

BLESSINGS Pewsletter

SecondHarvestMetrolina.org | 500-B Spratt Street, Charlotte, NC 28206 | 704.376.1785

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Kay's Message



A milestone is defined as an action or event marking a significant change or stage in development. Milestones are reached with small, consistent achievements that when added up over a 10 or 20 year span equal something big.

This past year represented a series of milestones for Second Harvest Food Bank of Metrolina. We distributed over 60 million pounds for the first time in the history of the food bank; one million pounds for every employee at the food bank. Of these 60 million pounds, over 1/2 (32.5 million) were produce, meat, and dairy, another milestone, and a critically important one for the health of our region. Our food companies, grocers, donors, and all of you who held food drives led to this milestone.

For the first time in the history of the food bank we achieved over 300,000 volunteer hours. The hours donated by our community provided the labor equivalent of 144 additional full time staff people. The savings this represents is roughly 7 million dollars, and thanks to our supporters, every single one of those dollars we saved fed more hungry children, seniors, families, veterans and pets. Of over 200 food banks in our network, Second Harvest ranked third highest in volunteer hours donated. We all know how giving our region is and now everyone in the nation knows.

Thanks to the tremendous support from our corporations and foundations, we completed a major expansion project doubling our space, both warehouse and refrigerated and frozen. We celebrated this amazing accomplishment in 2019. This expansion will ensure that we can continue to grow our pounds distributed, focusing on nutritional options.

When we started our backpack program for hungry children approximately 12 years ago, we distributed around 1,000 backpacks the first year. In 2019, we passed the 1.2 million mark in backpacks distributed. There is nothing more important than feeding our children so they can learn and become productive adults. Individual donors, as well as corporate and foundation donors, fueled this amazing accomplishment.

Second Harvest recently was asked to begin providing services in five new upstate counties in South Carolina. These counties, including Abbeville, Greenwood, Anderson, Oconee, and Pickens, will join our other SC counties of York, Lancaster, Union, Cherokee and Spartanburg. Along with the 14 counties we serve in North Carolina, including Anson, Burke, Cabarrus, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Montgomery, Rowan, Rutherford, Stanly, and Union, our food bank is now responsible for 24 counties in the Carolinas.

This addition has helped us accomplish another milestone. We now serve over 800 partner agencies. Emergency pantries, soup kitchens, homeless shelters, senior programs, low income daycares, agencies providing services to veterans, and pet rescues throughout our 24 counties are counting on our supporters to continue to be able to serve over 553,000 people living in poverty in our region.

I know that we can count on you to continue helping Second Harvest. The most important milestone is not yet reached. We need you to keep helping us until we reach a day when there are no more hungry children, seniors, veterans, families, and pets in our region. Together we can reach that milestone. Thank you for all you do to support those in need in our community.

