

BLESSINGS

A newsletter for the supporters of Second Harvest Food Bank of Metrolina

SPRING/SUMMER 2018



SECOND
HARVEST
FOOD BANK
OF METROLINA

Together We CAN End Hunger

SecondHarvestMetrolina.org

[f](#) [t](#) [@](#) [v](#) #SHmetrolina

Kay's Message



One of our major goals at Second Harvest is to end senior hunger in our 19-county service region. Currently, there are over 40,000 seniors living in our region that make decisions on a monthly basis about whether to buy the food they need to stay healthy or the medicine they need to stay healthy. This is a choice no senior should ever have to make.

The Food Bank is attacking this problem with targeted programs designed to provide low-income seniors with the nutritious foods they need to stay in their own homes as long as possible. Everyone wins when seniors can avoid being moved into institutional care. Seniors are happiest in their own homes and healthcare expenses are greatly reduced when nursing home care can be avoided.

Our Second Helping Program delivers monthly boxes of nutritious food to seniors in partnership with our mobile meals agencies in eight different counties. Fresh produce markets like the one pictured below are providing seniors with fresh produce to help keep them healthy. Thanks to our friends at Southeastern Grocers and our local BI-LO stores, 500 seniors were served early in July at the York County Council on Aging. The seniors not only received healthy staple items, they also received about a dozen different varieties of fresh produce.

Some of you know how important my “Mimi” was in my life. My grandmother on my mom’s side, “Mimi” was awfully proud of the work we do at the Food Bank. We lost her over 10 years ago at the age of 95.

During the last few years of her life she became very focused on reminding me to always help seniors. Mimi would say just think what would happen to me if I didn’t have you helping me. And then she would remind me how many seniors did not have family support. She would make me promise to always keep seniors at the forefront of our work.

Mimi, I’m still here putting seniors first! Hoping everyone reading this message will follow my grandmother’s advice and do something today to help our seniors. Make a donation, visit a senior, call your grandmother, or better yet, all three.



Kay Carter
CEO



Kay's Message

Thank you for the abundance of food you brought us. I am enjoying the fresh fruit and vegetables, and I also appreciate the pantry staples like spaghetti sauces and tuna fish. I have them in the kitchen, ready for use. Thank you again for improving our nutrition and making our lives more enjoyable. Cathy 75

Dear Food Bank

Thank you so much for the groceries. The fresh produce was wonderful. I loved the grapes, corn, and bananas. The dry items will help out greatly. I live on a fixed income and having these grocery items helped me so much. Thank you Bilo and Second Harvest Food Bank.

Clara 82 yrs

Joe 77 + Allene 75

Thank you so much for the food you gave away to us at the Senior Center. It meant a lot and we really appreciate it.

Thanks again!

Thank you for my groceries. Apples are my favorite fruit and I was able to get two free bags because of your generosity!

John McKinney 100 yrs.

Thank you so much for all the food you brought to the senior center. I had recently gotten out of the hospital and I have several doctor bills. Having these groceries will help me so much. I really loved the fresh corn. I also enjoyed the fresh fruits. I am so thankful the Food Bank came to the senior center.

Love,
Henry 79 yrs

I don't believe you for all the food you gave me. My family was so excited to have the food. It meant a lot. I had to leave some stuff off my shopping list. Thank you so much. Debbie you all for what you do for our community.

Debbie
(69)

Thank you so much for the groceries. I've never experienced anything like this before. I made potato salad and banana pudding with the fruits and vegetables.

- Ella Boyel 88 yrs.

As a senior these groceries really helped me in July. I was able to set money aside to get ahead on bills. It made my week.

Fulvio 79 yrs old.



Cam Jam



On November 20, 2017, Cam Newton and his family partnered with Food Lion Feeds and Second Harvest Food Bank of Metrolina to provide a hot Thanksgiving meal to over 800 area children in need. The children attend SHFBM Kids Cafe sites throughout our 19-county region.

Hosted by Topgolf, the event featured a DJ, Sir Purr, face painters and other entertainment. Following the dinner served by Cam and his parents, each child received a turkey breast, fresh produce and everything needed for a complete Thanksgiving meal to take home. Many thanks to Cam, his family, the Cam Newton Foundation and Food Lion Feeds for making Thanksgiving special for so many children.



Santa Cam's "Surprise Sleigh"

On December 19, 2017, Cam Newton and his family rode in a "Sleigh" of SUVs through Charlotte to donate food and funds, hand out gifts, play games with area school kids, and sing Christmas carols with senior citizens for his 4th annual Santa Cam's Surprise Sleigh. This year's event benefited four different Second Harvest Food Bank of Metrolina partner agencies. Special thanks to Food Lion Feeds for their amazing support of this event.

On his first stop at Sedgefield Middle School, Cam presented \$150 Visa gift cards to 105 school personnel. The next stop was Second Harvest Food Bank of Metrolina, where Cam surprised 200+ seniors with fleece blankets and donated \$25,000 to the SHFBM "Second Helping" program that purchases supplemental boxes of nutritional food for homebound elderly. Next up was a stop at Devonshire Elementary where Cam and his volunteers helped distribute food and presented \$25,000 to the SHFBM "School-Based Mobile Pantry" program. Last on the sleigh ride was Thomasboro Academy, where 25 families were surprised with a cooking demonstration by Cam and Food Lion's Chef Monica and also received \$500 Food Lion cards.

