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**FOR IMMEDIATE RELEASE**

## **Fifth Third Bank and Roush Fenway Racing Team up to Drive Away Hunger**

*Ricky Stenhouse Jr. joins volunteers to help Fifth Third Bank reach 1 million meal goal*

**Charlotte** – Fifth Third Bank is revving up its efforts to drive food donations in the community on Fifth Third Day (5/3 on the calendar) by partnering with Roush Fenway Racing and Ricky Stenhouse Jr. Volunteers from both organizations will join together for a food collection drive throughout the month of May and at Second Harvest Food Bank as part of Fifth Third’s annual “Feeding our Communities” initiative.

“We’re partners on and off the track supporting the causes in the community that are important to both organizations”, states Tom Heiks, Group Regional President for Fifth Third Bank.

This year, the goal is bigger than ever – to provide 1 million meals to families in need throughout the bank’s 10-state footprint. The public can help by stopping by any Fifth Third Bank location during the month of May to donate non-perishable food items that will go to the Second Harvest Food Bank.

“We are proud to support Fifth Third Day alongside our friends at Fifth Third Bank and help them achieve their goal to provide a million meals to families in need,” stated Stenhouse. “Last year we were honored to help with the backpack program and I’m super excited to take my team back to Second Harvest to volunteer again this year.”

“Second Harvest and Fifth Third Bank partner together every year to help feed our hungry neighbors”, says Kay Carter, CEO for Second Harvest Food Bank of Metrolina. “In a little over a month most schools in our area will be letting out for summer break. The donations from the Roush and Fifth Third team will go a long way to help us feed children who will no longer have access to school meals during that time. We are thankful Fifth Third is committed to helping end hunger in our region.”

### **Interviews and photo opportunities will be made available at:**

Where: 500-B Spratt Street, Charlotte, NC, 28206  
When: May 3, 2:00 PM  
Who: Ricky Stenhouse Jr., Driver, No. 17 Fifth Third Bank Ford Fusion  
Tom Heiks, Group Regional President for Fifth Third Bank

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**About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 19 counties in North and South Carolina. In FY 2015-2016, Second Harvest Food Bank of Metrolina distributed over 50 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

**About Fifth Third Bank**

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. As of Dec. 31, 2016, the Company had \$142 billion in assets and operates 1,191 full-service Banking Centers, including 94 Bank Mart® locations, most open seven days a week, inside select grocery stores and 2,495 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Wealth & Asset Management. As of Dec. 31, 2016, Fifth Third also had a 17.9 percent interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of Dec. 31, 2016, had \$315 billion in assets under care, of which it managed \$31 billion for individuals, corporations and not-for-profit organizations. [Investor information](#) and [press releases](#) can be viewed at [www.53.com](http://www.53.com). Fifth Third's common stock is traded on the NASDAQ® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC, Equal Housing Lender 