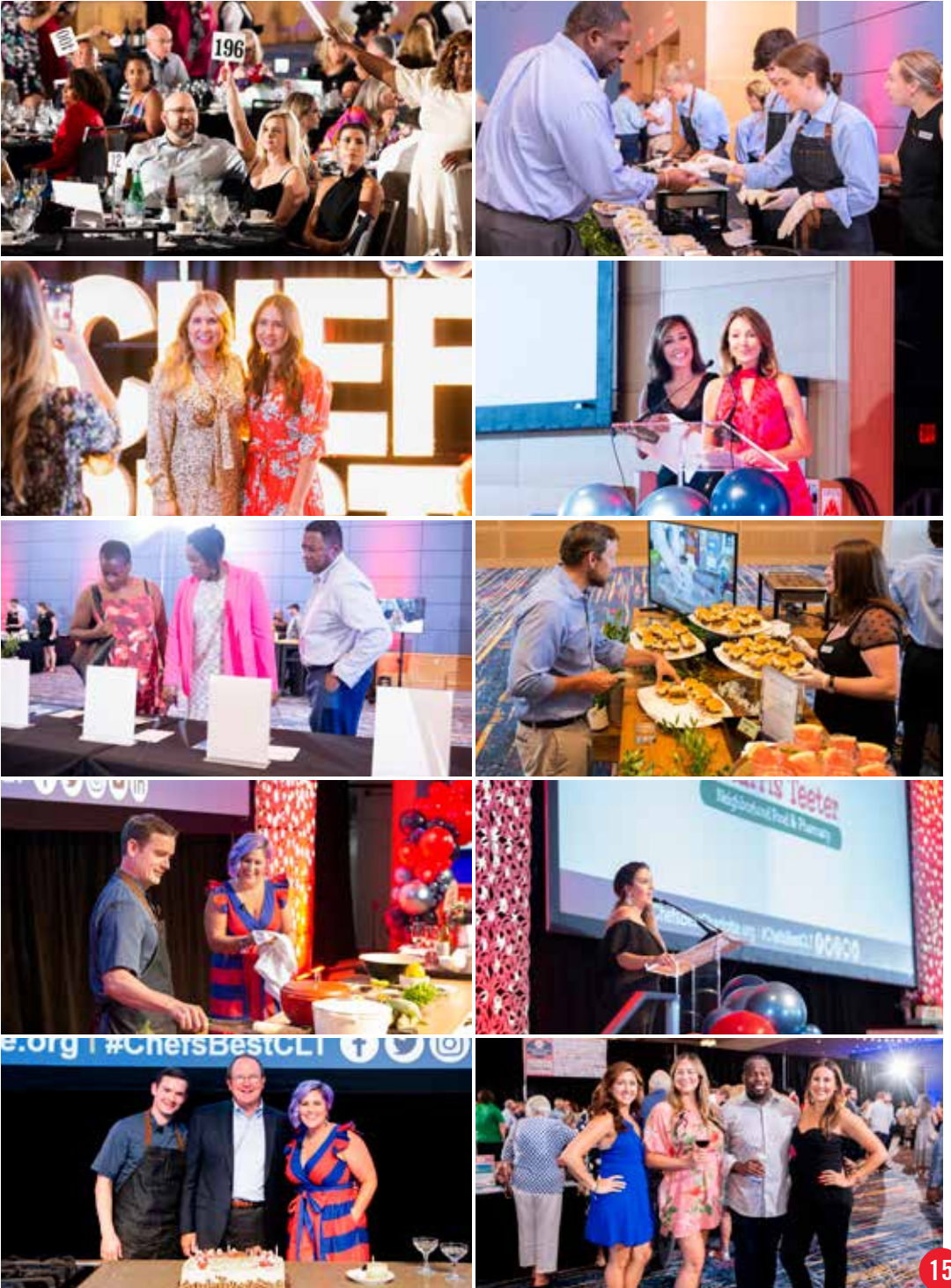


# Chef's Best 2022

On August 5th, we hosted our 32nd Annual Chef's Best event presented by Harris Teeter at the Charlotte Convention Center Crown Ballroom. The event featured a reception and dinner with food prepared by Owner and Chef of Roots Catering & Cafe, Craig Barbour, a silent auction and a live auction. Special thanks to our additional sponsors including Cargill, the CRVA, E&J Gallo, and Encore. Also, huge thanks to our emcee, Maureen O'Boyle, and our special guest and auctioneer, Miranda Miller (Miranda in Charlotte).

Thanks to our sponsors, in-kind donors, featured chef, and guests, we raised over \$460,000 to help feed those in need in our 24 county service region.

Mark your calendar for our 2023 event on August 18th. For more information visit [ChefsBestCharlotte.org](https://ChefsBestCharlotte.org).



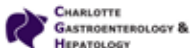
# Letter Carriers 2022



On May 14th, the 30th Annual Stamp Out Hunger Food Drive was sponsored by The National Association of Letter Carriers. This drive is the nation's largest single-day food drive. Bags were delivered by the postal carriers to homes throughout the Charlotte area. Residents filled the bags with over 11,000 pounds of non-perishable foods that were collected by the Letter Carriers in Charlotte on May 14th. All of the food benefited Second Harvest Food Bank of Metrolina and our partner agency Loaves & Fishes/Friendship Trays.



## WSOC-TV 9 Food Drive 2022



The WSOC-TV 9 Food Drive comes at a critical time of year since our partner agencies see an increase in clients as we move into the summer months. Thanks to all of our friends at WSOC-TV and all of the station's wonderful viewers, this year's food drive was the most successful ever. The 22nd annual drive held on June 13th collected the equivalent of 29,271 pounds through food and funds donated. Special thanks to all of the Family Focus partners, including Arby's, Ashley Furniture, NFL Carolina Panthers, and Charlotte Gastroenterology & Hepatology.