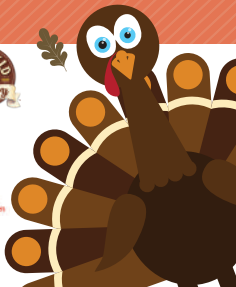
Thank you Cam and Food Lion Feeds for continuing to show your support for our community!



Harvest Feast



2017 MARATHON



The 15th Annual Harvest Feast Marathon sponsored by Harris Teeter and WRFX 99.7 was held on the two weekends leading up to Thanksgiving. The on-site food drive, held at the Harris Teeter in South Charlotte's Stonecrest Shopping Center, is one of our largest drives of the year annually collecting over 100,000 pounds to help feed the hungry in our region. Customers purchased over \$118,000 in scan cards at local Harris Teeter stores to benefit the food bank.

Special thanks to:

- Maureen O'Boyle, WBTV
- Derek James, WCCB Charlotte-The CW
- Jon Wilson, WCCB Charlotte-The CW
- Nick Kosir, Fox 46 Charlotte
- Brad Panovich, WCNC
- Jeff Kent, 99.7 The Fox/iHeart Radio
- Gastonia Chrysler Dodge Jeep RAM
- Smart Chicken
- David Weekley Homes
- All of our food partners



Thomas Davis Packing Event

Thomas and Kelly Davis have been tremendous supporters of feeding the hungry in our community for a decade. On November 7th, Thomas, Kelly and their NFL Carolina Panther friends converged on Second Harvest Food Bank of Metrolina to pack 2,000 Harvest Feast Thanksgiving bags for people in need in our region. Harris Teeter and their vendors provided all of the food and the Panthers provided the muscle. This year's group of players included Thomas Davis, Devin Funchess, Captain Munnerlyn, Mike Adams, Ed Dickson, John Theus and Ben Jacobs along with a host of guests.



Empty Bowls



Title Sponsors



Soup Tureen Sponsors



Soup Bowl Sponsors



Soup Ladle Sponsors



The Richardson Ballroom at the Charlotte Convention Center was host to the 18th Annual Empty Bowls event presented by Food Lion Feeds and the CRVA (Charlotte Regional Visitors Authority). For this event, local potters, including Clayworks and Jim Wolf, donate handcrafted bowls. Guests enjoy a modest meal and select a pottery bowl to take home. The bowl serves as a reminder of the empty bowls in homes all over our region. Special thanks to WBTV's Maureen O'Boyle, Charlotte GoPlaySave and The Company Band for their support. The event annually raises almost \$100,000 to help feed the hungry.



Empty Bowls



2018 Partner Appreciation Awards

Community Partnership Award

Backpack Delivery Program

Charlotte-Mecklenburg Police Department
Charlotte-Mecklenburg Schools Police Department

Food Industry Partner Awards

Aldi

FreshPoint

PetSmart Inc. and PetSmart Charities

Faith Based Partner Award

Anson-East Union Mission Network

Special Event Partner Award

Chef's Best

Harris Teeter

CRVA

Cargill

Gallo Wines

Chef Rocco Whalen

Group Volunteer Partner Awards

Lidl

TIAA

Group Financial Partner Awards

Atrium Health

Enterprise

Thrivent Financial

Community Partnership Award

Summer Feeding Program

Assistance League of Charlotte

Hendrick Automotive Group

Walmart

Special Event Partner Award

Santa Cam

Cam Newton Foundation

Food Lion Feeds

Media Partner Awards

Adam Outdoor Advertising

WCCB-TV, Charlotte's CW & Jon Wilson

Youth Partner Awards

Cuthbertson High School

SEE Charlotte

Special Event Partner Award

Santa Express

Walmart

Special Event Partner Award

Hanoch Hickman, The Company Band

New Partner Awards

Amazon Prime Now

CompanyBox

GSF Foundation

Ted Heyward Award

Cam Newton

Frank Timberlake Award

Dennis Pittman

Lifetime Achievement Awards

Ben Hawfield

Moore&VanAllen



WCCB-TV, Charlotte's CW
and Jon Wilson



Aldi



PetSmart Inc. and
PetSmart Charities



Atrium Health



Hanoch Hickman
The Company Band



Dennis Pittman



Cuthbertson High School



GSF Foundation

2018 Partner Appreciation Awards



Ben Hawfield



Moore&VanAllen



Cam Newton's Lifetime Achievement Award accepted by his mother and son



Walmart



Charlotte-Mecklenburg Police Department and Charlotte-Mecklenburg Schools Police Department



Hendrick Automotive Group



Adams Outdoor Advertising



TIAA



SEE Charlotte



FreshPoint



Enterprise



Assistance League of Charlotte



Food Lion Feeds and the Cam Newton Foundation



Amazon Prime Now



Anson-East Union Mission Network



CRVA



Harris Teeter



Santa Express Powered by Walmart



Together We CAN End Hunger

SANTA EXPRESS!



