



September 19, 2024 | 8:30 AM-12:00 Noon | Charlotte Convention Center

Sort-A-Rama is a half-day event packed with high energy volunteering, team-building, and networking alongside other local organizations. Volunteers will assemble 16,000 food boxes to help families in need through the Food Bank’s School Mobile Pantry program. Our aim is to raise awareness of our mission while providing companies the opportunity to serve and have a fun team day out of the office!

Sponsorship Benefits

	Presenting Sponsor \$10,000	Major Sponsor \$5,000	Supporting Sponsor \$2,500
Volunteer Opportunities	150	100	50
Branding on Event Signage & Collateral	√	√	√
Inclusion in Media Outreach	√	√	√
Brand Exposure on Social Media Platforms and Website	√	√	√
Feature in Blessings Newsletter (12,000 distribution)	√	√	
On-Site Promotional Table for Company Materials or Giveaways	√		
Group and Action Photographs of Employees Provided Post Event	√		



Help Feed Those in Need ... Join TEAM SORT-A-RAMA! → → →



2024 Sort-A-Rama Sponsorship Commitment Form

Please complete form and send to Celia Farmer at cfarmer@secondharvest.org.

Sponsorship Level - Select One:

- ☐ Presenting Sponsor - \$10,000 ☐ Major Sponsor - \$5,000 ☐ Supporting Sponsor - \$2,500

Payment Options - Select One:

- ☐ **Check enclosed.** Please mail completed form with check (payable to Second Harvest Food Bank of Metrolina, ATTN: Sort-A-Rama, 500B Spratt Street, Charlotte, NC 28206)
- ☐ **ACH Transfer** Please email completed form to Celia Farmer at cfarmer@secondharvest.org and share date and method of transfer.
- ☐ **Pay via credit card.** Please mail completed form with credit card information. Email Celia Farmer at cfarmer@secondharvest.org to arrange phone payment.

Credit Card Number

Expiration Date

Name as it Appears on Card (please print)

3 Digit Security Code

Address attached to Credit Card

Signature

Primary Contact for Event

Company Name

Contact Name

Title

Best Contact Number

Email Address

Questions: Celia Farmer at cfarmer@secondharvest.org

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SortARama.org