



Benefiting



**Harris Teeter**

PRESENTS

# chef's best

**In food *with* love**



**FEATURED  
CHEF:**  
Katie Button

# August 8, 2025

**6 pm: Spanish Tapas | 7 pm: Dinner**

**Charlotte Convention Center - Crown Ballroom**

**ChefsBestCharlotte.org |      #HTChefsBest2025**



**\*Featured Chef\***  
**Katie Button**

# **Harris Teeter Presents Chef's Best**

Benefiting Second Harvest Food Bank of Metrolina

**August 8, 2025**

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**[ChefsBestCharlotte.org](https://ChefsBestCharlotte.org)**

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## **Event Overview**

### **About Chef's Best:**

Join us Friday, August 8, 2025, for the annual Chef's Best fundraiser, presented by Harris Teeter! This year, we're shifting to a vibrant Spanish-style feast featuring a variety of tapas, charcuterie, desserts, and more.

Experience VIP treatment with full service in a dedicated lounge area or choose table sponsorship for a mix of table service and food stations. Enjoy music, live and silent auctions, and a raffle - all to support Second Harvest Food Bank of Metrolina.

Don't miss the chance to engage with Chef Katie Button as she showcases her cuisine through live demonstrations. It's an evening you won't want to miss!

### **Event Beneficiary:**

All proceeds benefit Second Harvest Food Bank of Metrolina.

Visit [SecondHarvestMetrolina.org](https://SecondHarvestMetrolina.org) for more information on the organization's impact and programs.

# **JOIN US!**

# FEATURED CHIEF:



## Katie Button

Chief Brand Officer, Chef and Founder,  
Cúrate Bar de Tapas in Asheville, NC

Katie Button is a five-time James Beard Foundation award nominated chef, cookbook author, media personality, and founder of Asheville-based restaurant Cúrate. The restaurant group also includes Events by Cúrate, an online marketplace called Cúrate at Home, a wine club, and culinary tour company called Cúrate Trips, designed to connect people with the Spanish experience.

Katie earned a Master's degree in Biomedical Engineering, but her passion for food and travel ultimately guided her towards a career in the food world. Though immersed in the industry at a young age, she ultimately honed her craft in the kitchens of some of the world's best chefs, most notably Ferran Adrià and José Andrés. This experience guided her to her own success as a restaurateur, Button Meana Group co-founder alongside hospitality leader Felix Meana, and Cúrate lifestyle brands.

Today, Button Meana Group houses Katie Button Media and Magnolia Network's From The Source, a series exploring the origins and stories behind different ingredients. Katie's bread and butter, however, are the Button Meana Group-owned Cúrate Brands: Events by Cúrate, Cúrate at Home, Cúrate Trips, and Cúrate Wine Club, as well as her restaurant, Cúrate Bar de Tapas, which won the James Beard Foundation Outstanding Hospitality award in 2022. In 2016, Katie also released her first cookbook, Cúrate: Authentic Spanish Food from an American Kitchen.

Katie aims to challenge the industry standard, steadily building comprehensive benefits to create a sustainable work environment for her living wage-certified restaurant group.

Benefiting



Together We CAN End Hunger

**In food *with* love**



# 2025 Sponsorship Opportunities

Sponsorship Benefits	VIP Tapas Sponsor (6 available) \$10,000	Raciones Sponsor (30 available) \$8,000	Main Course Sponsor \$6,000	Maitre D' Sponsor \$4,000	Sommelier Sponsor \$2,000	Hors D'Oeuvres Sponsor \$1,000
# of Seats/Tables	Lounge area with tables - seats 10 guests	One table of ten	One table of eight	Six seats	Four seats	Two seats
Meet and greet with Chef Katie Button (exclusive)	✓					
Authentic tapas experience with full dinner service (exclusive)	✓					
Prominent seating near Chef Katie Button's live demos		✓				
Verbal recognition by speakers throughout the event	✓	✓				
Save the Date email sponsorship mention	✓	✓	✓			
Prominent branding on all event signage, program and other event collateral	✓	✓	✓	✓		
Brand exposure on social media platforms and website	✓	✓	✓	✓	✓	
Inclusion in media outreach	✓	✓	✓	✓	✓	
Logo included in A/V presentation	✓	✓	✓	✓	✓	✓
Hybrid style table service & food stations		✓	✓	✓	✓	✓

## \*\* Special Sponsorship Opportunities \*\*

Sponsorship Benefits	Décor Sponsor \$5,000	Photo Booth Sponsor \$5,000	Take Home Dessert Sponsor \$5,000
Exclusive signage at event	✓ PLUS all amenities of \$4,000 Maitre D' Sponsor	✓ PLUS all amenities of \$4,000 Maitre D' Sponsor	✓ PLUS all amenities of \$4,000 Maitre D' Sponsor



# 2025 Sponsorship Commitment Form

**\*Deadline to submit sponsorship form and high-resolution logo for sponsorship benefits: July 18, 2025\***

## Sponsorship Level: Select One

- ☐ VIP Tapas Sponsor - \$10,000    ☐ Raciones Sponsor - \$8,000    ☐ Main Course Sponsor - \$6,000  
☐ Maitre D' Sponsor - \$4,000    ☐ Sommelier Sponsor - \$2,000    ☐ Hors D'Oeuvres Sponsor - \$1,000  
☐ Photo Booth Sponsor - \$5,000    ☐ Décor Sponsor - \$5,000    ☐ Take Home Dessert Sponsor - \$5,000

## Payment Options: Select One

- ☐ Check enclosed. Please email completed form with check. (Payable to Second Harvest Food Bank of Metrolina, ATTN: Celia Farmer, Chef's Best, 500-B Spratt Street, Charlotte, NC 28206)  
☐ Pay via credit card. Please mail completed form with credit card info.  
(E-mail Celia Farmer at [cfarmer@secondharvest.org](mailto:cfarmer@secondharvest.org) to arrange phone payment).

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name as it appears on card (please print)

\_\_\_\_\_  
3 Digit Security Code

\_\_\_\_\_  
Address attached to credit card (include zip code)

\_\_\_\_\_  
Signature

- ☐ Process as a Harris Teeter vendor deduction  
(Send completed form to [kjohnson@harristeeter.com](mailto:kjohnson@harristeeter.com))

\_\_\_\_\_  
Vendor #

## Primary Contact for Event:

\_\_\_\_\_  
Vendor or Company Name

\_\_\_\_\_  
Vendor #

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Best Contact Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Harris Teeter Category Manager/Contact

- ☐ **High-resolution logo Included**

**Contact Information:** Please contact Celia Farmer or Kimberly Johnson with questions.

**Celia Farmer**

Second Harvest Food Bank of Metrolina  
[cfarmer@secondharvest.org](mailto:cfarmer@secondharvest.org)

**Kimberly Johnson**

Harris Teeter  
[kjohnson@harristeeter.com](mailto:kjohnson@harristeeter.com)