Sponsored by **Walmart** 

On December 1, 2017, Second Harvest Food Bank of Metrolina and Walmart announced the third annual "Santa Express." For over two weeks leading up to Christmas, SHFBM trucks delivered fresh fruit, hygiene items, socks, uniforms and school supplies to 38 different high-poverty elementary schools in 17 different counties.

The kick-off was held at Highland Renaissance Academy which was the first stop on the Santa Express. With over 188,000 children in our region living in poverty, the support of Walmart is critical to helping meet their basic needs. By the time Santa Express ended on December 15th, the following had been accomplished:

- ♥ Visited 17 different counties in North and South Carolina
- ♥ Assisted 38 high poverty elementary schools in the region
- ♥ Helped provide fresh fruit and hygiene items for over 18,000 at-risk elementary school students
- ♥ Delivered a variety of items including uniforms, school supplies, socks, underwear, hygiene items, hats and gloves to the various schools

Plans are already underway for the 2018 Santa Express. We promise it will be even bigger and better than the 2017 event!



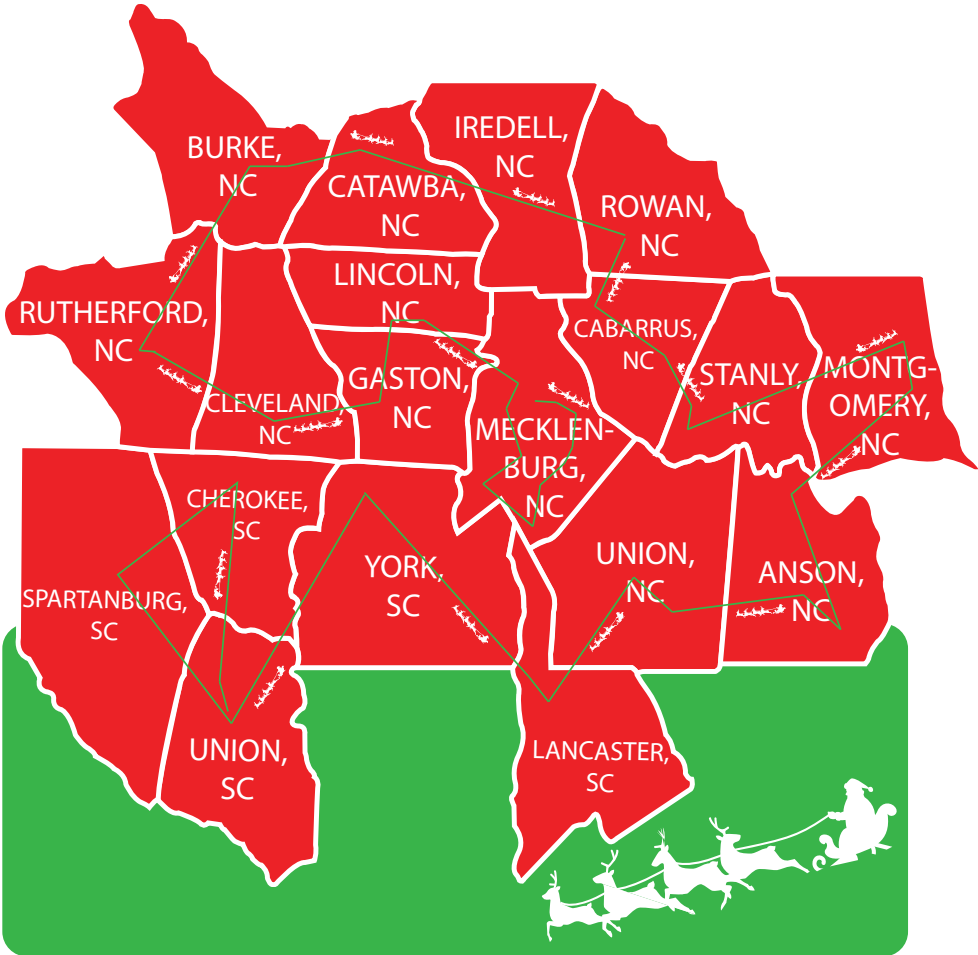
Highland Renaissance Academy
Charlotte, NC



