SECOND HARVEST FOOD BANK OF METROLINA

Together We CAN End Hunger

Winter 2022

BLESSINGS Newsletter

SecondHarvestMetrolina.org | f 👽 🞯 🖻 in | 704.376.1785

Kay's Message



One of the great blessings of my life has been the opportunity to meet some truly amazing and compassionate people. The list of these folks is headed up by Anne Springs Close. I had the privilege to know Anne for many years and I often was quoted as saying that the two people I admire most in life are Anne Springs Close and Mother Teresa, in that order.

Anne, in her customary humble way, would fuss at me for saying this but truer words were never spoken. So much has been written about and said about Anne but I want to focus specifically on the Anne I knew, the one who cared about people who were hungry. And the one who instilled in her children, grandchildren and great grandchildren that everyone should care about people who are hungry. You see Anne didn't think there should be any hungry people - and that is something that we shared.

Anne was dedicated to seniors who were hungry. Before her vision failed her, she drove routes delivering daily meals to seniors who needed food and who needed company. Several years ago, I had the privilege of setting up a day for Anne, Angie McCrae and myself to run a mobile meals route. We visited several seniors all around Rock Hill and Anne sat and visited with each of them - she especially enjoyed meeting one of the seniors who had worked for Springs many years prior.

Anne was the person who started our Second Helping Program. This program provides food boxes to seniors who are homebound and at risk of running out of food before the end of the month as small social security checks start dwindling down. We started this program with Springs funding in York and Lancaster counties and it continues today in multiple counties throughout our region.

Anne was dedicated to children who are hungry - and to parents who were struggling to feed their children. Anne was the person who helped start our Backpack Programs in Fort Mill (York County), Lancaster and Chester counties. Springs funding has continued for well over a decade and helps feed children every week who might otherwise not have meals on the weekends and holidays when school is out of session.

Anne encouraged the Springs Close Foundation to fund meals for seniors and meals for children, the groups most vulnerable to the effects of hunger. And she encouraged her children to become involved with Second Harvest as well. Between the foundation and the family, over two million dollars has been donated to our food bank to feed the hungry in areas where Springs operated textile mills.

In addition to her generosity and concern for those in need, Anne was an incredibly interesting person. She had an amazing dry wit and would never fail to make me laugh out loud. I was privileged to see her just a few months before her death and we had a wonderful visit recounting so many good times shared and I will be forever grateful for that day.



We lost Anne on August 20, 2021, and I immediately began to think what would Anne want me to do that would honor her legacy. And the answer came quick and clearly, she would want me to go right on feeding people. So we set about at Second Harvest planning distributions of 95,000 pounds of food throughout Chester, Lancaster and York counties in honor of her 95 years of service and compassion.

Joined by Springs Close Foundation staff and members of Anne's family, we hosted distributions and deliveries at Dorothy Day Soup Kitchen in Rock Hill, Christian Services in Lancaster, HOPE in Rock Hill, Historic Paradise in Fort Mill, KARE in Kershaw, Lancaster County Council on Aging, York County Council on Aging, elementary schools in Chester County, and Lancaster County SPCA. We provided fresh produce and staple foods, including Thanksgiving meals, to thousands of citizens in these counties Anne so dearly loved.

Anne would have been proud of this work and while I will always miss her, I will honor her by continuing to feed people every day for as long as I can.

Kay Kay Carter - CEO



Dear Food Bank Friends,

Two years later, the impact of COVID-19 is still being felt throughout our 24 county service region in North and South Carolina. During the first 12 months, we encountered enormous increases in need, less donated food and fewer volunteers to help us keep children, seniors, families, veterans and pets fed.

Just as we were beginning to see some improvement in all of our numbers, the Omicron Variant materialized and our challenges continued.

It has become clear to all of us at Second Harvest that our work is far from over where this virus is concerned. We need your continued support and help as we navigate this next phase. We thank you for what we have accomplished so far and ask you to stay with us as we work to ensure no one in our region is hungry.