Kay Kay Carter

Chef's Best 2019























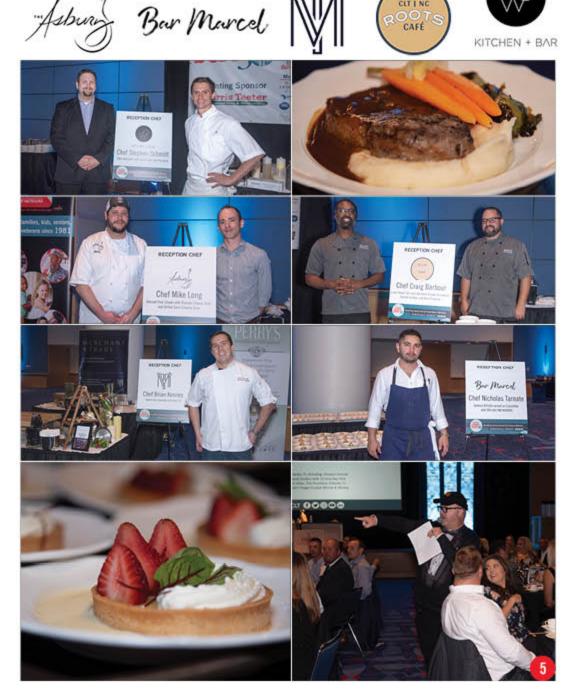


Chef's Best 2019

Our 30th Annual Chef's Best, presented by Harris Teeter, was held at the Charlotte Convention Center Crown Ballroom on August 9th. The event raised over \$350,000 for our Community Food Rescue Program. A special thank you to our friends at Coca-Cola Consolidated, Lance, and Harris Teeter for making Chef Robert Irvine's appearance possible. The event also featured reception chefs Brian Kenney from Merchant & Trade, Craig Barbour from Roots Cafe, Mike Long from The Asbury, Nicholas Tarnate from Bar Marcel, and Stephen Schmitt from WP Kitchen+Bar. Special thanks to our additional sponsors including Cargill, the CRVA and E&J Gallo. Also, huge thanks to our emcee WBTV's Maureen O'Boyle and our auctioneer WCCB-TV Charlotte's Jon Wilson.

For sponsorship information on Chef's Best 2020 taking place on August 7, 2020 visit





Wine Women and Shoes 2019









































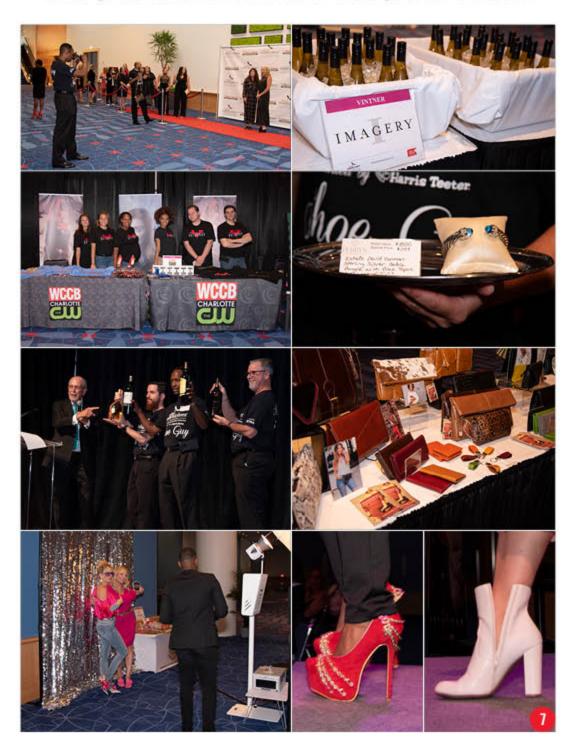






Wine Women and Shoes 2019

Our Seventh Annual Wine Women and Shoes event presented by Diamond Stilettos Sponsors Harris Teeter and Felix Sabates' Mercedes-Benz of South Charlotte was held at the Charlotte Convention Center on September 27th. Over 300 attendees were treated to an evening of fabulous wine, great shopping, our best-in-shoe contest sponsored by "Batwoman" Sundays on WCCB Charlotte's CW, our fashion show sponsored by Harris Teeter and our Key to the Closet Raffle sponsored by Darwin Freight. Thank you to our Official Fashion partner, SouthPark - A Simon Mall for supplying all of the fabulous clothes for the fashion show. Special thanks to WCCB Charlotte, the CW's Morgan Fogarty for hosting the event and 107.9 The Link's Kate Hall for hosting the Best in Shoe Contest.



Partner Appreciation

Community Partnership Award David Tepper Charitable Foundation

Faith Based Partner Award Elevation Church

Group Volunteer Partner Award School Nutrition Services Charlotte Mecklenburg Schools

Group Volunteer Partner Award Wells Fargo

Group Volunteer Partner Award Bank of America

Individual Volunteer Partner Award Michael Norris

Individual Volunteer Partner Award
Tom and Val McKernan

Youth Partner Award Girl Scouts, Hornet's Nest Council

Youth Partner Award
Student Hunger Drive
Providence High School
Ardrey Kell High School
Cabarrus Early College of Technology
Cannon School
Myers Park High School
East Mecklenburg High School
Cox Mill High School
Hickory Ridge High School
North Mecklenburg High School