Benton Heights Elementary
Monroe, NC



Santa Express Powered by Walmart



Battleground Elementary - Lincoln, NC



Spindale Elementary - Spindale, NC

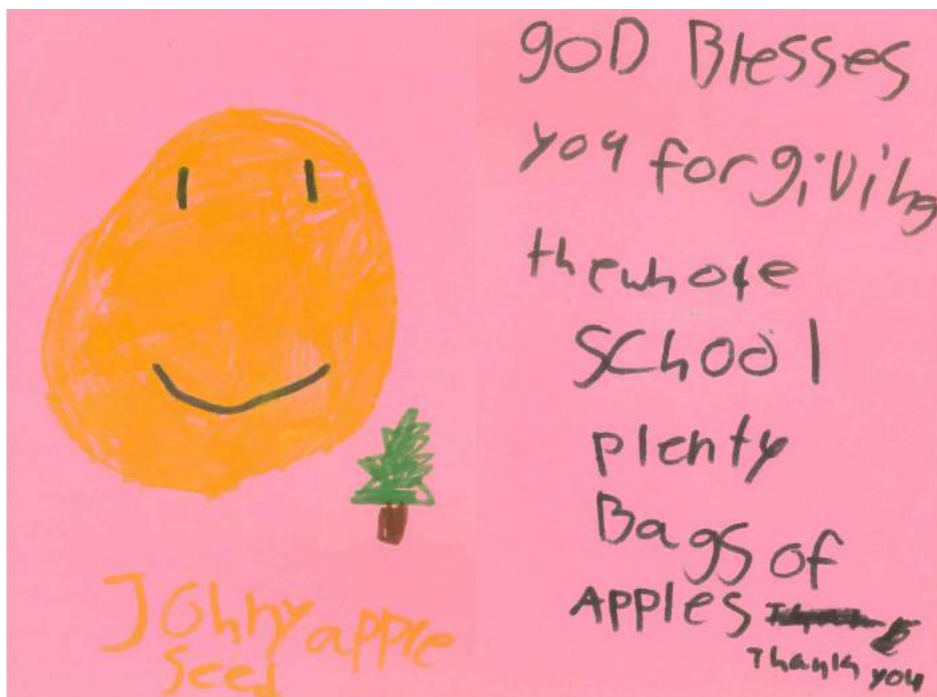


Erwin Elementary - Lancaster, SC



James Love Elementary - Shelby, NC

Santa Express Powered by Walmart



AT Allen Elementary
Concord, NC



Star-Biscoe Elementary
Star, NC



Ebenezer Avenue Elementary
Rock Hill, NC



Sadler Elementary - Gastonia, NC



China Grove Elementary - China Grove, NC



Webb A Murray Elementary - Hickory, NC



Stanfield Elementary - Stanfield, NC

Santa Express Powered by Walmart



Luther Vaughan Elementary - Gaffney, SC



Foster Park Elementary - Union, SC



Larne Elementary - Clover, SC



Mull Elementary - Morganton, NC



Morven Elementary - Morven, NC



Santa Express Kickoff Event at
Highland Renaissance Academy - Charlotte, NC

Hurricane Relief Packing Event

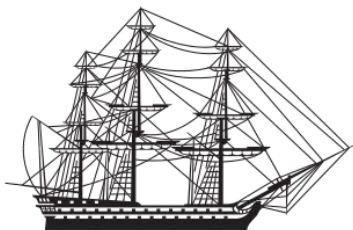


Atrium Health

Atrium Health (formerly known as Carolinas HealthCare System) volunteered in September at two packing events as part of a hurricane relief effort. Thank you, Atrium Health for packing 1,800 food boxes and 3,000 hygiene kits on September 18th and 25th to help neighboring food banks in the Carolinas affected by Hurricane Irma.



All Cans on Deck Food Drive



Vanguard®

For the past nine years our friends at Vanguard have sponsored the All Cans on Deck Food Drive. The recently completed 2018 drive raised a total of 491,756 pounds which will provide enough food for 409,797 individual meals. Thanks to all of the employees for this amazing effort that is helping to end hunger in our region!



Walmart Associates Honor the Legacy of Dr. King



April 4, 2018, marked 50 years since the death of Dr. Martin Luther King Jr., and his message and values of dignity, equality, justice and service still inspire and motivate millions of people. To honor Dr. King’s legacy and commitment to serve, local Walmart associates hosted and participated in acts of service events over the following week and volunteered at Second Harvest Food Bank of Metrolina.



Walmart “Fight Hunger. Spark Change”



From April 2nd to April 30th, Walmart sponsored their annual “Fight Hunger. Spark Change.” national campaign. People across the nation were encouraged to take action against hunger and help families in need through simple acts of support online and in-store purchases and donations. This campaign is part of Walmart’s larger commitment to provide meals to those in need.

Special thanks to the companies below for doing special in-store promotions that helped Walmart raise \$263,325.86 for Second Harvest Food Bank of Metrolina.



Sort-A-Rama 2018



On May 24th, almost 700 volunteers from presenting partners Food Lion Feeds, Blue Cross Blue Shield of North Carolina, TIAA and Atrium Health and major partner - MapAnything gathered at the Charlotte Convention Center to spend the morning sorting and packing meals. By the end of the day, volunteers had packed 176,000 pounds of healthy brown rice and dry pinto beans. The meals packed were distributed to families in need during the summer months.



