



Start With An Inspiring Introduction To Your Food/Fund *Drives*



Email Sample To Intro Your Food/Fund Drive:

Subject: Local hunger is solvable. you are the solution.

Dear [Name],

I recently learned that over 527,000 people, in the 19 North and South Carolina counties served by Second Harvest Food Bank of Metrolina, live in poverty – including 188,000 children and over 41,000 seniors. The Food Bank, which serves over 700 non-profit partners that include soup kitchens, emergency pantries, homeless shelters, senior programs, low-income daycares, veteran assistance organizations, and animal rescues, needs our help to help feed our hungry neighbors. I believe that together we can end hunger. We have the power to make a difference and connect those in need to the healthy and nutritious food they need to thrive.

Join [organization name] in standing up for them. Every \$1 you donate provides 7 pounds of food. Bring non-perishable food items to [insert barrel location] or donate online HERE ([link to their mobile cause fundraiser](#)). Every little bit counts!

Can we count on you to help us reach our goal of \$ [] and [] pounds?

For our hungry neighbors...

[Name]