



October 14, 2021 | 8:30 AM-12:00 Noon | Charlotte Convention Center

Sort-A-Rama is a half-day event packed with high energy volunteering, team-building, and networking. Volunteers will assemble thousands of meals for distribution to families in need while interacting with local organizations. Sort-A-Rama aims to raise awareness about the mission of the Food Bank while providing companies the opportunity to serve and have a fun team day out of the office!

Sponsorship Benefits	Presenting Sponsor	Major Sponsor	Supporting Sponsor
Volunteer Opportunities	75	35	25
Branding on Event Signage & Collateral	√	√	√
Inclusion in Media Outreach	√	√	√
Brand Exposure on Social Media Platforms and Website	√	√	√
Feature in Blessings Newsletter (12,000 distribution)	√	√	
On-Site Promotional Table for Company Materials or Giveaways	√		
Group and Action Photographs of Employees Provided Post Event	√		



Help Feed Those in Need ... Join TEAM SORT-A-RAMA! → → →



2021 Sort-A-Rama Sponsorship Commitment Form

Please complete form and send to Kim Beal at kbeal@secondharvest.org.

Sponsorship Level - Select One:

- Presenting Sponsor - \$10,000 Major Sponsor - \$5,000 Supporting Sponsor - \$2,500

Payment Options - Select One:

- Check enclosed.** Please mail completed form with check (payable to Second Harvest Food Bank of Metrolina, ATTN: Sort-A-Rama, 500B Spratt Street, Charlotte, NC 28206)
- Pay via credit card.** Please mail completed form with credit card information. Email Kim Beal at kbeal@secondharvest.org to arrange phone payment.

Credit Card Number

Expiration Date

Name as it Appears on Card (please print)

3 Digit Security Code

Address attached to Credit Card

Signature

Primary Contact for Event

Company Name

Contact Name

Title

Best Contact Number

Email Address

Questions: Kim Beal at kbeal@secondharvest.org