



EMPTY BOWLS

March 20, 2020
11:30 am - 1:00 pm
Richardson Ballroom
Charlotte Convention Center

Presented by:



Sponsorship Opportunities



“filling bowls with food and love”

EmptyBowlsCharlotte.org

“filling bowls with food and love”

EMPTY BOWLS is a fundraiser designed to raise awareness and funds in our battle to end hunger in the Metrolina region.

Potters of all ages, skill levels and approaches to clay will donate hundreds of handmade ceramic bowls. The public is invited to attend this wonderful event for **just \$40** per person. Guests will receive a delicious lunch which will include soup, a variety of sandwiches, dessert and drinks, a handcrafted pottery bowl of their choice and a free GoPlaySave Charlotte Coupon book (**\$30 value**).

The bowl then serves as a reminder that someone’s bowl is always empty and that we need to continue our efforts to end hunger in our community. For the past several years this event has sold out.

Event includes a pottery demonstration, silent auction, music, food and much more!

To sponsor this event, please contact:

Donna Ragan, Marketing & Communications
Manager
704-805-1724
dragan@secondharvest.org



Event to benefit:

Second Harvest Food Bank of Metrolina

Title sponsors:

Food Lion Feeds and the
CRVA (Charlotte Regional Visitors Authority)

When:

Friday, March 20, 2020, 11:30 am - 1:00 pm

Where:

Richardson Ballroom
Charlotte Convention Center

Guest Emcee:

Maureen O’Boyle, WBTV News

What you can do to help:

Become a sponsor or buy individual tickets and help END hunger

How your ticket purchase helps:

Almost 470,000 people in the Metrolina region live at or below the poverty level, including almost 200,000 children and seniors. Individuals in poverty have to make difficult choices like whether to purchase food or pay other expenses such as utilities, rent or medical care. Your sponsorship and ticket purchase can make a real difference in the lives of our less fortunate neighbors. Please join us in raising funds and awareness in the battle against hunger.



Together We CAN End Hunger

“filling bowls with food and love”



\$10,000 - Title Sponsor - SOLD

- Recognition on all press releases and media alerts
- Social Media - Name in all promotional posts 5 times (Facebook, Twitter, Instagram, and LinkedIn)
- Save the Date Email Blasts - Recognition in 2
- Get Your Tickets Now Email Blasts - Recognition in 2
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Right of first refusal for Title Sponsor level for 2021 event
- Verbal Recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Table for ten (10) at Empty Bowls with corporate table sign
- Recognition in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$3,000 - Soup Tureen Sponsor

- Recognition on all press releases and media alerts
- Social Media - Name in all promotional posts 3 times (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Verbal recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Table for eight (8) at Empty Bowls with corporate table sign
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$1,500 - Soup Bowl Sponsor

- Social Media - Name in all promotional posts 2 times (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Logo on event signage
- Six (6) Empty Bowls tickets
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



\$750 - Soup Ladle Sponsor

- Social Media - Name in all promotional posts 1 time (Facebook, Twitter, Instagram, and LinkedIn)
- Logo included on event signage
- Logo included in Empty Bowls event program
- Four (4) Empty Bowls tickets





2020 SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR \$10,000	SOUP TUREEN SPONSOR \$3,000	SOUP BOWL SPONSOR \$1,500	SOUP LADLE SPONSOR \$750
Pre-Event Visibility				
Recognition on all press releases and public service announcements				
Social Media: Facebook, Twitter, and Instagram	Name in all Promo Posts 5 Time Mention	3 Time Mention	2 Time Mention	1 Time Mention
Save the Date emails (2)				
Get Your Tickets Now emails (2)				
Logo presence on event website	Logo & Link	Logo & Link	Logo & Link	Logo
Event Presence				
Verbal recognition from stage by emcee				
Powerpoint logo rotation during event in ballroom				
Logo on signage at event venue				
Event tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets
Logo included in event program				
Post-Event Presence				
Company included in Blessings newsletter				
Mention in post-event email blast (emailed to all event attendees)				
Questions? Do you have questions about Empty Bowls 2020 Sponsorship Opportunities? Contact Donna Ragan, Marketing & Communications Manager at dragan@secondharvest.org or 704.805.1724.				
Sponsorship Deadline: Friday, March 6, 2020				

.....Sponsorship Form.....

Thank you for inviting us to support this year's event. We would like to participate at the sponsorship level below (please choose one).

_____ \$3,000 Soup Tureen Sponsor _____ \$1,500 Soup Bowl Sponsor _____ \$750 Soup Ladle Sponsor

Company Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Email _____

- _____ Send tickets by mail
- _____ We will pick up our tickets at the Food Bank one week prior to event
- _____ We will pick up our tickets at the door the day of the event

Please make checks payable to Second Harvest Food Bank of Metrolina and note EMPTY BOWLS SPONSOR in the memo section.

Please return this form by Friday, March 6, 2020 to:

Donna Ragan, Marketing & Communications Manager
 c/o Second Harvest Food Bank of Metrolina
 500-B Spratt St., Charlotte, NC 28206
 or email to dragan@secondharvest.org