New Partner Award Boingo Graphics

New Partner Award Dean Foods

New Partner Award Williams Subaru

Special Event Partner Award Taste of Bonterra

Bonterra Restaurant Chef Blake Hartwick Ron and Stephanie Rivera

Special Event Partner Award NBA All-Star Week The NBA

NBA Charlotte Hornets

Group Financial Partner Award Publix

Group Financial Partner Award Merancas Foundation

Group Financial Partner Award Springsteen Foundation

Agency Partner Award Backpack Ministry of Indian Trail



David Tepper Charitable Foundation



Hendrick Automotive



vvaiman



Backpack Ministry of Indian Trail

Food Partner Award Simpson's Eggs

Lifetime Achievement Award Walmart

Frank Timberlake Award Kate Mora

Lifetime Achievement Award Hendrick Automotive

Ted Heyward Award Rick Hendrick and Ed Brown

Partner Appreciation



Elevation Church



School Nutrition Services Charlotte Mecklenburg Schools



Wells Fargo



Bank of America



Michael Norris



Tom and Val McKernan



Girl Scouts, Hornet's Nest Council



Student Hunger Drive



Boingo Graphics



Dean Foods



Williams Subaru



Taste of Bonterra



NBA All-Star Week



Merancas Foundation



Springsteen Foundation



Tyson Foods



Simpson's Eggs

Cam's Thanksgiving Jam 2019



Cam Newton's Eighth Annual Cam's Thanksgiving Jam event was held November 25th at Topgolf Charlotte. Cam and his family partnered with Harris Teeter and Second Harvest Food Bank of Metrolina to provide a Thanksgiving meal to 1,200 children. These children attend Food Bank Kids Cafe sites throughout our 24 county service region.

The event featured a DJ, Sir Purr, face painters and other entertainment. Following the dinner served by Cam and his

family, each child received a whole chicken and everything needed for a complete Thanksgiving meal to take home. Many thanks to Cam, his family, the Cam Newton Foundation, and Harris Teeter for making Thanksgiving special for so many children.



Santa Cam's Surprise Sleigh 2019

Cam's Sixth Annual Surprise Sleigh was held on December 17th. A "Sleigh" of SUVs provided by Hendrick Automotive Group carried a combination of food, funds, and gifts for his five stops in Charlotte. This year's event benefitted the partners below:

- Phillip O. Berry High School, where the foundation donated \$15,000 that will be used towards
 the school's athletic department. Also, fifty student-athletes were given UnderArmour sports
 backpacks and water bottles.
- Westerly Hills Elementary, where a \$100 Visa gift card was donated to every school staff member.
 Also, the kids and StreetLeaders all received new UnderArmour backpacks and hats.
- Urban Promise Charlotte After-School and Summer Camp, received \$25,000 to help continue their awesome work.
- The Food Bank, received \$25,000 for our volunteer programs and surprised a group of volunteers with an appreciation dinner.
- Men's Shelter of Charlotte, where the foundation donated \$25,000, a Bojangles meal and gift cards.









Thanks to
Cam Newton for
continuing to show
your support for our
community!

Student Hunger Drive 2019

























Student Hunger Drive 2019

On February 11th, we kicked off our Ninth Annual Student Hunger Drive presented by Food Lion Feeds. This year's drive featured 9 schools in Mecklenburg and Cabarrus counties competing to see which schools could raise the most pounds per student. The 2019 drive raised over 348,000 pounds bringing the nine year total to over 1.6 million pounds. Many thanks to the schools, the students, and teachers, as well as all of the wonderful sponsors for this year's drive. They have made a real difference in our community!