SHFBM 40th Birthday Celebration



On September 1, 2021, the Food Bank celebrated 40 years of service to our region with a two-month birthday celebration and campaign to raise funds, food, volunteerism, and awareness. As part of our 40th Birthday celebration, SHFBM set goals, from September to November, to secure 400,000 pounds of protein, produce, dairy and staple items to help meet the increased demand for food ahead of Thanksgiving. This included truck loads of food donated by Bimbo Bakeries USA, Church of Jesus Christ of Latter-Day Saints, Dole, Harris Teeter in partnership with Niagara, Perdue, PET, Simpson's Eggs, Smithfield, Tyson and US Foods. In addition, nine groups including WAVE, Amazon DLT 8, Rotary District 7680, AvidXchange Foundation, First Horizon, Novant Health, CG Financial Services, Duke Energy and Crescent Communities donated time and funds in celebration of our 40th Birthday.



SHFBM 40th Birthday Celebration







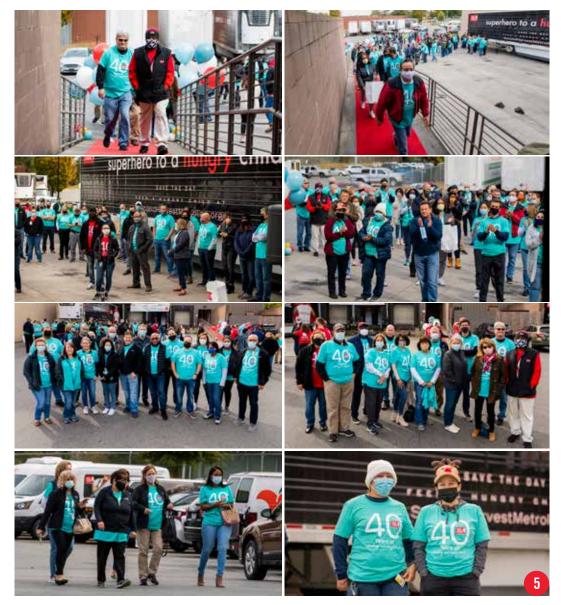




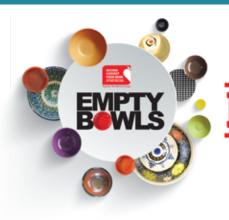




On November 5th, our 40th Birthday Celebration culminated with a sponsored volunteer event and reception. Guests included special friends and the following \$40,000 sponsors: Food Lion, Harris Teeter, Hendrick Automotive Group, Publix, The Springs Close Foundation, Truist, Walmart and Wells Fargo. During the volunteer project portion of the event, all of our sponsors were stationed in small groups throughout the Charlotte warehouse and were packing food boxes, backpacks, care packages and produce boxes. Second Harvest Food Bank of Metrolina's 40th Birthday Celebration raised over \$320,000 to support our programs to help feed hungry children, families, seniors, veterans and pets in our 24 county service region. Thanks to each of our sponsors for being such wonderful community partners.



