



Harris Teeter

PRESENTS

chef's best

September 6, 2024

**Best. Fall.
Ever!**

Benefiting



Together We CAN End Hunger



Featured Celebrity Chef
Richard Blais

6 pm: Reception | 7 pm: Dinner
Charlotte Convention Center - Crown Ballroom
ChefsBestCharlotte.org



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Harris Teeter Presents Chef's Best

Benefiting Second Harvest Food Bank of Metrolina

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Event Overview

About Chef's Best:

On Friday, Sept. 6, 2024, guests are invited to the annual Chef's Best fundraiser, presented by Harris Teeter. Attendees will enjoy delicious food, beer and wine. Great entertainment, including music, a live and silent auction and raffle, will make this an evening you can't miss!

Event Beneficiary:

All proceeds benefit Second Harvest Food Bank of Metrolina. Visit SecondHarvestMetrolina.org for more information on the organization's impact and programs.

JOIN US!

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Featured Celebrity Chef Richard Blais

Richard Blais is a successful chef, restaurateur, James Beard nominated cookbook author and television personality. Blais currently co-stars alongside Gordon Ramsay on FOX's hit cooking competition, Next Level Chef, and is widely recognized as the first winner of Bravo's Top Chef All-Stars. He graduated from the Culinary Institute of America and trained at The French Laundry, Daniel, Chez Panisse, and el Bulli. Blais opened Ember & Rye at the newly renovated Park Hyatt Aviara in Carlsbad, California as well as Four Flamingos at Orlando, Florida's Hyatt Regency Grand Cypress and Four Flamingos Key West. Additionally, he serves as Culinary Director at the San Diego Symphony performance space, The Rady Shell at Jacobs Park. His most recent project, California English, is Blais' interpretation of the UK's greatest culinary hits, through the lens of California's produce and people.

Blais currently owns and operates Trail Blais, a forward-thinking culinary consulting company that has consulted on, designed, and operated popular eateries across the country. Trail Blais also advises national brands on menu creativity, ideation and employee training sessions. He is the James Beard Award-nominated author of "Try This at Home: Recipes from My Head to Your Plate," as well as his second cookbook, "So Good." His most recent cookbook, "Plant Forward: 100 Bold Recipes For A Mostly Healthy Lifestyle" was co-written with his wife Jazmin and published in October 2023. Blais has appeared on "Today," "Good Morning America," "The Rachael Ray Show" and "Watch What Happens Live with Andy Cohen." He also has been featured in The New York Times, InStyle and Food & Wine.

When not on set, in the kitchen or at home with his family, Blais may be found traveling cross country performing his live "stand up cooking" show to enthusiastic audiences nationwide.

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2024 Sponsorship Opportunities

Sponsorship Benefits	Banquet Sponsor \$6,000	Main Course Sponsor \$4,000	Maitre D' Sponsor \$3,000	Sommelier Sponsor \$2,000	Hors D'Oeuvres Sponsor \$1,000
# of Tickets/Tables	one table of eight	one table of eight	six guest tickets	four guest tickets	two guest tickets
Save the Date email sponsorship mention	✓	✓			
Prominent branding on all event signage, program and other event collateral	✓	✓	✓		
Brand exposure on social media platforms and website	✓	✓	✓	✓	
Logo included in A/V presentation	✓	✓	✓	✓	✓
Inclusion in media outreach	✓	✓	✓	✓	
Verbal recognition by emcees throughout the event	✓				

** Special Sponsorship Opportunities **

Sponsorship Benefits	Décor Sponsor \$5,000 SOLD	Photo Booth Sponsor \$5,000 SOLD	Auctioneer Sponsor \$4,000 SOLD	Take Home Dessert Sponsor \$3,500 SOLD
Exclusive signage at event	✓ PLUS all amenities of \$4,000 Main Course Sponsor	✓ PLUS all amenities of \$4,000 Main Course Sponsor	✓ PLUS all amenities of \$4,000 Main Course Sponsor	✓ PLUS all amenities of \$3,000 Maitre' D Sponsor

Please provide one high resolution, PNG or EPS logo that you would like to use for your sponsorship.