Cornucopia 2019



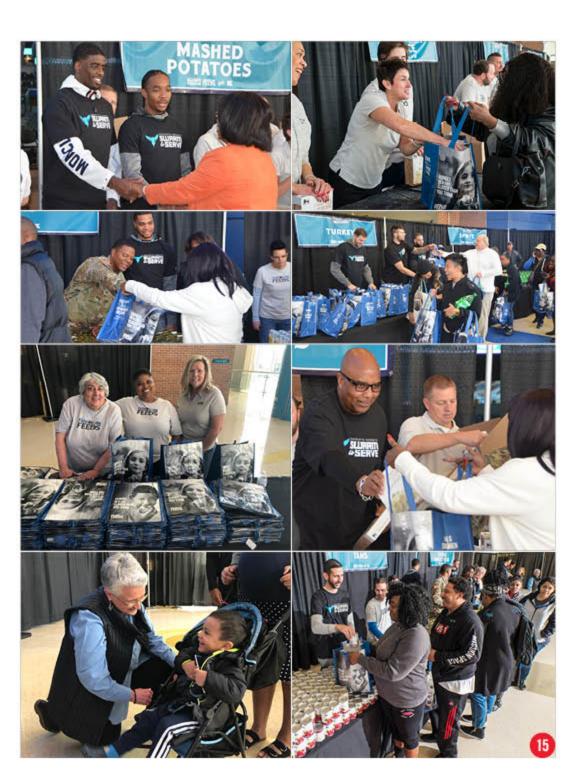




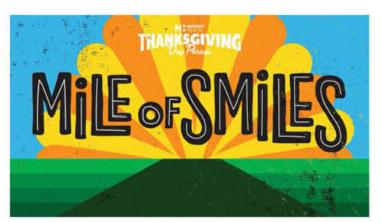


Cornucopia 2019

On November 26th, the NBA Charlotte Hornets partnered with Second Harvest Food Bank of Metrolina, Food Lion Feeds, and Coca-Cola for their Ninth Annual Cornucopia event. The entire NBA Charlotte Hornets team and coaching staff, along with senior executives from Food Lion, packed and distributed 1,000 Thanksgiving bags just in time for the holidays. Food Lion provided the turkeys and all of the trimmings for the special bags with additional donations from Coca-Cola. Thank you to the NBA Charlotte Hornets, Food Lion Feeds, and Coca-Cola for your continued support in our fight to end hunger.



Novant Health Thanksgiving Parade 2019



FOOD 類 LION FEEDS

Second Harvest Food Bank of Metrolina was honored again in 2019 to be the official charity of the Novant Health Thanksgiving Day Parade. This is one of the most amazing events held in Charlotte, and in partnership with Food Lion Feeds and Charlotte Center City Partners, the Food Bank not only participates but gets to help feed families as well. With the assistance of Food Lion Feeds and Compass Group, the Food Bank was able to provide turkeys and all the fixings to 500 local families that otherwise would not have had a Thanksgiving meal.



Street Turkeys 2019







On November 27th, Sports Radio 610 WFNZ hosted their 17th Annual Street Turkeys event presented by RAM Pavement, Acosta Heating and Cooling, and SunTrust Bank. Turkeys, canned goods, and funds were collected all day at The Coca Cola Dog House located at the corner of Mint and Morehead Streets. Special thanks to Food Lion Feeds and the NBA Charlotte Hornets for their generous donation of turkeys! This year's event collected over \$25,000, 1,698 turkeys, and 5,368 pounds of food for both Second Harvest Food Bank of Metrolina and our agency partner, Loaves & Fishes.



David Weekley Homes Turkey Drive 2019

David Weekley Homes

Many thanks to our most dedicated turkey donors, David Weekley Homes. For years, David Weekley Homes and their partners have collected turkeys and funds to help the Food Bank make sure every family in need in our community has a Thanksgiving meal. This year between food and financial donations, the David Weekley Homes Turkey Drive collected the equivalent of 40,213 pounds for neighbors in need. Also, thank you to David Weekley Homes for donating an additional \$18,000 that will buy 3 floor scrubbers for our warehouse and branches.





Hendrick Cares Thanksgiving Meal Drive 2019



On November 11th, Hendrick Automotive Group's offices and Charlotte dealerships packed more than 3,000 Thanksgiving meal boxes filled with items that were donated by employees and paired with a turkey and pie donated by Hendrick. Second Harvest Food Bank of Metrolina loved hosting their packing event and delivered the meals to families that are served by some of our

800+ partner agencies. The Charlotte event was part of their companywide Thanksgiving Meal Drive, which helped feed 40,000 people in hunger.