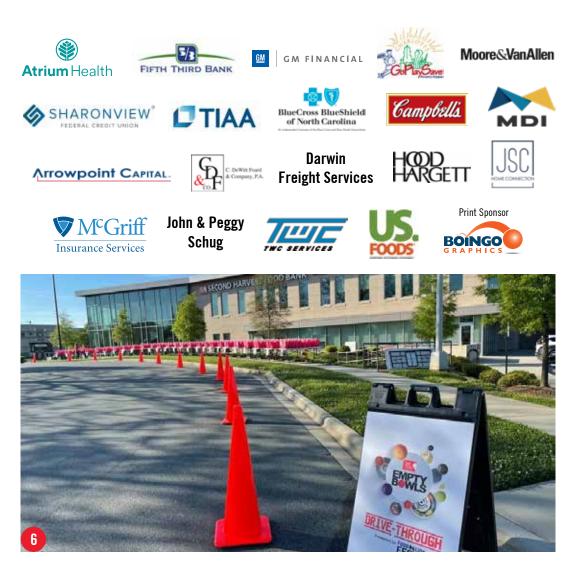
Empty Bowls Drive-Through 2021



DRIVE-THROUGH

PRESENTING SPONSOR FOOD FLION FEEDS

On April 16th, we held our Empty Bowls 2021 Drive-Through event presented by Food Lion Feeds at Second Harvest Food Bank of Metrolina. Due to the pandemic, we were unable to host our event in person but were still able to host a drive-through event. Sponsors and bowl package purchasers were invited to come to the drive-through event at SHFBM and pick up their packages, which included handcrafted pottery bowls, dry soup mix and GoPlaySave coupon books. The event raised over \$50,000 for our neighbors in need.



Sort-A-Rama 2021



On October 14th, volunteers from Food Lion, Blue Cross Blue Shield of North Carolina, Atrium Health, Jackrabbit Technologies and University of North Carolina Charlotte packed 9,000 nutritious food boxes at the 2021 Sort-A-Rama event. To ensure a safe experience for everyone, this year we set a limit of 350 volunteers spread out into 20 packing stations. Huge thanks to all of our sponsors for their continued support for our mission to end hunger. These boxes were used to feed hungry neighbors struggling with food insecurity.





Annually, Second Harvest Food Bank of Metrolina honors partners in numerous categories who work tirelessly on our behalf to help end hunger in our communities. Normally award winners are recognized at a luncheon, but in 2021, the Food Bank recognized partners virtually. We focused recognition on individuals, businesses, and foundations that supported SHFBM through the most challenging year in our 40-year history - COVID-19. Thank you Mike Reda and his team at Alliance Sales and Marketing for their time and talent to help create a video for our 2021 Partner Appreciation Awards. Also, thanks to Adams Outdoor Advertising for providing billboards around Charlotte that honored our award winners.

"There are truly no words to describe the challenges we faced this past year," commented Kay Carter, CEO of SHFBM. "With requests for assistance skyrocketing and needs at the highest level ever, we could not have met those needs without our food donors, financial donors, and volunteers. For each partner recognized, there were hundreds of others who also provided support and we remain forever grateful."

Those Honored by SHFBM Include:		
Food Partners:	Financial Partners:	
Amazon Prime	CRVA	
Bimbo Bakeries USA	The Duke Endowment	
Campbell's	Howard Levine Foundation	
Food Lion	The Springs Close Foundation & Family	
Harris Teeter	State Employees' Credit Union	
Publix		
Simpson's Eggs, Inc.	Volunteer Partners:	
Smithfield	Black Nurses Rock	
Target	Charlotte Knights	
Tyson Foods	Omega Norton Crable	
Walmart	Michael Crandall	
	Ed & Mabel Cook	
	Girl Scouts Hornets' Nest Council	
	Judy Krahmer	

Hendrick Distribution at Greenville Center



On April 27th and November 18th, SHFBM distributed turkeys and food boxes at the Greenville Center in Charlotte, NC. We were able to distribute 2,000 food boxes and turkeys between these two dates. Thank you Hendrick Automotive Group for donating the funds to buy all of the turkeys and fixings to be packed in the food boxes.



Hendrick Hunger Heroes Initiative 2021



On October 27th, Kyle Larson and Hendrick Automotive Group presented SHFBM with \$150,000 as part of their Hendrick Hunger Heroes initiative. Overall, \$1.5 million has been donated in the past year to food banks across the country to provide meals to families in need.



Special Gifts from Special Friends



On July 15th, Autobell Car Wash donated 600 free Unlimited Exterior Washes for the month of August in celebration of "National Give Something Away Day". On behalf of SHFBM staff and volunteers, thank you for your generous donation.





Thank you to our friends at Jeffie's Choice for their donation of \$2,500 to help feed children, seniors, families and veterans in need.





On December 20th, American Automobile Association (AAA) presented a \$15,000 donation as part of their Adopt-A-Charity program. The Food Bank was selected as their charity of choice in NC.