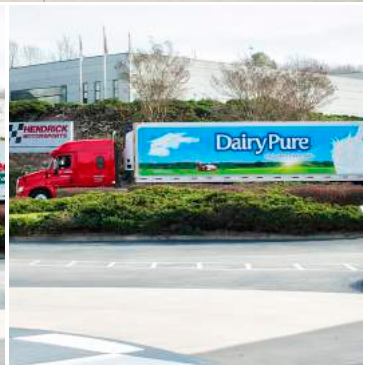
Sort-A-Rama 2018



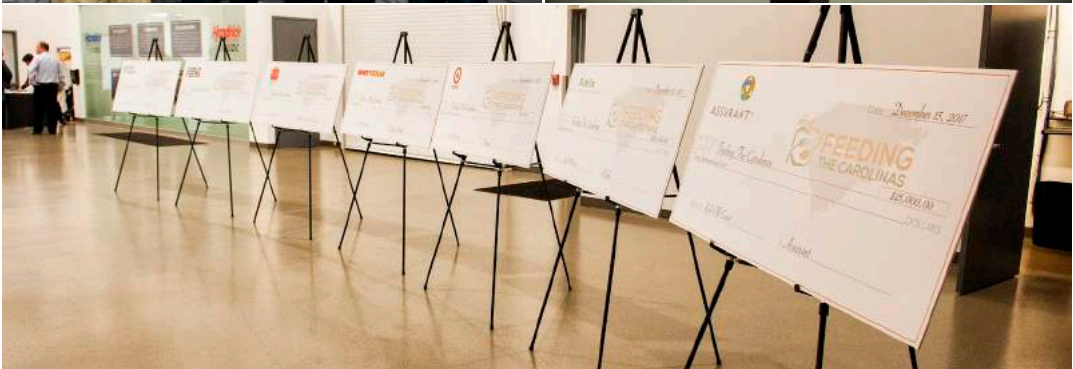
Feeding The Carolinas Kick Off Event



On December 15, 2017, representatives from all ten food banks in NC and SC gathered at Hendrick Motorsports to announce a new alliance called Feeding The Carolinas. The food banks were joined by partners including: Adams Outdoor Advertising, Assurant, BI-LO, Duke Energy, Family Dollar, Food Lion Feeds, GMRA, Harris Teeter, Hendrick Automotive Group, Johnson & Wales University, Joseph P. Riley Center for Livable Communities at the College of Charleston, Moore and Van Allen, Perdue, PET, Publix, Simpson's Eggs, Smithfield, Target, Tyson and Walmart. Seven checks were presented from Assurant (\$25,000), Publix (\$20,000), Target (\$19,500), Family Dollar (\$10,000), GMRA (\$10,000) Food Lion Feeds (\$5,000) and Duke Energy (\$1,000). Following the event, ten tractor trailer loads of food, including produce, meat, dairy and staple goods, left Hendrick headed to each of the ten food banks. These trucks included donations from Harris Teeter, Food Lion, Walmart, BI-LO, Perdue, Smithfield, Simpson's Eggs, PET and Tyson.



Feeding The Carolinas Kick Off Event



Great Pantry Makeover



On October 24th, Food Lion kicked off their Great Pantry Makeover at Cherryville Area Ministries, one of Second Harvest Food Bank of Metrolina's partner agencies. The team painted, added ventilation, built shelves and donated food to the pantry. Sherry Curry, Pantry Director, never dreamed she would see so many improvements in their pantry.



On December 1st, Food Lion volunteered to help provide a local food pantry with much needed repairs as part of their Great Pantry makeover. The Carpenter's Table Community Outreach Center was awarded \$5,000, which they used to paint their building, purchase freezers, refrigerators and other needed items. Food Lion associates' help came in the "nick of time" Friday as they packed hundreds of bags of non-perishable and produce items at the Pantry to distribute to local hungry families the following weekend. Pantry volunteer Retta McAllister said if she had to describe Friday's experience in one word it would be "Generous" because "it's just very generous of Food Lion to help support our hunger needs in Spartanburg County".



Food Lion and Tyson Chicken Donation



Thanks to our friends at Food Lion and Tyson Brand for their generous donation of 41,860 pounds of chicken. Protein is a much needed and requested item. Protein has great nutritional value and people living in poverty struggle to afford meat as part of a healthy diet. This donation was used to provide protein to families served by our School Based Mobile Pantry program and through our emergency pantries and soup kitchens.



Dunk Hunger Build Out



On January 11th, volunteers from the NBA Charlotte Hornets, Food Lion and Second Harvest Food Bank of Metrolina came together at Spectrum Arena to build a structure made of donated Food Lion branded cans and boxes. The structure, designed by Odell architectural firm, was made to resemble Hornets' players sitting on the team bench. The structure was built to launch the 2018 Dunk Hunger Food Drive.



Food Lion Feedys Awards



Food Lion held it's annual "Feedys" awards on May 1, 2018, honoring food banks, community partners and Food Lion associates who share the company's commitment to ending hunger in the communities Food Lion serves. SHFBM received a \$10,000 check for our Child Hunger Programs. All of Food Lion's food bank partners received a surprise gift of \$1,000 in Food Lion gift cards to help them support our hungry neighbors. Thank you Food Lion for your continued commitment to ending hunger in our community!



Cornucopia



On November 21, 2017, the entire Charlotte Hornets team and coaching staff, along with senior executives from Food Lion, packed and distributed 1,000 Thanksgiving boxes just in time for the holidays. Food Lion Feeds provided the turkeys and all of the trimmings for the special boxes with additional donations from Coca-Cola. Since 2014, the Hornets and Food Lion collectively have provided more than 1 million meals to benefit Second Harvest Food Bank of Metrolina and our neighbors in need.