Honda Cars of Rock Hill Packing Event 2019



Thank you to our friends from Honda Cars of Rock Hill for packing 1,000 backpacks on June 13th. These backpacks were filled with non-perishable, high-protein food for local students who might not have access to food during the summer.



Hendrick Cares Packing Event 2019







Thank you to Hendrick Cares, Beasley Media Group, and the Charlotte Knights for packing 1,000 backpacks on August 26th. This team effort was a home run for children facing hunger in our 24 county service region.



Harris Teeter Peaches with a Purpose 2019





On August 22nd, Harris Teeter and Titan Farms delivered 20,000 pounds of fresh peaches to Second Harvest Food Bank of Metrolina as part of their Peaches with a Purpose Program. Over the past five years Harris Teeter has partnered with Titan Farms to donate more than 200,000 pounds of peaches to help feed hungry families in our community.



Harris Teeter & WBT Peanut Butter Drive 2019





On August 16th, Harris Teeter delivered 33,446 jars of peanut butter in partnership with WBT as part of their Peter Pan Peanut Butter "N" July Summer Drive. Throughout the month of July at all Mecklenburg and Gaston County Harris Teeter stores, a "virtual donation" of a jar of peanut butter could be added to customer shopping totals automatically at checkout. For every donation made, Harris Teeter added a jar of Peter Pan peanut butter to WBT's campaign. Thank you, Harris Teeter and WBT for your generous donation and continued support.



Perdue Farms Donation 2019



On August 2nd, Perdue Farms donated \$10,000 and 40,000 pounds of chicken to provide nutritious food to children and families through our mobile pantry Program at Winecoff Elementary School in Concord, NC. Thank you Perdue Farms for providing much needed protein for our neighbors in need.



Oaklawn Holiday Party 2019





For the past several years, the staff at Second Harvest Food Bank of Metrolina have adopted children at the Bethlehem Center Head Start at Oaklawn. Each Christmas we provide hats and gloves, a book, a toy and a backpack full of school supplies to these children for the holidays. Special thanks to Adams Outdoor Advertising for donating toys and Harris Teeter for donating pizza and fruit cups for all of the children this year. We love visiting the site and spending time in the classrooms as well as providing lunch for the kids.





Grand Opening Ceremony 2019



Howard R. Levine Foundation

























































On October 28th, we hosted a private reception and tour of our expanded facility for key donors and guests. Following a successful 14.5 million dollar capital campaign, the Food Bank has doubled the size of our facility. Highlights of our new facility include increased freezer and cooler space, increased warehouse space and loading docks, and a volunteer center to provide training space for our volunteers.

The event featured major donors including Food Lion, the Howard R. Levine Foundation, Harris Teeter, and the Leon Levine Foundation. Thank you to all of our donors for their support of our capital campaign, which helped us distribute over 60 million pounds of food in fiscal year 2018-2019.



Grand Opening Ceremony 2019



Publix Truck Donation 2019



On August 28th, our friends from Publix and Publix Charities visited Second Harvest Food Bank of Metrolina and presented us with a gift of \$150,000. This was used to purchase a new box truck for food deliveries across our 24 county service region. Throughout the day Publix associates and leadership visited with 18 Feeding America member food banks and partner agencies in Publix's seven-state operating area to

volunteer and deliver contributions. Thanks to Publix, Publix Charities, and their associates and leadership for their continued support in helping us end hunger.



Springsteen Foundation Truck Donation 2019



Thank you to the Springsteen Foundation for donating a refrigerated truck in 2019. The Springsteen Foundation is very passionate about ending hunger and without their support, there would be one less SHMETROLINA truck on the road delivering food to our neighbors in need.



The Leon Levine Foundation Grant



Thank you to The Leon Levine Foundation for your grant of \$150,000, which was used for general operating.