On June 16th, Golden State Foods Foundation and Quality Custom Distribution Charlotte team made a "Focus on Food" donation to SHFBM as part of \$142,000 collectively donated to food banks across the US by associates in 2021. SHFBM received \$3,000 of this donation.

Special Gifts from Special Friends



On December 22th, Carolinas Region Porsche Club of America donated \$6,631 to help end hunger in our 24 county service region.





On October 26th, SPC Mechanical Corp. presented SHFBM with \$10,000 from their recent Golf Tournament to support our child hunger programs.



ROSENDIN FOUNDATION

On July 29th, The Rosendin Foundation presented SHFBM with \$2,500, which went towards ending hunger in our 24 county service area.





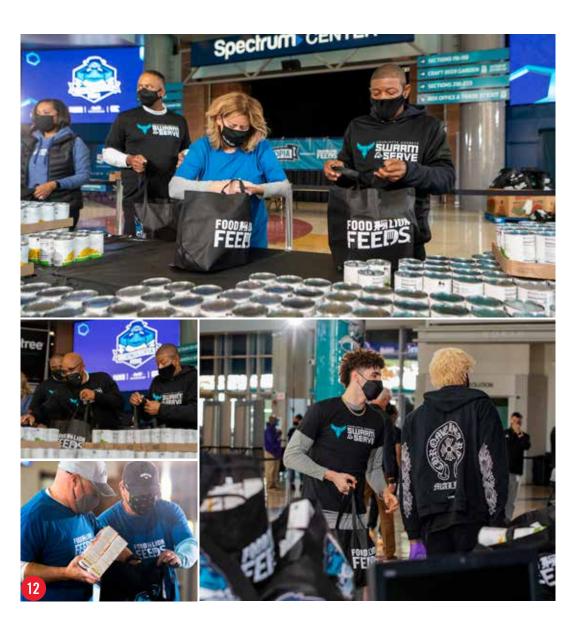
On September 21st, Woodforest Charitable Foundation presented SHFBM with \$3,440 to support our Backpack and Second Helping Programs. Funds were used in Cherokee, Lancaster, Union and York counties in SC.



Cornucopia 2021



On November 16th, the NBA Charlotte Hornets partnered with Second Harvest Food Bank of Metrolina, Food Lion Feeds, and Coca-Cola for our Eleventh Annual Cornucopia event. This year was a little different due to COVID-19. NBA Charlotte Hornets players and staff and Food Lion executives prepacked 1,000 bags of food donated by Food Lion Feeds at the Spectrum Center, which were then distributed at the Cornucopia event along with turkeys provided by Food Lion Feeds. Thank you to the NBA Charlotte Hornets, Food Lion Feeds, and Coca-Cola for your continued support in our mission to end hunger.



Cornucopia 2021



Santa Express 2021



Walmart 🔀

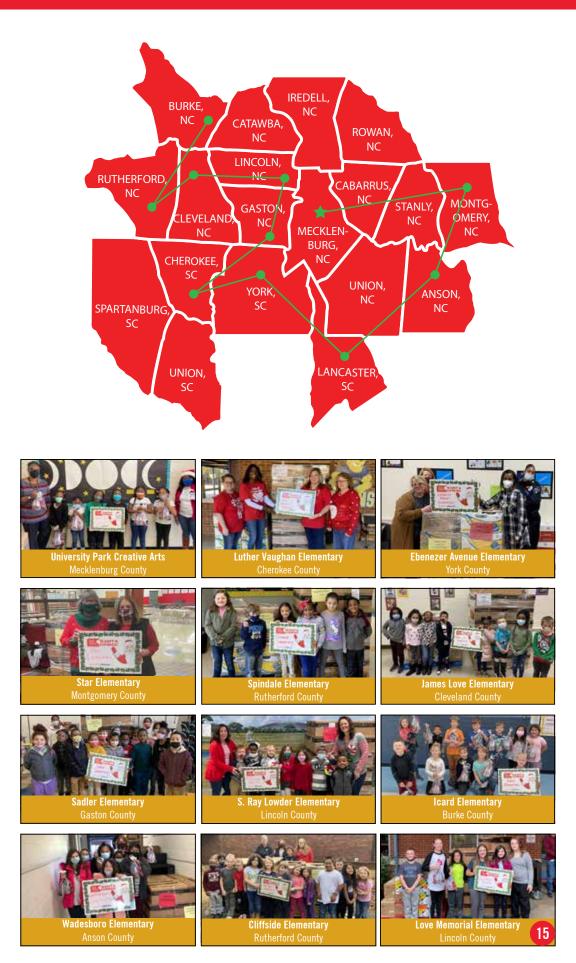
On December 6th, Second Harvest Food Bank of Metrolina and Walmart kicked off our Seventh Annual "Santa Express." Running from December 6th to December 14th, Food Bank trucks delivered fresh produce, school supplies for teachers, toiletries, and toothbrush kits to 24 schools in 11 counties in our service region. The kick-off was held at the Food Bank's main location in Charlotte, NC.