# Harris Teeter Peaches with a Purpose 2022



For eight years, Titan Farms and Harris Teeter have donated peaches to Second Harvest Food Bank of Metrolina as part of their Peaches with a Purpose program. This year's donation to the program was especially important to local communities, with 76,000 pounds of peaches, which is more than double last year's donation. Thank you Harris Teeter and Titan Farms for helping us provide fresh produce to our hungry neighbors.



## Joy to the Carolinas 2022



On December 6th, the NFL Carolina Panthers, Harris Teeter, Coca-Cola Consolidated, and Carowinds hosted the Fourth Annual Joy to the Carolinas event at Carowinds' WinterFest. The night included families receiving winter clothing, getting their photos taken with Santa, entering the park for holiday music and entertainment, getting autographs by players, and holiday meals distributed by SHFBM. Thank you, Harris Teeter, for making it possible for us to distribute 800 turkeys and food boxes to families in need this holiday season.





# NFL Carolina Panthers Packing Event



On June 9th, the NFL Carolina Panthers players and staff came together at Bank of America Stadium to pack 1,500 food boxes full of nutritious, ready-to-eat food. These boxes were distributed during the summer months when the need for food is highest. Thank you, NFL Carolina Panthers, for your continued support of our mission to end hunger.





# Taste of the Panthers 2022



On May 19th, the NFL Carolina Panthers hosted their Tenth Annual Taste of the Panthers event at Bank of America Stadium. This event featured dozens of your favorite Panther players, many of Charlotte's favorite restaurants, and great wines. This year's event raised \$100,000 for our child hunger programs. Special thanks to Wellcare for presenting this year's event.