Cornucopia



Moo & Brew



The AvidXchange Music Factory was the site for Creative Loafing's 4th Annual Moo & Brew event, featuring craft beer and burgers. Guests enjoyed music by Shovels & Rope and more. Thanks to everyone who supported this year's festival which raised almost \$9,000. Over \$25,000 has been raised for SHFBM in the past four years.



Publix Truck Donation



Since expanding into the Charlotte market several years ago Publix has become one of the Food Bank's largest food donors as well as a major financial donor. With 25 Publix stores open now in our region and more on the way, Publix is a key partner in our work to end hunger in the Metrolina region.

One of the most important contributions from Publix have been grant funds that since 2014 have helped purchase three new trucks and a van. Trucks are one of the most vital needs at our Food Bank and Publix has donated almost \$500,000 to help us insure that we can pick up and deliver 55 million pounds of food annually.

Thank you Publix for keeping us "Rolling" as we work to feed hungry children, seniors, veterans and families.

Turkey Time



This year's Street Turkeys event on November 22nd, was the 15th annual drive sponsored by Sports Radio 610 WFNZ. Turkeys, canned goods and funds were collected all day at The Coca Cola Dog House located at the corner of Mint and Morehead Streets. Special thanks to Food Lion Feeds and to the Charlotte Hornets for their generous donation of turkeys! This year's event raised over \$15,000, 865 turkeys and 14,000 pounds of food to benefit Second Harvest Food Bank of Metrolina and our partner emergency pantry Loaves and Fishes.



David Weekley Homes

Many thanks to our most dedicated turkey donators, David Weekley Homes. For years, David Weekley and their partners have collected turkeys to help Second Harvest Food Bank of Metrolina make sure every family in need in our community has a Thanksgiving meal. This year between food and financial donations, the David Weekley Homes Turkey Drive collected the equivalent of 58,403 pounds which provided 38,935 individual meals for neighbors in need. In addition, they provided a grant of \$16,620 to fund our new Electronic Fleet Management System, which allows us to keep tablets in our trucks that use GPS tracking. Also, the system allows two way communication with the driver and dispatching as well as real time tracking for agencies so they know when the driver is going to arrive.



Novant Health Thanksgiving Day Parade



Second Harvest Food Bank of Metrolina was honored again this year to be the official charity of the Novant Health Thanksgiving Day Parade. This is one of the most amazing events held in Charlotte, and in partnership with Food Lion Feeds and Center City Partners, the food bank not only participates but gets to help feed families as well. With the assistance of Food Lion Feeds and Compass Group, SHFBM was able to provide turkeys and all the fixings to 500 local families that otherwise would not have had a Thanksgiving Day meal.



Special Gifts from Special Friends



On November 15th, our friends at Community Foundation of Gaston County awarded Second Harvest Food Bank of Metrolina a grant for \$20,000. This gift helped fund a new forklift.



CEO John Stewart and his wife Elizabeth joined SHFBM staff on December 21st to present a check for \$10,000. This was part of their 1% pledge, a commitment by their company to improve the world. This pledge is an oath to improve the communities we live and work in by donating 1% of employees time, 1% of profits and 1% of equity to causes they support.



For the past several years Pet Paradise has hosted our largest annual Pet Food Drive. This year Pet Paradise raised 13,000 pounds of pet food for Second Harvest Food Bank of Metrolina's Pet Food Bank. We are so thankful for Pet Paradise. The pet food they donate supports rescue organizations and individual families.



A HUGE thank you to our friends from CompanyBox. They partnered with Second Harvest Food Bank of Metrolina and donated production of our folding barrels which is a huge cost savings to the food bank. The funds saved will help us feed more hungry children and seniors.



Special Gifts from Special Friends

The LiftOne logo features the word "LiftOne" in a bold, black, sans-serif font. A small "SM" trademark symbol is positioned to the upper right of the "e". The logo is set against a bright yellow rectangular background.

On December 21st, LiftOne donated a brand new power jack to Second Harvest Food Bank of Metrolina. Thank you so much for your generous donation! This will be used everyday in our mission to feed our hungry neighbors.

The Newell Brands logo consists of the word "newell" in a lowercase, dark grey sans-serif font. Above the "e" is a stylized blue house icon. Below "newell" is the word "BRANDS" in a smaller, blue, all-caps sans-serif font.

Huge thanks to our friends with Newell Brands who volunteered on November 15, 2017, and donated 50 totes for our development storage needs.



Thank you so much to Dunkin Donuts and Catawba Brewing Company for partnering to prepare a special cold brewed coffee beer called Dunkin' Punkin. For each pint of the beer that was sold, \$1 was donated to SHFBM. Thanks also, to WCCB-TV Charlotte's CW's Wilson's World for having us out for the show that morning. In addition, Dunkin' Donuts donated \$20,000 made possible through the Joy In Childhood Foundation.