With over 160,000 children in our region living in poverty, the support of Walmart is critical to helping meet their basic needs. By the time Santa Express ended on December 14th, the following had been accomplished:

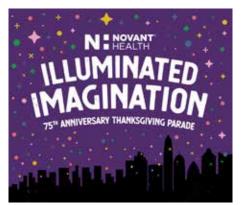
- Visited 11 counties in North and South Carolina
- Assisted 24 high-poverty elementary schools in our service region
- Helped provide fresh produce, toiletries, and toothbrush kits to over 10,000 at-risk elementary school students



Santa Express 2021



Novant Health Thanksgiving Parade



Second Harvest Food Bank of Metrolina was honored again in 2021 to be the official charity of the Novant Health Thanksgiving Day Parade. This is one of the most amazing events held in Charlotte and in partnership with Food Lion Feeds and Charlotte Center City Partners, the Food Bank not only participates but gets to help feed families as well. With the assistance of Food Lion Feeds and Compass Group, the Food Bank was able to provide turkeys and all the fixings to 500 local families that otherwise would not have had a Thanksgiving meal.



Food Lion Sack to Give Back 2021





Food Lion Feeds' Sack to Give Back program returned this year to help feed more neighbors in need. Through this innovative effort to end hunger, Food Lion partnered with 27 colleges and universities to donate 1,000 meals for every quarterback sack made by the participating institution. This season, there were 33 sacks made, totaling over 709,000 meals donated to local Feeding America member food banks.

SHFBM Agency Award Winners



Together We CAN End Hunger

Every year during our Second Harvest Food Bank of Metrolina Agency Conference, we recognize agencies who have gone above and beyond. This year, we surprised these agencies with \$2,000 of food of their choice. Award winners included Dallas High Shoals Christian Ministry, Burke United Christian Ministries, The Manna House Pantry, Feed NC, Providence Church of God, HOPE Rock Hill, Feed My Lambs, Double Oaks, Food for Families, 5 Point Church, Pickens Seventh-day Adventist Church and Hickory Seventh-day Adventist Church. Huge thanks to all of our agencies! We could not feed all those who are hungry without our dedicated agencies.



Packing Events 2021



During the week of June 7th-11th, community partners from Charlotte-Mecklenburg Schools joined us for a week of volunteering as part of their Week of Service. Thank you for packing almost 5,000 backpacks for children in need.



COLE CUSTER

On May 13th, NASCAR Driver Cole Custer and members of his crew packed 1,200 backpacks in 3 hours. The following week, they also volunteered at our School-Based Mobile Pantry at Devonshire Elementary School where they handed out Wow Wow Waffles that were part of a full tractor trailer load donated by the company. Thank you to Cole Custer and his team for your amazing support.





On June 17th, Fox 46 Charlotte packed hundreds of bags full of ready-to-eat food for children in our community. Thank you Fox 46 Charlotte for your commitment to ending hunger.