# The Bradley & Nikki Bozeman Foundation



On September 8th and October 18th, Bradley and Nikki Bozeman, along with volunteers from The Bradley & Nikki Bozeman Foundation, packed 1,500 snack boxes at Bank of America Stadium and at our Charlotte Warehouse. Following these events, on November 16th, various Panther Players' wives packed 2,000 snack boxes at our Charlotte Warehouse. These boxes were distributed around Charlotte through our local Police Department to children living in underserved communities. The contents of the boxes were paired with critical academic and instructional resource materials delivered to the children through QR codes placed on the outside of the boxes. The kids are able to scan these QR codes to access educational resources, leadership and healthy lifestyle programming. Thank you to The Bradley & Nikki Bozeman Foundation for all you are doing in the community to end hunger.





# Bank of America Employee Booster Initiative



On February 4th, Bank of America announced a \$1.275 million donation to Second Harvest Food Bank of Metrolina and our partner agency Loaves & Fishes | Friendship Trays to address food insecurity in the Charlotte region. Bank of America supported its employees' health and safety while addressing one of the local communities' most critical needs. Prior to the check presentation, Bank of America announced it would make a \$100 donation to local hunger relief organizations for each employee who received a COVID-19 booster shot or vaccine.

Bank of America followed up the February donation with an additional \$600,000 gift to Second Harvest Food Bank of Metrolina and our partner agency Loaves & Fishes | Friendship Trays in December. This gift was presented at Bank of America just in time to help feed families for the holidays. Thank you, Bank of America, for your continued support of our mission to end hunger.



# Elan Charitable Giving



On February 10th, Elan Charitable Giving announced the launch of its Across the Country Charitable Giving Program, benefiting 50 charities across the United States. Out of Elan's 250+ credit union partners, 50 were randomly selected to participate in this exciting initiative to give back to the communities they serve. This program allowed each selected credit union to identify a charity of their choice and Elan donated \$12,500 to the designated organization on their behalf. One of the selected credit unions was Sharonview Federal Credit Union, who picked Second Harvest Food Bank of Metrolina as their organization. In addition to the initial donation, Elan Charitable Giving and Sharonview Federal Credit Union surprised the Food Bank with a \$5,000 donation on-site when they visited the Food Bank to pack 1,100 backpacks filled with ready-to-eat nutritious food for kids in need. Thank you to Elan Charitable Giving and Sharonview Federal Credit Union for your amazing support.





# Fullwood Animal Hospital Pet Food Drive



Between August and October 2022, Fullwood Animal Hospital hosted a Pet Food Drive at their facility giving one free nail trim per unopened bag of pet food brought in for the drive. Huge thanks to Fullwood Animal Hospital and their generous clients for donating 1,029 pounds of food to our Pet Food Bank.



## Cans for Kids



Cans for Kids is an initiative that was created in April 2020, at the beginning of the COVID-19 pandemic, to encourage Charlotte-Mecklenburg School students to collect non-perishable foods and donate them to their neighbors in need. In October 2021, they became an Ardrey Kell High School club and provided volunteer opportunities to their students through food drives, fundraisers, and other service events. Since 2020, Cans for Kids has donated over 20,000 pounds to the food bank, recruited over 150 volunteers, and contributed more than 4,000 volunteer hours. Thank you, Cans for Kids, for supporting our mission to end hunger.



# Fifth Third Day 2022



On May 3rd, Fifth Third Bank, RFK Racing, and NASCAR driver Chris Buescher, along with his pit crew, packed 1,300 backpacks and 450 senior nutrition boxes at the Food Bank as part of their Fifth Third Day of Service. The backpacks were filled with nutritious food and distributed on weekends and holidays when school meals are not available. Thank you for making our community a “Fifth Third” better.



## Mazda of South Charlotte



During 2021 and 2022, Mazda of South Charlotte has donated a portion of their proceeds from every transaction each month to the Food Bank. Since August 2021, their campaign has raised \$135,849. Thank you Mazda of South Charlotte for helping us end hunger throughout our 24 county service region.





