

 **Harris Teeter**

PRESENTS

**chef's  
best** 

Benefiting



Together We CAN End Hunger

## 2020 SPONSORSHIP OPPORTUNITIES

**October 30, 2020**

Reception: 6 p.m. | Dinner: 7 p.m.

Charlotte Convention Center - Crown Ballroom

[ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)



# Event Overview

## WHAT IS CHEF'S BEST:

Chef's Best is back! On October 30th, guests will arrive at the 31th Annual Chef's Best presented by Harris Teeter at the Charlotte Convention Center Crown Ballroom. Guests will enjoy a reception featuring some of Charlotte's hottest restaurants, a three-course meal paired with wonderful wines, great music, a live auction, and a raffle.

## EVENT TO BENEFIT:

Second Harvest Food Bank of Metrolina's Community Food Rescue Program. The CFR program rescues safe, edible food from restaurants, catering companies, and produce markets picking up and delivering the food the same day to agencies that feed on site like soup kitchens and homeless shelters. This "Go Green" program annually saves over 7 million pounds of food.

## WHEN & WHERE:

The Charlotte Convention Center - Crown Ballroom  
Friday, October 30, 2020  
Reception: 6 p.m. | Dinner: 7 p.m.

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Together We CAN End Hunger

## WHAT CAN YOU DO TO HELP:

Be a sponsor and help END HUNGER!  
See corporate sponsorship opportunities attached.

## HOW DOES YOUR SPONSORSHIP HELP:

18% of the population in the Metrolina region live at or below the federal poverty level. Over 220,000 of these individuals are children and seniors. These individuals make difficult choices whether to purchase food or pay for expenses such as utilities, rent and medical care. Your sponsorship will make a real difference in the lives of our less fortunate neighbors.



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# Banquet Sponsor

**\$5,000**

## PRE-EVENT RECOGNITION

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- Recognition on all press releases/media alerts
- Sponsorship mentions (4 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at [ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)

## NIGHT OF EVENT RECOGNITION

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- Verbal recognition by emcees from stage
- VIP tickets for 8 (1 table)
- Logo included in the event audio/visual presentation
- Ad space in the event program - half page (sponsor to provide ad file by July 27, 2020)
- Logo acknowledgment in event program
- Logo on event easel sign as Banquet Sponsor
- Logo on event banner as Banquet Sponsor
- Prominent table and sign identifying table reserved for Banquet Sponsor

# Main Course Sponsor

**\$3,000**

## PRE-EVENT RECOGNITION

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- Recognition on all press releases/media alerts
- Sponsorship mentions (3 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at [ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)

## NIGHT OF EVENT RECOGNITION

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- VIP tickets for 8 (1 table)
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Main Course Sponsor
- Logo on event banner as Main Course Sponsor

Contact Donna Ragan, Marketing and Communications Manager,  
at 704-805-1724 or [dragan@secondharvest.org](mailto:dragan@secondharvest.org)





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# Maitre D' Sponsor

**\$2,000**

## PRE-EVENT RECOGNITION

- Sponsorship mentions (2 posts) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo and link on the event website at [ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)

## NIGHT OF EVENT RECOGNITION

- VIP tickets for 6
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Maitre D' Sponsor

# Sommelier Sponsor

**\$1,000**

## PRE-EVENT RECOGNITION

- Sponsorship mentions (1 post) on Facebook, Twitter, Instagram, and LinkedIn with link to your website or social media platform
- Company logo on the event website at [ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)

## NIGHT OF EVENT RECOGNITION

- VIP tickets for 4
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Sommelier Sponsor

# Hors D'Oeuvres Sponsor

**\$500**

## PRE-EVENT RECOGNITION

- Company logo on the event website at [ChefsBestCharlotte.org](http://ChefsBestCharlotte.org)

## NIGHT OF EVENT RECOGNITION

- VIP tickets for 2
- Logo included in the event audio/visual presentation
- Logo acknowledgment in event program
- Logo on event easel sign as Hors D'Oeuvres Sponsor



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# Sponsorship Opportunities and Benefits

Banquet Sponsor  
\$5,000

Main Course Sponsor  
\$3,000

Maitre D' Sponsor  
\$2,000

Sommelier Sponsor  
\$1,000

Hors D' Oeuvres Sponsor  
\$500

Pre-Event Recognition					
Recognition on all press releases/media alerts	●	●			
Sponsorship mentions on Facebook, Twitter, Instagram, LinkedIn	4 Posts	3 Posts	2 Posts	1 Posts	
Save the Date email sponsorship mention	(benefit reserved for Presenting Sponsor)				
Logo/link on event website at ChefsBestCharlotte.org	●	●	●	●	●
Sole naming rights to event	(benefit reserved for Presenting Sponsor)				
Night Of Event Recognition					
Acknowledged as Presenting Sponsor	(benefit reserved for Presenting Sponsor)				
Opportunity to make opening remarks (optional)	(benefit reserved for Presenting Sponsor)				
Verbal recognition by emcee from stage	●				
VIP tickets / table	8 Tickets 1 Table	8 Tickets 1 Table	6 Tickets	4 Tickets	2 Tickets
Logo included in audio/visual presentation	●	●	●	●	●
Ad space in event program	Half Page				
Logo acknowledgement in event program	●	●	●	●	●
Event easel signage	Logo	Logo	Logo	Logo	Logo
Logo on event banner	●	●			
Your company banner posting in ballroom	(benefit reserved for Presenting Sponsor)				



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# Sponsorship Form

**Yes, we will sponsor the 2020 Chef's Best to benefit Second Harvest Food Bank of Metrolina.**

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
 \_\_\_\_\_ Email: \_\_\_\_\_  
 Harris Teeter Vendor #: (if applicable) \_\_\_\_\_ Website: \_\_\_\_\_

How would you like to receive your tickets?  By Mail  Will Call  Pick up at the Food Bank before October 30, 2020

### IF RECEIVING TICKETS BY MAIL:

Company: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_

### PAYMENT INFORMATION

#### TO PAY BY CHECK:

**Return check and completed form to:**  
 Donna Ragan  
 Marketing & Communications Manager  
 Second Harvest Food Bank of Metrolina  
 500B Spratt St. Charlotte, NC 28206

#### TO PROCESS PAYMENT AS A HARRIS TEETER VENDOR DEDUCTION:

**Send completed form to:**  
 Danna Robinson  
 Communication Manager  
 Harris Teeter  
 drobinson@harristeeter.com

#### TO PAY WITH CREDIT CARD:

**Contact:**  
 Donna Ragan  
 Marketing & Communications Manager  
 Second Harvest Food Bank of Metrolina  
 wnyberg@secondharvest.org

### SPONSORSHIP LEVELS

Thank you for inviting us to participate in the 2020 Chef's Best. We would like to participate at the sponsorship level indicated below (please check your selection):

- Banquet Sponsor - \$5,000  Maitre D' Sponsor - \$2,000  Hors D' Oeuvres Sponsor - \$500  
 Main Course Sponsor - \$3,000  Sommelier Sponsor - \$1,000

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date