18

Packing Events 2021





During the month of April 2021, the NBA Charlotte Hornets made 78 dunks and Food Lion Feeds donated a total of 78,000 meals to SHFBM. In May, the full NBA Charlotte Hornets team and a group of Hornets and Food Lion volunteers packed 3,000 backpacks full of ready-to-eat food items and SHFBM distributed them to students at more than 10 schools in the Charlotte area. Thank you to the NBA Charlotte Hornets and Food Lion Feeds for your continued support of our neighbors in need.









On May 3rd, Charlotte Football Club packed 1,800 backpacks with 25 volunteers in 2 hours. Thank you Charlotte FC for helping us feed children in need. These backpacks were distributed at several of our almost 350 distribution sites.





Publix Truck Loads of Food



Publix_®

In June 2021, our friends at Publix donated almost \$80,000 worth of nutritious non-perishable food to SHFBM. We can't thank them enough for helping us with these two loads.

Publix Virtual 30 Challenge



Publix.

From June 1st - 30th, Publix held its annual Publix Virtual 30 Challenge. Participants were asked to run, bike, or walk at their own pace in their own space, safely joining in with the rest of their community as they got fit while supporting a great cause. The registration fee was \$30 and 100% of the proceeds went to local charities. Thank you for our portion of the proceeds, which was \$2,500.

Publix Truck Donation



Publix.

On September 9th, our friends at Publix honored Hunger Action Month with a donation of \$150,000 to help us feed those in need. This donation went towards buying a truck and our 40th Birthday Celebration. This truck is the seventh truck that has been purchased with funds donated by Publix and Publix Charities.

Campbell's Backpacks that Matter



Thank you to the Campbell's Charlotte Corporate Office team members for their donation of decorated backpacks full of shelf-stable foods for our children in need. This service project was part of their "Backpacks that Matter" program. Thank you Campbell's for your continued support of our mission to end hunger.



Moo & Brew 2021



On October 2nd, Creative Loafing hosted its Annual Moo & Brew event at AvidXchange Music Factory. Guests enjoyed music, craft beer, food, games, vendors, giveaways and more. This year's event raised \$7,800. In the past six years, this event has raised over \$50,000. Huge thanks to Creative Loafing, Moo & Brew and Titos for your continued support every year.



Street Turkeys 2021







On November 24th, Sports Radio 610 WFNZ hosted their Nineteenth Annual Street Turkeys event presented by RAM Pavement, Piedmont Natural Gas, TelWare and Audi Charlotte. Turkeys, canned goods, and funds were collected all day at the Jack Daniel's Dog House located at the corner of Mint and Morehead Streets. Special thanks to Food Lion Feeds for their generous donation of turkeys. This year's event collected \$38,680, 683 turkeys, and 10,962 pounds of food for both SHFBM and our partner agency, Loaves & Fishes/Friendship Trays, Inc.



David Weekly Homes Turkey Drive 2021

David Weekley Homes

Many thanks to our most dedicated turkey donors, David Weekley Homes. For years, David Weekley Homes and their partners have collected turkeys and funds to help the Food Bank make sure every family in need in our community has a Thanksgiving meal. This year they collected 138 frozen turkeys and also donated \$10,000 from their foundation for neighbors in need.



Thomas Davis Packing Event





On November 8th, Thomas and Kelly Davis, along with families from their Defending Dreams Foundation, packed over 2,000 boxes filled with food donated by Harris Teeter that were distributed during the Thanksgiving holiday. Thank you Thomas and Kelly Davis for your continued support through the years.