# Cole Custer's Surprise Inside #1



On November 17th, we hosted our first stop for our Surprise Inside event presented by NASCAR Driver Cole Custer, The Gene Haas Foundation and WOW WOW! Classic Waffles at the Charlotte Veterans Affairs Health Center. In partnership with The Independence Fund, we were able to distribute over 200 turkeys, produce boxes, and Thanksgiving meal boxes to veterans who have served our country.



# Cole Custer's Surprise Inside #2



On December 12th, Second Harvest Food Bank of Metrolina, NASCAR Driver Cole Custer, The Gene Haas Foundation, and WOW WOW! Classic Waffles held the Food Bank's Surprise Inside #2 and surprised 150 children between the ages of 6 and 11 years of age at the West Gastonia Boys and Girls Club. We delivered stockings full of fun items, presents for each child, dinner from Chick-fil-A, and a holiday meal for their families that included hams and food boxes.



# Granting Help to our Neighbors in Need



Thank you, Abney Foundation, for your \$10,000 grant which was used to purchase a roll-up door for our dock at our Anderson County Warehouse.



Thank you, Albemarle Foundation, for your \$35,000 grant which was used to support our Summer Feeding Program.



Thank you, Arby's Inspire Foundation, for your \$35,900 grant which was used to support our School-Based Mobile Pantry Program.



Thank you, Campbell's Soup Company, for your \$20,000 grant which was used to provide produce boxes at our School-Based Mobile Pantry Program.



Thank you Citizens Bank, for your \$10,000 grant which was used to support our Mobile Pantry Program.



Thank you, Costco, for your \$25,174 grant which was used to purchase food for distributions.



Thank you, Disney, for your \$15,000 grant which was used to support rescuing and distributing produce to families with children living with food insecurity.



FIFTH THIRD BANK

Thank you, Fifth Third Bank, for your \$20,000 grant which was used for general operating to help feed food-insecure individuals in the Metrolina region.



Thank you, Franklin P. & Arthur W. Perdue Foundation, for your \$10,000 grant which was used to support our School-Based Mobile Pantries at Winecoff Elementary School in Cabarrus County.



Thank you, General Motors, for your \$15,000 grant which was used to support our Summer Feeding Program.



# Granting Help to our Neighbors in Need



Thank you, Enterprise Rent-A-Car Foundation, for your \$150,000 grant which was used to support our Senior Hunger Programs.



Thank you, General Mills and the Walmart Foundation, for your \$70,000 grant which was used to support optimizing our SNAP outreach and enrollment.



Thank you, Lincoln Financial Group, for your \$43,000 grant which was used to support our Child Hunger Programs.



Thank you, SC Johnson, for your \$20,000 grant through your #20DaysofGiving campaign, which was used for general operating support.



Thank you, Sheetz for the Kidz, for your \$5,000 grant which was used to support our Child Hunger Program.



Thank you, Stanly County Community Foundation, for your \$2,000 grant which was used to support our Backpack Program in Stanly County.



Thank you, TIAA, for your \$25,000 grant which was used to support our signature events throughout the year.



Thank you, Tyson foods, for your \$25,000 grant which was used to support our Backpack Program at East Elementary School, Walter Bickett Elementary School, and Wingate Elementary School in Union County.

## The Leon Levine Foundation Grant



Thank you, Levine Foundation, for your \$200,000 grant which was used to support operations. Also, a huge thank you for your \$250,000 pledge to help build a freezer at our Rowan County facility.

# Special Gifts from Special Friends



Thank you to our friends at CSG Government Solutions for your donation of \$5,000 to help feed children, families, seniors and veterans in need.



Thank you to our friends at Elevation Church for your donation of \$25,000 and your time volunteering during Elevation's Annual Love Week event.



Thank you to our friends at SPC Mechanical for your generous donation. SPC Mechanical was able to donate \$20,000 to four NC nonprofits, including SHFBM, made possible by their annual SPC Charity Golf Tournament.



Thank you to our friends from Manner's Finance and Jeffie's Choice, a nonprofit that works with various food programs through both monetary donations and volunteer work, for their donation of \$2,500 to end hunger.



