

# Sponsorship Opportunities



"filling bowls with food and love"

**EmptyBowlsCharlotte.org** 

## "filling bowls with food and love"

**EMPTY BOWLS** is a fundraiser designed to raise awareness and funds in our battle to end hunger in the Metrolina region.

Potters of all ages, skill levels and approaches to clay will donate hundreds of handmade ceramic bowls. The public is invited to attend this wonderful event for **just \$40** per person. Guests will receive a delicious lunch, a handcrafted pottery bowl of their choice and a free GoPlaySave Charlotte Coupon book (**\$30 value**).

The bowl then serves as a reminder that someone's bowl is always empty and that we need to continue our efforts to end hunger in our community. For the past several years this event has sold out.

**Event includes** a pottery demonstration, silent auction, music, food and much more!

## To sponsor this event, please contact:

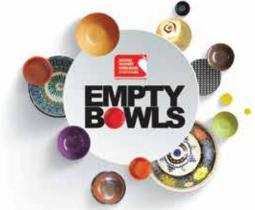
Celia Farmer,

Community Development Coordinator

704-805-1750

cfarmer@secondharvest.org





## **Event to benefit:**

Second Harvest Food Bank of Metrolina

## Title sponsors:

Food Lion Feeds and the

CRVA (Charlotte Regional Visitors Authority)

## When:

Friday, March 18, 2022, 11:00 am - 1:00 pm

### Where:

Richardson Ballroom

Charlotte Convention Center

## **Guest Emcee:**

Maureen O'Boyle, WBTV News

## What you can do to help:

Become a sponsor or buy individual tickets and help END hunger

## **How your ticket purchase helps:**

Over 512,000 people in the Metrolina region live at or below the poverty level, including over 218,000

children and seniors. Individuals in poverty have to make difficult choices like whether to purchase food or pay other expenses such as utilities, rent or medical care. Your sponsorship and ticket purchase can make a real difference in the lives of our less fortunate neighbors. Please join us in raising funds and awareness in the battle against hunger.



# "filling bowls with food and love"



#### \$7.500 - Title Sponsor - SOLD

- · Recognition on press release and media alert
- Social Media Name in all promotional posts 4 times (Facebook, Twitter, Instagram, and Linkedin)
- Save the Date Email Blasts Recognition in 1
- Get Your Tickets Now Email Blasts Recognition in 2
- · Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Right of first refusal for Title Sponsor level for 2023 event
- · Verbal Recognition from stage by event emcee
- · Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Eight (8) Empty Bowls tickets with corporate table sign
- · Recognition in Empty Bowls event program
- · Post-Event Recognition in Blessings newsletter and post event email blast.



#### \$3.000 - Soup Tureen Sponsor

- Recognition on press release and media alert
- · Social Media Name in all promotional posts 3 times (Facebook, Twitter, Instagram, and Linkedin)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- · Verbal recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- · Logo on event signage
- Six (6) Empty Bowls tickets with corporate table sign
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



#### \$1,500 - Soup Bowl Sponsor

- Social Media Name in all promotional posts 2 times (Facebook, Twitter, Instagram, and Linkedin)
- · Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- · Logo on event signage
- Six (6) Empty Bowls tickets
- · Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



## \$750 - Soup Ladle Sponsor

- · Social Media Name in all promotional posts 1 time (Facebook, Twitter, Instagram, and Linkedin)
- · Logo included on event signage
- Logo included in Empty Bowls event program
- Four (4) Empty Bowls tickets





	TITLE SPONSOR \$10,000	SOUP TUREEN SPONSOR \$3,000	SOUP BOWL SPONSOR \$1,500	SOUP LADLE SPONSOR \$750
Pre-Event Visibility				
Recognition on press release and media alert	•	$\overline{\mathbf{C}}$		
Social Media: Facebook, Twitter, Instagram, and LinkedIn	Name in all Promo Posts 4 Time Mention	3 Time Mention	2 Time Mention	1 Time Mention
Save the Date emails (1)	$\overline{\mathbf{Q}}$			
Get Your Tickets Now emails (2)	$\overline{\mathbf{v}}$			
Logo presence on event website	Logo & Link	Logo & Link	Logo & Link	Logo
Event Presence				
Verbal recognition from stage by emcee	•	•		
Powerpoint logo rotation during event in ballroom	$\overline{}$	$\overline{ullet}$		
Logo on signage at event venue	$\overline{\mathbf{c}}$	$\overline{\mathbf{Q}}$	$\overline{\mathbf{Q}}$	0
Event tickets	8 Tickets	6 Tickets	6 Tickets	4 Tickets
Logo included in event program	$\overline{\mathbf{Q}}$	$\overline{\mathbf{Q}}$	•	0
Post-Event Presence				
Included in Blessings newsletter	$\overline{\mathbf{Q}}$	$\overline{ullet}$	•	•
Mention in post-event email blast (emailed to all event attendees)	$\overline{\mathbf{v}}$	$\overline{\mathbf{Q}}$	•	

Questions? Do you have questions about Empty Bowls 2022 Sponsorship Opportunities? Contact Celia Farmer, Community Development Coordinator at cfarmer@secondharyest.org. or 704 805 1750

Sponsorship Deadline: Friday, March 4, 2022

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Thank you for inviting us to support this year's event	. We would like to participate at the sponso	orship level below (pl	ease choose one).	
\$3,000 Soup Tureen Sponsor	\$1,500 Soup Bowl Sponsor	\$750 Soup I	\$750 Soup Ladle Sponsor	
Company Name		Phone		
Address	City	State	Zip	
Contact Name	Contact Email			
Send tickets by mail				
We will pick up our tickets at the Food Bank one	week prior to event			
We will pick up our tickets at the door the day of	the event			
Please make checks payable to Second Harvest Food I	Bank of Metrolina and note EMPTY BOWL	S SPONSOR in the me	emo section.	

#### Please return this form by Friday, March 4, 2022 to:

Celia Farmer, Community Development Coordinator c/o Second Harvest Food Bank of Metrolina 500-B Spratt St., Charlotte, NC 28206 or email to cfarmer@secondharvest.org