GSF Foundation “No Lunch” Lunch



On November 16th, GSF Foundation hosted Feeding Hunger: A “No Lunch” Lunch in Charlotte, NC, to benefit Second Harvest Food Bank of Metrolina. The event was a one-hour soup kitchen-style lunch, where attendees learned first hand what it is like to receive a meal at a soup kitchen. Attendees received a bowl of soup and a piece of bread, while learning more about hunger and opportunities for combatting childhood hunger in their local community. Thank you to our friends at Golden State Foods and Quality Custom Distribution for raising over \$36,000 for SHFBM’s Child Hunger Programs.



BI-LO Five Cent Bread Donation Program



On behalf of their associates and customers, Southeastern Grocers (SEG), parent company of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie stores, donated nearly \$800,000 to Feeding America® through their year-long Five Cent Bread Donation Program to provide meals that include essential building blocks for growth and nutrition. This included more than \$43,000 for Second Harvest Food Bank of Metrolina.

Customers joined SEG and Feeding America in the fight against hunger by simply purchasing a loaf of SE Grocers own-brand bread in any BI-LO, Fresco y Más, Harveys or Winn-Dixie store. For every loaf of SE Grocers bread purchased by associates and customers, SEG donated five cents to the Feeding America network of food banks to help fight hunger in the communities they serve.



Salvation Army Christmas Distribution



This year more than 6,600 families registered for the Salvation Army's Christmas distribution. This represented 10,700 Charlotte-area children. Many of these families had parents who lost jobs, were experiencing unexpected medical bills, had lost homes, and most importantly, lost hope. Second Harvest Food Bank of Metrolina supplied the food boxes, Atrium Health (formerly Carolinas HealthCare System) and Ernst and Young packed them and Atrium Health distributed the boxes of assorted foods and a turkey to every family that was registered.



Hendrick Backpacking Event



On November 6, 2017, Hendrick Automotive Group's offices and 23 of their Charlotte dealerships packed 2,500 Thanksgiving meal boxes filled with items that were donated by employees and paired with a turkey and pie donated by Hendrick. SHFBM loved hosting their packing event and delivered the meals to families that are served by some of our 700 partner agencies. The Charlotte event was part of a bigger Carolinas meal drive that donated 5,000 Thanksgiving meals to families across both states.



Oaklawn Holiday Party



For the past several years, the staff at Second Harvest Food Bank of Metrolina have adopted the children at the Bethlehem Center Head Start at Oaklawn. Each Christmas we provide hats and gloves, a book, a toy and a backpack full of school supplies to these children for the holidays. Special thanks to Adams Outdoor Advertising for donating toys for all of the children this year. We love visiting the site and spending time in the classrooms as well as providing lunch for the kids.



Publix Food For All Holiday Fundraiser



Each year Publix sponsors their holiday fundraiser, Food For All. The annual campaign partners Publix customers and associates in raising funds to help fight hunger and advocate for self-sufficiency.

Customers participated during the month of November by making \$1, \$3, or \$5 contributions to their grocery bills. Collectively the drive raised more than \$5 million with almost \$73,000 going to support Second Harvest Food Bank of Metrolina

Thanks to all of our Publix stores and their customers for helping us end hunger in the Metrolina Region.

Taste of the Nation



The Fillmore Charlotte was the venue for the 22nd Anniversary of Charlotte's Taste of the Nation. The event featured 23 of the City's most influential creators in the food and drink scene and guests had a chance to sample their signature fare and spirits. The event benefited Second Harvest Food Bank of Metrolina and the Community Culinary School. Thanks to Taste of the Nation for raising over \$14,000 to support SHFBM.



Subaru Share The Love Event



In 2017, Subaru and Williams Subaru partnered with Second Harvest Food Bank of Metrolina for their "Subaru Share the Love" event. Every time someone bought or leased a Subaru, Williams Subaru donated an additional \$50. Since 2008, Share the Love has donated more than \$94 million to charity, with customers choosing between four national and over 660 local charities. This year \$33,296, which is the equivalent of 194,225 meals, was donated to SHFBM.

Thank you so much for your generous donation! This will go towards feeding hungry children, seniors, families and pets in our service region. We are thrilled to learn that we have been selected as their 2018 Hometown Charity!



Backpack Packing Events



In addition to preparing for his live show on November 4th, country artist Brett Young jumped in and helped Hendrick Automotive Group and Beasley Media Group pack backpacks for Second Harvest Food Bank of Metrolina. Thank you, Hendrick Automotive Group, Beasley Media Group, and Brett Young for packing 1,000 backpacks.



On September 8th, our friends from Hendrick Cares, the team at Hendrick Toyota Concord, country music sensation Dustin Lynch and iHeart Media Charlotte 96.9 The Kat packed 1,000 backpacks for the SHFBM backpack program.



On September 28, 2017, Electrolux hosted a Second Harvest Food Bank backpacking event. Thanks so much for packing 2,500 backpacks. Your dedication to end hunger in our 19 county service region is appreciated.



Each year Bank of America Stadium is home to the Belk Bowl, which features an ACC team competing with an SEC team. For the past four years, teams have worked in a trip to volunteer at the food bank while they are in town for the big game. On December 27, 2017, we were honored to have the entire teams and coaching staffs from Texas A&M University and Wake Forest here at the food bank helping us pack 3,000 backpacks, every one of which fed a hungry child in our region.