Thank you to our friends at Liberty Mutual Insurance for your donation of \$10,000, which they surprised us with before volunteering at our Charlotte warehouse.



# Special Gifts from Special Friends



THE  
**ROSENDIN**  
FOUNDATION

Thank you to our friends at The Rosendin Foundation for your donation of \$2,500 to help feed the over 500,000 people in our service region who are at risk of hunger.



Thank you to our friends Zane Smith and his fiancé, McCall Gaulding, for your donation of \$10,000. After winning the Better Half iRacing Cash Championship for the second year, McCall chose Second Harvest Food Bank of Metrolina as her charity of choice to receive the donation.

## Hendrick Hunger Heros



Thank you to our friends at Hendrick Automotive Group for your fall donation of \$260,000. Since 2020, Hendrick Automotive Group’s employees have helped raise over \$3 million.



# Publix Packing Event 2022



PUBLIX SUPER MARKETS  
**CHARITIES**

On September 15th, almost 100 employees from Charlotte area Publix stores packed over 4,000 bags of produce. These bags were distributed at mobile pantries and agencies of Second Harvest. Along with volunteering at our Charlotte Warehouse, Publix Super Markets Charities donated \$150,000 to the Food Bank for equipment for our branches. Thank you Publix Super Markets Charities for your continued support of our mission to end hunger.



## Street Turkeys 2022



On November 23rd, Sports Radio 610 WFNZ hosted their 20th Annual Street Turkeys event presented by RAM Pavement and sponsored by TelWare, Truist, and Piedmont Natural Gas. Turkeys, canned goods, and funds were collected all day at the Jack Daniel's Dog House located at the corner of Mint and Morehead Streets. Special thanks to Food Lion for their generous donation of turkeys. This year's event collected over \$31,000, 695 turkeys, and 7,837 pounds of food split between SHFBM and our partner agency, Loaves & Fishes /Friendship Trays.





# MDI Packing Event 2022



On September 23rd, Merchants Distributors (MDI) hosted a packing event at their facility in Hickory, NC. Employees came out in shifts and packed a total of 2,200 food boxes, which were all distributed locally from our Catawba Branch in Hickory, NC. Thank you, MDI, for your continued support for our mission to end hunger.



## Duke Mayo Bowl Packing Event 2022



Each year, Bank of America Stadium is home to the Duke Mayo Bowl, which features an ACC team competing with an SEC team. For the past nine years, teams have worked in a trip to volunteer at Second Harvest Food Bank of Metrolina while they are in town for the big game. On December 28th, we were honored to have the entire teams and coaching staffs from the Maryland Terrapins and the NC State Wolfpack at the Food Bank helping us pack 3,000 backpacks, every one of which fed a hungry child in our region.



# CANstruction 2022



Thanks to all the firms and their supporters who participated in the 2022 AIA Charlotte CANstruction event. Our friends from Lenny Boy Brewing provided the space again for this unique competition. Teams spent weeks planning, and a full morning building these amazing structures. Collectively they provided the Food Bank with almost 43,000 pounds in food and funds to help hungry neighbors.



**Gresham, Smith/Turner**  
Juror's Favorite



**Labella/Odell**  
Most Cans



**Gilbane/Gensler**  
Best Meal



**LS3P/Barranger**  
Best Original Design





# CANstruction 2022



Hendrick Construction/Ragona  
People's Choice



ADW  
Best Labels



SGA/Narmour Wright



Perkins Eastman  
Structural Ingenuity



BB&M

# Food Lion Feeds Sack to Give Back 2022



Food Lion Feeds' Sack to Give Back program returned in 2022 with a record number of 33 colleges and universities coming together to nourish neighbors in need. Food Lion donated 1,000 meals for every quarterback sack made by the participating institution to each school's local Feeding America member food bank. This year, Food Lion Feeds donated 32,000 meals as part of this program. Thank you for helping us feed our neighbors in need.