Rock Out Against Hunger 2021



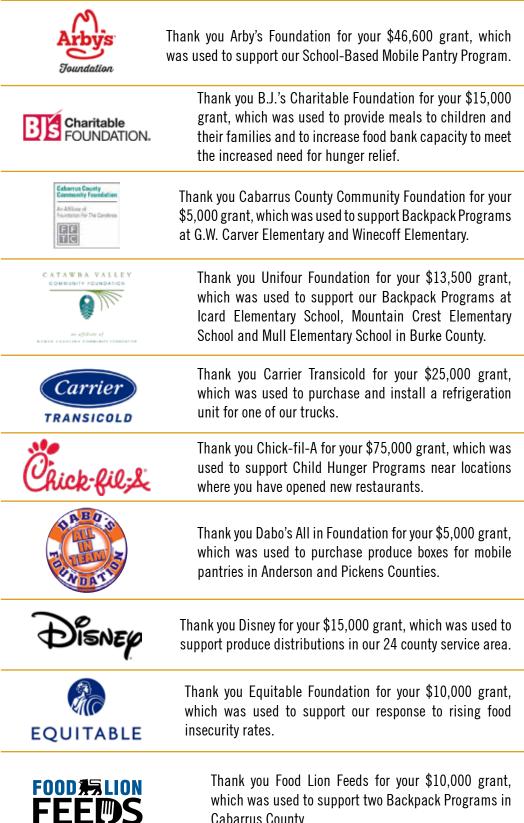
Thank you to our friends Wynn Davis, his SouthBound team and Tom and Valerie McKernan for hosting their First Annual Rock Out Against Hunger fundraiser. On October 2nd, this event raised \$7,000 for our neighbors in need and we look forward to the second event.



Granting Help to our Neighbors in Need



Thank you Ameriprise Financial for your \$5,000 grant, which was used to support our Summer Backpack Programs.



which was used to support two Backpack Programs in Cabarrus County.

Granting Help to our Neighbors in Need

Financial Group	Thank you Lincoln Financial Group for your \$40,000 grant, which was used to support our Child Hunger Programs.
merancas foundation [®]	Thank you Merancas Foundation for your \$150,000 grant, which was used to support our Community Food Rescue Program efforts.
Meritage	Thank you Meritage Cares Foundation for your \$9,852.70 grant, which was used for general operating.
UNITED METHODIST CHURCH	Thank you Myers Park United Methodist Church for your \$15,000 grant, which was used towards a freezer expansion at our new branch in Rowan County.
Nestle	Thank you Nestle for your \$10,000 grant, which was used to support our Mobile Pantry Program.
	Thank you Pretium for your \$39,692 grant, which was used for general operating expenses.
<u> </u>	Thank you Sheetz for the Kidz for your \$5,000 grant, which was used to provide children facing hunger with greater access to nutritious food.
SISTERS OF MERCY	Thank you Sisters of Mercy for your \$55,000 grant, which was used for general operating expenses.
SPROUTS FARMERS MARKET	Thank you Sprouts for your \$5,000 grant, which was used to support our School-Based Mobile Pantry Program.
Stanly County Commanity Foundation An Atliants of Foundation for The Carolinas	Thank you Stanly County Community Foundation for your 2,500 grant, which was used to support our Backpack Program in Stanly County.
	Thank you Subaru Loves to Help for your \$90,617.30 grant, which was used for general operating support.
THE LEON LEVINE FOUNDATION	Thank you to The Leon Levine Foundation for your \$200,000 grant, which was used for general operations.

Kentucky Disaster Relief Efforts



On December 10th, storms unleashed devastating tornadoes across parts of the central and southern U.S. That next week, Second Harvest Food Bank of Metrolina went to work helping Kentucky's Heartland Food Bank by sending two tractor trailer loads of supplies totaling almost 60,000 pounds. The loads included cleaning supplies, paper products, hand sanitizers, soaps and hygiene items that were requested to help with relief efforts in some of the hardest hit areas. Special thanks to Principal Financial Group for their donation to help us pay for the transportation to Kentucky.



Robby Anderson Food Distribution



On November 23rd, NFL Carolina Panthers wide receiver Robby Anderson and his teammates DJ Moore, Alex Erickson, Brandon Zylstra, Terrace Marshall Jr., CJ Saunders and Matt Cole partnered with SHFBM to provide 250 families with a Thanksgiving meal. The distribution was held at Nations Ford Elementary School. Thank you all for your dedication to ending hunger.



Haason Reddick Food Distribution





27

On December 20th, NFL Carolina Panthers linebacker Haason Reddick donated funds to help us provide turkeys, hams, food boxes and fresh produce boxes for 250 families at our Berryhill Elementary School-Based Mobile Pantry leading up to the holidays. Thank you Haason Reddick for all of your support.

