



# EMPTY BOWLS

**April 21, 2023**  
**11:00 am - 1:00 pm**  
**Richardson Ballroom**  
**Charlotte Convention**  
**Center**

Presented by:



# Sponsorship Opportunities



“filling bowls with food and love”

**EmptyBowlsCharlotte.org**

# “filling bowls with food and love”

**EMPTY BOWLS** is a fundraiser designed to raise awareness and funds in our battle to end hunger in the Metrolina region.

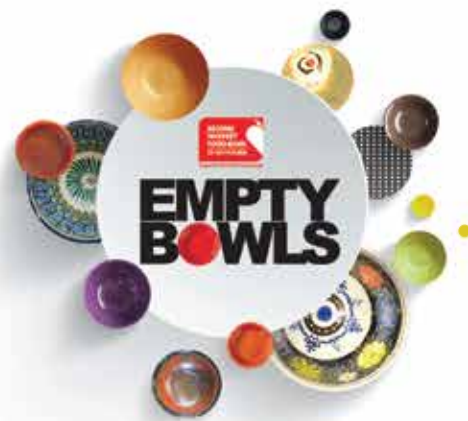
Potters of all ages, skill levels and approaches to clay will donate hundreds of handmade ceramic bowls. The public is invited to attend this wonderful event for **just \$40** per person. Guests will receive a delicious lunch, a handcrafted pottery bowl of their choice and a free GoPlaySave Charlotte Coupon book (**\$30 value**).

The bowl then serves as a reminder that someone’s bowl is always empty and that we need to continue our efforts to end hunger in our community. For the past several years this event has sold out.

**Event includes** a pottery demonstration, silent auction, music, food and much more!

## To sponsor this event, please contact:

Celia Farmer,  
Special Events Coordinator  
704-805-1750  
cfarmer@secondharvest.org



## Event to benefit:

Second Harvest Food Bank of Metrolina

## Title sponsors:

Food Lion Feeds and the  
CRVA (Charlotte Regional Visitors Authority)

## When:

Friday, April 21, 2023, 11:00 am - 1:00 pm

## Where:

Richardson Ballroom  
Charlotte Convention Center

## Guest Emcee:

Kristen Miranda, WBTV News

## What you can do to help:

Become a sponsor or buy individual tickets and help END hunger

## How your ticket purchase helps:

Over 489,000 people in the Metrolina region live at or below the poverty level, including over 211,000 children and seniors. Individuals in poverty have to make difficult choices like whether to purchase food or pay other expenses such as utilities, rent or medical care. Your sponsorship and ticket purchase can make a real difference in the lives of our less fortunate neighbors. Please join us in raising funds and awareness in the battle against hunger.



**SECOND  
HARVEST  
FOOD BANK  
OF METROLINA**

Together We CAN End Hunger

# “filling bowls with food and love”



## **\$10,000 - Title Sponsor - SOLD**

- Recognition on press release and media alert
- Social Media - Name in all promotional posts 4 times (Facebook, Twitter, Instagram, and LinkedIn)
- Save the Date Email Blasts - Recognition in 1
- Get Your Tickets Now Email Blasts - Recognition in 2
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Right of first refusal for Title Sponsor level for 2024 event
- Verbal Recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Eight (8) Empty Bowls tickets with corporate table sign
- Recognition in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



## **\$3,000 - Soup Tureen Sponsor**

- Recognition on press release and media alert
- Social Media - Name in all promotional posts 3 times (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Verbal recognition from stage by event emcee
- Powerpoint logo rotation during event in ballroom
- Logo on event signage
- Six (6) Empty Bowls tickets with corporate table sign
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



## **\$1,500 - Soup Bowl Sponsor**

- Social Media - Name in all promotional posts 2 times (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition on Empty Bowls page at EmptyBowlsCharlotte.org
- Logo on event signage
- Six (6) Empty Bowls tickets
- Logo included in Empty Bowls event program
- Post-Event Recognition in Blessings newsletter and post event email blast.



## **\$750 - Soup Ladle Sponsor**

- Social Media - Name in all promotional posts 1 time (Facebook, Twitter, Instagram, and LinkedIn)
- Logo included on event signage
- Logo included in Empty Bowls event program
- Four (4) Empty Bowls tickets





# 2023 SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR \$10,000	SOUP TUREEN SPONSOR \$3,000	SOUP BOWL SPONSOR \$1,500	SOUP LADLE SPONSOR \$750
<b>Pre-Event Visibility</b>				
Recognition on press release and media alert				
Social Media: Facebook, Twitter, Instagram, and LinkedIn	Name in all Promo Posts 4 Time Mention	3 Time Mention	2 Time Mention	1 Time Mention
Save the Date emails (1)				
Get Your Tickets Now emails (2)				
Logo presence on event website	Logo & Link	Logo & Link	Logo & Link	Logo
<b>Event Presence</b>				
Verbal recognition from stage by emcee				
Powerpoint logo rotation during event in ballroom				
Logo on signage at event venue				
Event tickets	8 Tickets	6 Tickets	6 Tickets	4 Tickets
Logo included in event program				
<b>Post-Event Presence</b>				
Included in Blessings newsletter				
Mention in post-event email blast (emailed to all event attendees)				
<p><b>Questions?</b> Do you have questions about Empty Bowls 2023 Sponsorship Opportunities? Contact Celia Farmer, Special Events Coordinator at <a href="mailto:cfarmer@secondharvest.org">cfarmer@secondharvest.org</a> or 704.805.1750.</p> <p><b>Sponsorship Deadline: Friday, March 31, 2023</b></p>				

.....**Sponsorship Form**.....

Thank you for inviting us to support this year's event. We would like to participate at the sponsorship level below (please choose one).

\_\_\_\_\_ \$3,000 Soup Tureen Sponsor      \_\_\_\_\_ \$1,500 Soup Bowl Sponsor      \_\_\_\_\_ \$750 Soup Ladle Sponsor

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Email \_\_\_\_\_

- \_\_\_\_\_ Send tickets by mail
- \_\_\_\_\_ We will pick up our tickets at the Food Bank one week prior to event
- \_\_\_\_\_ We will pick up our tickets at the door the day of the event

Please make checks payable to Second Harvest Food Bank of Metrolina and note EMPTY BOWLS SPONSOR in the memo section.

**Please return this form by Friday, March 31, 2023 to:**

Celia Farmer, Special Events Coordinator  
 c/o Second Harvest Food Bank of Metrolina  
 500-B Spratt St., Charlotte, NC 28206  
 or email to [cfarmer@secondharvest.org](mailto:cfarmer@secondharvest.org)