

Food Lion Feeds and the Charlotte Regional Visitors Authority

present

March 23, 2018

11:30 am - 1:00 pm

Richardson Ballroom

Charlotte Convention

Center



the 18th annual

EMPTY BOWLS 2018

\$ **40**

per person

includes lunch, a free
Charlotte GoPlaySave Book
and your choice of
handmade bowl

\$ **65**

per person

includes Early Entrance at 11:00 a.m.,
lunch, a free Charlotte GoPlaySave
Book and your choice of
handmade bowl

SECOND
HARVEST
FOOD BANK
OF METROLINA

Together We CAN End Hunger

“filling bowls with food and love”

EmptyBowlsCharlotte.org

“filling bowls with food and love”

EMPTY BOWLS is a fundraiser designed to raise awareness and funds in our battle to end hunger in the Metrolina region.

Potters of all ages, skill levels and approaches to clay will donate hundreds of handmade ceramic bowls. The public is invited to attend this wonderful event for **just \$40** per person. Guests will receive a simple lunch which will include soup, a variety of sandwiches and drinks, a handcrafted bowl of their choice and a free GoPlaySave Charlotte book (**\$30 value**).

The bowl then serves as a reminder that someone’s bowl is always empty and that we need to continue our efforts to end hunger in our community. For the past several years this event has sold out.

Event includes a pottery demonstration, celebrity bowls, silent auction, music, food and much more!

To sponsor this event, please contact:

Wendy Nyberg, Special Events Manager
Phone 704-805-1755
wnyberg@secondharvest.org



Together We CAN End Hunger



Event to benefit:

Second Harvest Food Bank of Metrolina

Title sponsors:

Food Lion Feeds and the
CRVA (Charlotte Regional Visitors Authority)

When:

Friday, March 23, 2018, 11:30 am - 1:00 pm

Where:

Richardson Ballroom
Charlotte Convention Center

Guest Emcee:

Maureen O’Boyle, WBTV News

What you can do to help:

Buy tickets and help END hunger

How your ticket purchase helps:

Over 527,000 people in the Metrolina region live at or below the poverty level, including almost 230,000 children and seniors. Individuals in poverty have to make difficult choices like whether to purchase food or pay other expenses such as utilities, rent or medical care. Your ticket purchase can make a real difference in the lives of our less fortunate neighbors. Please join us in raising funds and awareness in the battle against hunger.

“filling bowls with food and love”



\$10,000 - Title Sponsor - SOLD

- Recognition on all press releases and media alerts
- Social Media - Name in all promotional posts 4 times (Facebook, Twitter, Instagram, and LinkedIn)
- Save the Date Email Blasts - Recognition in 2
- Get Your Tickets Now Email Blasts - Recognition in 2
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Right of first refusal for Title Sponsor level for 2019 event
- Verbal Recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Table for ten (10) at Empty Bowls with corporate table sign
- Recognition in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$3,000 - Soup Tureen Sponsor

- Recognition on all press releases and media alerts
- Social Media - Name in all promotional posts 2 times (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Verbal recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Table for eight (8) at Empty Bowls with corporate table sign
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$1,500 - Soup Bowl Sponsor

- Social Media - Name in all promotional posts 1 time (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Logo on event signage
- Six (6) Empty Bowls tickets
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$750 - Soup Ladle Sponsor

- Logo included on event signage
- Logo included in Empty Bowls event program
- Four (4) Empty Bowls tickets





2018 SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR \$10,000	SOUP TUREEN SPONSOR \$3,000	SOUP BOWL SPONSOR \$1,500	SOUP LADLE SPONSOR \$750
Pre-Event Visibility				
Recognition on all press releases and public service announcements				
Social Media: Facebook, Twitter, and Instagram (over 11,000 followers)	Name in all Promo Posts 4 Time Mention	2 Time Mention	1 Time Mention	
Save the Date emails (2)				
Get Your Tickets Now emails (2)				
Logo presence on event website	Logo & Link	Logo & Link	Logo & Link	Logo
Event Presence				
Right of first refusal for Title Sponsor level for 2019 event				
Verbal recognition from stage by emcee				
Powerpoint logo rotation during event in ballroom				
Logo on signage at event venue				
Event tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets
Logo included in event program				
Post-Event Presence				
Company included in Blessings newsletter (mailed to 13,000)				
Mention in post-event email blast (emailed to all event attendees)				
Questions? Do you have questions about Empty Bowls 2018 Sponsorship Opportunities? Contact Wendy Nyberg, Special Events Manager at wnyberg@secondharvest.org or 704.805.1755.				
Sponsorship Deadline is Friday, March 9, 2018.				

Sponsorship Form

Thank you for inviting us to support this year's event. We would like to participate at the sponsorship level below (please choose one).

_____ \$3,000 Soup Tureen Sponsor _____ \$1,500 Soup Bowl Sponsor _____ \$750 Soup Ladle Sponsor

Company Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Email _____

- _____ Send tickets by mail
- _____ We will pick up our tickets at the Food Bank one week prior to event
- _____ We will pick up our tickets at the door the day of the event

Please make checks payable to Second Harvest Food Bank of Metrolina and note EMPTY BOWLS in the memo section.

Please return this form by Friday, March 9, 2018 to:

Wendy Nyberg, Special Events Manager
 c/o Second Harvest Food Bank of Metrolina
 500-B Spratt St., Charlotte, NC 28206
 or email to wnyberg@secondharvest.org or fax to 704.342.1601