## D.J. Moore Food Distribution



On November 22nd, D.J. Moore, wide receiver for the NFL Carolina Panthers, his Panther buddy P.J. Walker, and his family volunteered with us at our School-Based Mobile Pantry held at Sterling Elementary. Thank you, D.J., for your continued support in our mission to end hunger.





# Yetur Gross-Matos and Friends Food Distribution



On November 21st, Yetur Gross-Matos, his family members, and Panthers players Brian Burns and Marquis Haynes were joined by Nicole Tepper as they handed out turkeys for Thanksgiving meals at our School-Based Mobile Pantry held at Governor's Village STEM Academy. Thank you for helping us feed our hungry neighbors during the holiday season.



# Derrick Brown Food Distribution



On November 14th, Derrick Brown, defensive tackle for the NFL Carolina Panthers, volunteered with us at our Berryhill Elementary School-Based Mobile Pantry. We cannot thank him enough for helping us feed families in need during the holidays.



# Harvest Feast 2022

Media Sponsor



Media Sponsor



## #HTHarvestFeast



Our annual Harvest Feast Marathon sponsored by Harris Teeter, WBTV, and Hits 96.1 was held on November 11th, 12th, and 19th. The on-site food drive, held at the Harris Teeter store at Stonecrest Shopping Center, is one of our largest drives of the year. During November and December, local Harris Teeter stores also held a round-up campaign to benefit SHFBM.

### Special thanks to:

- Boar's Head
- Brownbag
- Chick-fil-A
- Chipotle
- Clean Juice
- Great Clips
- Marble Slab Creamery
- Milo's
- Rainier Fruit
- Starbucks
- StoneCrest at Piper Glen
- Topsy Taco





# Harvest Feast Packing Event 2022



On November 15th, Harris Teeter associates, The Bradley & Nikki Bozeman Foundation, and the Carolina Panthers hosted our annual Harvest Feast Packing Event. Participating players included: Sam Darnold, Bradley Bozeman, Chandler Wooten, Brandon Smith, Derek Wright, Ikem “Ickey” Ekwonu, CJ Henderson, CJ Saunders, Marquan McCall, Amaré Barno, Cade Mays, D’Eriq King, Raheem Blackshear, Colin Thompson, Austin Corbett, Brady Christensen, PJ Walker, Derrick Brown, Ian Thomas, Laviska Shenault Jr., and Juston Burris.

Joined by General Manager Scott Fitterer, the group assembled 2,000 Thanksgiving meal bags. These bags were given to families in need to make sure all families have a Thanksgiving meal during the holiday. The bags were assembled in conjunction with Harris Teeter’s annual Harvest Feast fund and food drive and were distributed to our partner agencies. Each Thanksgiving meal bag contained products for a delicious and easy Thanksgiving meal including: a whole turkey, stuffing, mashed potatoes, gravy, corn, green beans, cranberry sauce, rolls and chocolate chip cookies.





# Cornucopia of Giving 2022



On November 21st, the NBA Charlotte Hornets and Food Lion Feeds provided Thanksgiving meals to 1,000 families in need at the Hornets' 12th Annual Cornucopia event at Spectrum Center. The entire Hornets team and coaching staff helped distribute food, along with Hornets executives and ambassadors, Food Lion executives and associates, Coca-Cola Consolidated executives and staff, and Second Harvest Food Bank of Metrolina. Items included in the distribution were turkey, stuffing, mashed potatoes, yams, sweet peas, whole kernel corn, macaroni and cheese and cranberry sauce. Coca-Cola Consolidated provided a two-liter bottle of Dr Pepper or Diet Dr Pepper for every meal as well. Thank you, NBA Charlotte Hornets, Food Lion Feeds, and Coca-Cola Consolidated for assuring that no family goes hungry during the holidays.