Backpack Packing Events



On April 18th, Second Harvest Food Bank of Metrolina held a backpacking event at UNC Charlotte during Volunteer Week. Faculty and students came together to pack 1,200 backpacks, which were distributed to at-risk elementary schools throughout our service region.



On December 13th, Hood Hargett packed 1,250 backpacks full of food at Second Harvest Food Bank of Metrolina for our child hunger programs. Thank you, Hood Hargett Breakfast Club for helping us change the lives of children in need.



On October 4th, coaches from the CIAA Men and Women's Basketball teams and staff members were onsite at SHFBM to participate in a volunteer event. Thank you, CIAA for packing 1,000 backpacks for our SHFBM backpack program.



On October 20th, Spectrum Reach partnered with SHFBM and Hendrick Cares to pack 1,300 backpacks in less than an hour. Along with volunteering, Spectrum Reach brought an awesome tent and treated everyone to Cupcake Delirium.



Student Hunger Drive



This year's Student Hunger Drive featured 11 high schools from Mecklenburg and Cabarrus counties competing to see which schools could raise the most pounds per student. The 2017 drive raised over 233,000 total pounds for Second Harvest Food Bank of Metrolina and our partner emergency pantries in these two counties. Many thanks to the schools, the students and teachers as well as all of the wonderful sponsors for this year's drive. They have made a real difference in our community!



Student Hunger Drive



CANstruction

Little+Edifice+Van Horne Hoover
We CAN't Dough-Nothing!
When Hunger is Still around
Best Original



LS3P, NOVA Engineering & Barringer Construction
CANhole: Tournament to End Hunger
Best Meal



Thanks to all the firms and their supporters who participated in the 2018 AIA Charlotte CANstruction event. Fourteen teams spent weeks planning, and a full morning building these amazing structures at the Lenny Boy Brewing Co. Collectively they provided the food bank with 28,220 pounds of food to help hungry neighbors.

Progressive AE
World Peas
People's Choice and Most Cans



RBA Group/Whiting Turner
fishing for sharks and minnows...I mean minions
Jurors Favorite



NarmourWright Architecture
CAN WARS
Best Structural Ingenuity



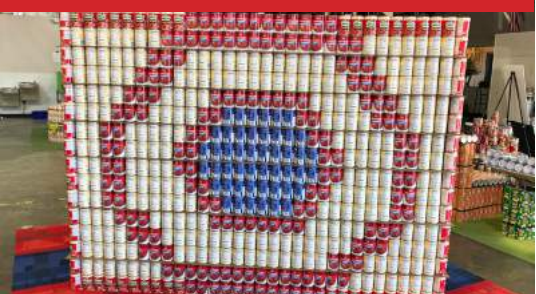
Wright McGraw Beyer & Messer Construction
Lets Taco 'bout Hunger'
Best Use of Labels



Gresham Smith & Partners + Turner Construction Company
Can I Get Fries with That?



ADW Architects, P.A. / Duncan Parnell
Captain America Fighting Hunger
the AmeriCAN Way



CANstruction

Gilbane-Shelco A Joint Venture & LS3P Associates LTD
Building a Legacy to End Hunger



Odell Associates
The CAN CAN Train



FMK Architects
The Villa SavoRe



Neighboring Concepts and Mcveigh & Mangum Engineering
PEARegine FalCAN:
Hunger, better luck NEST time



Angelo Architects PLLC Mcveigh & Magnum Engineering, Inc.
Countdown to Lift off
(To FIGHT HUNGER, of course...)



DAS Architecture, Inc.
FIGHTING HUNGER One Bowl AT A TIME



canstruction®



Fifth Third and Ricky Stenhouse



Thanks to Ricky Stenhouse Jr, Roush Fenway Racing and Fifth Third Bank, for their support packing backpacks on May 2, 2018. The program is designed to provide backpacks full of nutritious food on weekends and holidays when school meals are not available.



Special Events



BENEFITING
Second Harvest Food Bank of Metrolina

presented by

Diamond Stilettos Sponsor



Platinum Pump Sponsor

Felix Sabates'
Mercedes-Benz of South Charlotte
Charlotte's Premier Mercedes-Benz Dealer

The Westin Charlotte

September 28, 2018

6:30pm - 9:30pm

For more info visit
SecondHarvestMetrolina.org



Saturday, October 13
at Independence Park
CharlotteCropWalk.org



ONE IN FIVE
CHILDREN
IN MECKLENBURG COUNTY
IS HUNGRY.



BENEFITING



Together We CAN End Hunger

*A one-hour soup kitchen style event
to raise awareness and funds for childhood hunger*

Hosted by GSF Foundation, QCD Charlotte

THURSDAY, NOVEMBER 15, 2018

9401 S. Tyron Street, Charlotte, NC

For more information, visit www.gsffoundation.org/event/no-lunch-lunch-charlotte

Visit SecondHarvestMetrolina.org
for upcoming event information!





Together We **CAN** End Hunger

MEMBER OF
**FEEDING
AMERICA**

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www.SecondHarvestMetrolina.org
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Text SHFBMbless2 to 71777