Yetur Gross-Matos Food Distribution



On November 15th, Yetur Gross-Matos, second-year NFL Carolina Panthers defensive end, partnered with Second Harvest Food Bank of Metrolina to host his first Thanksgiving Food Distribution at JH Gunn Elementary School. SHFBM was honored to partner with Yetur to help bring Thanksgiving meals to hundreds of local families.



Mazda of South Charlotte 2021



During 2021 and into 2022, Mazda of South Charlotte has donated a portion of their proceeds from every transaction each month to the Food Bank. Since August 2021, their campaign has raised almost \$70,000. Thank you Mazda of South Charlotte for helping us end child hunger throughout our 24 county service region.



WSOC-TV Food Drive



Thank you to our wonderful partners at WSOC-TV and all of their viewers for their donations during their annual food donation drop off on June 9th. A total of 24,434 pounds were collected, breaking all previous records. Thank you for helping us feed our neighbors in need.



Pet Paradise Food Drive



For years, Pet Paradise has hosted our largest Pet Food Drive. This year, they raised 10,175 pounds of pet food for SHFBM's Pet Food Bank. The pet food they donate supports rescue organizations and individual families. We appreciate your support!



Joy to the Carolinas 2021

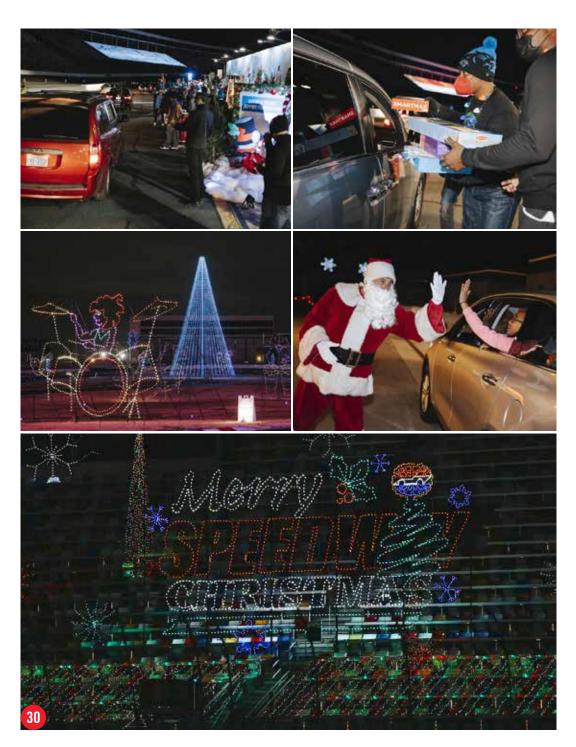








On December 7th, the NFL Carolina Panthers, Charlotte Motor Speedway, Coca-Cola Consolidated and Harris Teeter teamed up to bring "Joy to the Carolinas." The event included several holiday themed stops along the Speedway infield and ended with a box filled with food for a holiday meal, a ham and a turkey provided by SHFBM and Harris Teeter.



Harris Teeter Peaches with a Purpose 2021





On September 1st, Harris Teeter and Titan Farms delivered a truckload of fresh peaches to Second Harvest Food Bank of Metrolina as part of their Peaches with a Purpose Program. Over the past seven years Harris Teeter has partnered with Titan Farms to donate over 240,000 pounds of peaches to help feed hungry families in our community.



Harris Teeter Harvest Feast 2021



Throughout November and December, Harris Teeter hosted Harvest Feast - an annual fund drive to aid local hunger relief efforts. Harris Teeter shoppers were invited to round up their transaction to the nearest whole dollar at checkout to benefit their hunger relief partners. Since 2005, Harris Teeter's Harvest Feast Round Up Campaign has raised more than \$9.4 million in monetary donations and hundreds of thousands of pounds of non-perishable food. This year, the campaign raised almost \$300,000 at the register for SHFBM.



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