(Photo taken by Jon Strayhorn)



(Photo taken by Jon Strayhorn)



(Photo taken by Jon Strayhorn)



(Photo taken by Jon Strayhorn)



# Novant Health Thanksgiving Eve Parade 2022



Second Harvest Food Bank of Metrolina was honored again in 2022 to be the official charity of the Novant Health Thanksgiving Eve Parade. This is one of the most amazing events held in Charlotte and in partnership with Food Lion Feeds and Charlotte Center City Partners the Food Bank not only participates but gets to help feed families as well. With the assistance of Food Lion Feeds, the Food Bank was able to provide turkeys to 500 local families that otherwise would not have had a Thanksgiving meal.



# David Weekley Homes Turkey Drive 2022



Many thanks to our most dedicated turkey donors, David Weekley Homes. For years, David Weekley Homes and their partners have collected turkeys and funds to help the Food Bank make sure every family in need in our community has a Thanksgiving meal. This year, their drive collected 297 turkeys, and \$13,955 between on-site donations and their online fund drive. In addition, the David Weekley Family Foundation also donated \$10,000 to be used for a new scale in our Charlotte Warehouse.



# Santa Express 2022



Together We CAN End Hunger

## SANTA EXPRESS!



On December 5th, Second Harvest Food Bank of Metrolina and Walmart kicked off our Eighth Annual “Santa Express.” Running from December 5th to December 12th, Food Bank trucks delivered fresh fruit, socks, underwear, uniforms, school supplies, toiletries, and supplies for teachers to 23 schools in 11 counties in our service region.

With over 150,000 children in our region living in poverty, the support of Walmart is critical to help meet their basic needs. By the time Santa Express ended on December 12th, the following had been accomplished:

- Visited **11 counties** in North and South Carolina
- Assisted **23 high-poverty elementary schools** in our service region
- Helped provide fresh fruit, socks, underwear, uniforms, school supplies, and toiletries to **over 9,000 at-risk elementary school students**



