Food Bank Partnership pportunities Together We CAN End Hunger AMERICA

YOUR ORGANIZATION CAN HELP US END HUNGER IN OUR REGION! Let us help and customize a dynamic partnership opportunity for your team, organization or company.

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES



SECOND HARVEST **FOOD BANK**

OF METROLINA







STUDENT HUNGER DRIVE PRESENTED BY SECOND HARVEST FOOD BANK OF METROLINA

- March 2024
- A community-wide high school food/fund drive that begins with a Kickoff event and concludes with the announcement of the top 3 winners several weeks later.

EMPTY BOWLS PRESENTED BY FOOD LION FEEDS AND THE CRVA

- May 17, 2024 Charlotte Convention Center
- Fundraising luncheon featuring handcrafted pottery bowls that serve as a reminder that someone's bowl is always empty.
- 600+ guests

CHEF'S BEST PRESENTED BY HARRIS TEETER AND THE CRVA

- September 6, 2024 Charlotte Convention Center
- Evening culinary event featuring VIP chef
- 750+ guests

SORT-A-RAMA PRESENTED BY FOOD LION FEEDS

- September 18, 2024 Charlotte Convention Center
- Half day of volunteer service jam packed with energy, networking and team building.
- 800+ volunteers from 10-12 companies

Contact Celia Farmer at cfarmer@secondharvest.org for more information.



FUND AND FOOD DRIVES

Fund and food drives are a fun and easy way to collect much needed monetary donations and dry staple food items. Individuals, community and corporate groups can host an online fund drive and/or a collection for unopened shelf stable food (including pet food). For every \$1 donated, 7 pounds of food is distributed to the community.

Contact Megan Pierce at mpierce@secondharvest.org for more information.

PROGRAMS



CHILD HUNGER

Backpack Program

Provides a backpack full of nutritious, ready to eat or easy to prepare foods that is sent home on weekends and holidays when school meals are not available.

School-Based Mobile Pantry Program

Helps ensure that our children have enough nutritious food to eat and come to school prepared to learn. Each pantry provides staple goods, produce, meat, eggs, whole grain breads, and essential non-food items for 200 families.

SENIOR HUNGER

Second Helping Program

Provides supplemental boxes of nutritional foods to homebound elderly in 16 of our service counties. We deliver the food each month when social security checks and SNAP benefits begin to run out.



PET HUNGER

Operation Rescue

Provides pet food and supplies to rescue partners and individuals and families struggling to keep their pets.

For more information about supporting a program, email info@secondharvest.org.

INDIVIDUAL, CORPORATE, IN-KIND GIVING, AND PLANNED GIVING

Employee Giving and Matching Gifts

One of the best ways to help is providing an opportunity for your employees to donate directly to Second Harvest. Include us as a charity of choice and consider matching employee gifts.

Corporate Donations

Your company can donate directly to Second Harvest specifying the counties and/or programs you want to support.

In-Kind Donations

Your company can donate in-kind items that help Second Harvest reduce operating expenses.

FreeWill

Second Harvest Food Bank of Metrolina has partnered with FreeWill to offer a service to create or update your legal will. It's 100% FREE to you and your support ensures that no person in the 24 counties that we serve struggles to find where their next meal will come from.

Contact Donna Ragan at dragan@secondharvest.org for more information.



VOLUNTEER

We rely on a network of volunteers to sort millions of pounds of food, complete critical office tasks, and staff events that collect food and funds.

Contact Betsy Van Dyne at bvandyne@secondharvest.org for more information.