



Chef's Best 2017



What is Chef's Best:

Chef's Best is back! The 28th annual event features Charlotte's best chefs, helping to raise funds for hunger relief. The event includes a reception catered by the International Culinary School at The Art Institute of Charlotte, a three-course meal, great music, a live auction and raffle.



Event to benefit:

Second Harvest Food Bank of Metrolina's Community Food Rescue Program.

Title Sponsor:



When:

Friday, August 25, 2017

Where:

The Charlotte Convention Center Crown Ballroom



What can you do to help:

Be a sponsor and help END HUNGER!
(See corporate sponsorship opportunities attached)

How does your sponsorship help:

18% of the population in the Metrolina region live at or below the federal poverty level. Over 220,000 of these individuals are children and seniors. These individuals make difficult choices whether to purchase food or pay for expenses such as utilities, rent and medical care. Your sponsorship will make a real difference in the lives of our less fortunate neighbors.

TITLE SPONSOR - SOLD

Ability to post company banner in dining hall; sole naming rights to the event; organization will be listed as event presenter in all Chef's Best materials, including event program, invitation, mailings, banners, media kits and signs. VIP tickets for 8 guests (1 table). Prominent table and sign identifying table reserved for Title Sponsor. Recognition by program's emcee. The right to use Chef's Best logos in your corporate public relations activities for one year, subject to approval of the Second Harvest Food Bank of Metrolina Board of Directors. Post event article in Blessings Newsletter which goes to almost 12,000 donors.

RECEPTION SPONSOR - SOLD

Ability to post company banner in dining hall. Organization will be listed as event reception presenter in all Chef's Best materials, including event program, invitation, banners, media kits and signs. VIP tickets for 8 guests (1 table). Prominent table and sign identifying table reserved for Reception Sponsor. Recognition by program's emcee. The right to use Chef's Best logos in your corporate public relations for one year, subject to approval by the Second Harvest Food Bank of Metrolina Board of Directors. Post event article in Blessings Newsletter which goes to almost 12,000 donors.

BANQUET SPONSOR-\$5,000

Prominent identification in all Chef's Best materials, including event program, invitations, mailings, banners and signs. Prominent acknowledgement in all Chef's Best press releases. VIP tickets for 8 guests (1 table). Prominent table placement with signs identifying table reserved for Banquet Sponsor. Recognition by program's emcee.

MAIN COURSE SPONSOR-\$2,500

Acknowledgement in all Chef's Best press releases. Prominent table with sign recognizing table reserved for Main Course Sponsor. Acknowledgement in event program. VIP tickets for 8 guests (1 table). Recognition on all of the promotional signs at the event.

MAITRE D' SPONSOR-\$1,500

Acknowledgement in all Chef's Best press releases. Sign on table recognizing table reserved for Maitre D' Sponsor. Acknowledgement in event program. VIP tickets for 6 guests. Recognition on all of the promotional signs at the event.

SOMMELIER SPONSOR-\$750

Acknowledgement in all Chef's Best press releases. Sign on table recognizing table reserved for Sommelier Sponsor. Acknowledgement in event program. VIP tickets for 4 guests. Recognition on all of the promotional signs at the event.

HORS D'OEUVRES SPONSOR-\$500

VIP tickets for 2. Acknowledgement in event program.



Chef's Best 2017



Company Name: _____ Contact Person: _____
 Address: _____ Daytime Phone: _____
 _____ Email: _____
 Vendor #: (if applicable) _____ Website: _____

How would you like to receive your tickets? By Mail Will Call Pick up at the Food Bank before August 25, 2017

IF BY MAIL:

Company: _____ City, State, ZIP: _____
 Contact: _____ Email Address: _____
 Address: _____

TO PAY BY CHECK:

Return check and completed form to:
 Wendy Nyberg
 Special Events Manager
 Second Harvest Food Bank of Metrolina
 500B Spratt St. Charlotte, NC 28206

TO PROCESS PAYMENT AS A HARRIS TEETER VENDOR DEDUCTION:

Send completed form to:
 Danna Robinson
 Communication Manager
 Harris Teeter
 drobinson@harristeeter.com

TO PAY WITH CREDIT CARD:

Contact:
 Wendy Nyberg
 Special Events Manager
 Second Harvest Food Bank of Metrolina
 wnyberg@secondharvest.org

SPONSORSHIP LEVELS

Thank you for inviting us to participate in the 2017 Chef's Best. We would like to participate at the sponsorship level indicated below (please check your selection):

TITLE SPONSOR		SOLD
RECEPTION SPONSOR		SOLD
BANQUET SPONSOR	\$5000	[]
MAIN COURSE SPONSOR	\$2500	[]
MAITRE D' SPONSOR	\$1500	[]
SOMMELIER SPONSOR	\$750	[]
HORS D' OEUVRES SPONSOR	\$500	[]