University Park Elementary  
Mecklenburg County



Clinton Elementary  
Lancaster County



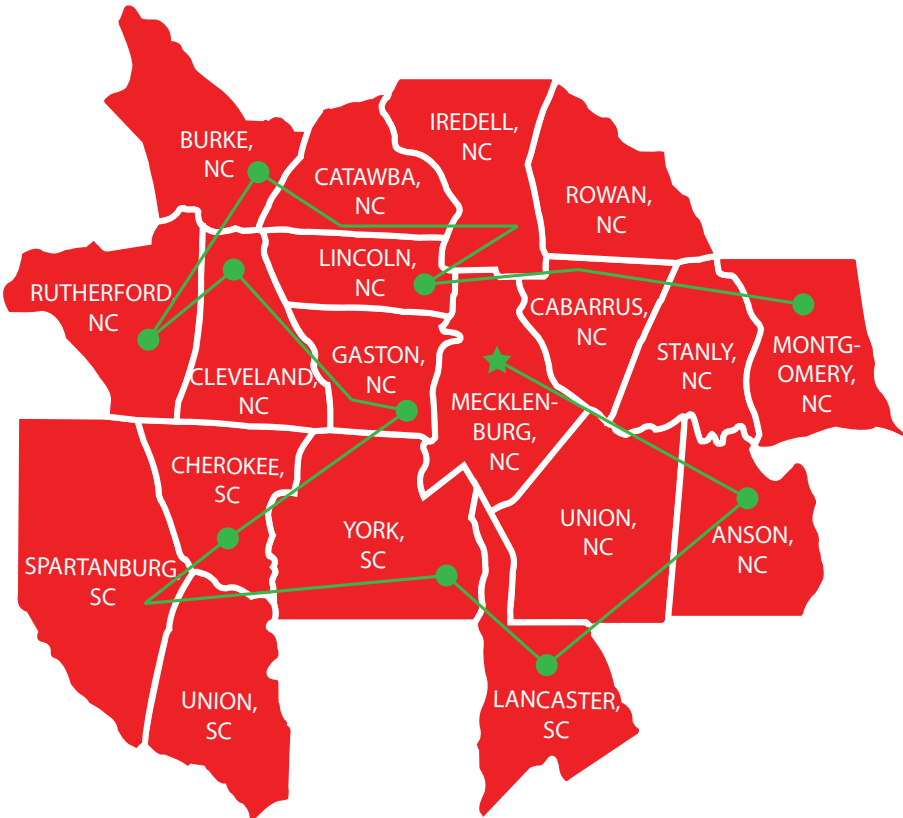
Starmount Academy  
Mecklenburg County



Love Memorial Elementary  
Lincoln County



# Santa Express 2022



**Steele Creek Elementary**  
Mecklenburg County



**Star Elementary**  
Montgomery County



**Wadesboro Elementary**  
Anson County



**Norris S. Childers Elementary**  
Lincoln County



**Spindale Elementary**  
Rutherford County



**James Love Elementary**  
Cleveland County



**Sadler Elementary**  
Gaston County



**Icard Elementary**  
Burke County



**G.E. Massey Elementary**  
Lincoln County



**Lawrence Orr Elementary**  
Mecklenburg County



**Allenbrook Elementary**  
Mecklenburg County



**Morven Elementary**  
Anson County

# Our Report *Card*

The Food Bank's most recent fiscal year ended on June 30, 2022. The chart below shows our performance in several key categories for the 2021-2022 year, and for the past 19 years.

GOAL	Performance in 2021-2022	% Increase Over Last 19 Years	Average Increase Per Year
Pounds Distributed	74,618,996	818%	43%
Refrigerated Pounds*	41,258,551	450%	24%
Volunteer Hours	278,959	909%	48%
Programs to End Child Hunger	353	1,009%**	53%
Pounds from Food Drive	9,109,265	616%	32%
Mobile Pantries Conducted	558	368%	19%
Senior Programs	18	465%**	25%

\* Refrigerated pounds includes produce, meat and dairy

\*\* Represents 16 Years of Growth



# Upcoming Events 2023

A central graphic for the Empty Bowls event. It features a large white circle with the text "EMPTY BOWLS" in bold black letters. Above the text is a small red logo for the Second Harvest Food Bank of Metrolina. Surrounding the central circle are several colorful bowls of various sizes and patterns, including solid colors like orange, purple, and green, as well as patterned ones like polka dots and floral designs.

Benefiting Second Harvest Food Bank of Metrolina

Presented by  
**FOOD LION FEEDS** **CRVA**  
Charlotte Regional Visitors Authority

Three circular inset photos showing event activities: a person in a kitchen, a table with many bowls, and a group of people at a table.

**When:**  
April 21, 2023

**Where**  
Charlotte Convention Center  
Richardson Ballroom

**Handmade Bowls • Delicious Lunch • Silent Auction**  
**GoPlaySave Charlotte Coupon Book**

Visit [EmptyBowlsCharlotte.org](https://EmptyBowlsCharlotte.org) for more information!

A background image for the Chef's Best event showing a close-up of a chef's hand garnishing a dish with a sprig of rosemary. In the foreground, there are three circular inset photos: a group of people at a reception table, a plated dish with strawberries, and a man and a woman at a table.

**Harris Teeter**  
PRESENTS  
**chef's best**  
Benefiting Second Harvest Food Bank of Metrolina

**August 18, 2023**  
at the Charlotte Convention Center

**Reception • Three Course Meal • Great Music**  
**Live Auction • Raffle**

Visit [ChefsBestCharlotte.org](https://ChefsBestCharlotte.org) for more information!



MEMBER OF  
**FEEDING**  
**AMERICA**

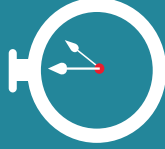
Together We CAN End Hunger

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Give Food



Give Time



Give Money