Media Alert

## Together We CAN End Hunger

SECOND

HARVEST FOOD BANK OF METROLINA

- WHAT: Second Harvest Food Bank of Metrolina's EMPTY BOWLS 2019 Filling Bowls with Food and Love.
  WHO: Second Harvest Food Bank of Metrolina (SHMETROLINA) and Presenting Sponsors Food Lion and the CRVA (Charlotte Regional Visitor's Authority)
- WHEN: Friday, March 29, 2018 11:30 a.m. 1:00 p.m.
- WHERE: Charlotte Convention Center Richardson Ballroom
- CONTACT: Donna Ragan, SHFBM Marketing & Communications Manager 704.572.1812 or <u>dragan@secondharvest.org</u>

**On Friday, March 29, 2019 at 11:30am – 1pm,** Second Harvest Food Bank of Metrolina will hold their 19<sup>th</sup> Annual Empty Bowls Luncheon at the Charlotte Convention Center – Richardson Ballroom. The event is presented by Food Lion and the Charlotte Regional Visitors Authority (CRVA) and is also made possible by some of the most creative potters in our region. Almost 600 guests will enjoy lunch, bid on items at the silent auction, hear live music by Hanoch Hickman, see live pottery demonstrations and select a hand-made bowl to take home that will serve as a reminder that someone's bowl is always empty and that we need to continue our efforts to alleviate hunger in our community .... Together We CAN End Hunger.

The event will also highlight all that the Food Bank is doing in an over 19 county service region to help end hunger for children, seniors, families, veterans and pets. With over 527,000 people in our 19 county region living at or below the poverty level, and 188,000 of those being children and 41,000 seniors, Empty Bowls brings people together with the end goal of helping SHMETROLINA's hunger relief efforts.

Special thanks to our sponsors who are supporting Empty Bowls 2019:

Title Sponsors:	Charlotte Regional Visitors Authority (CRVA) and Food Lion Feeds
Tureen Sponsors:	American Airlines, BlueCross BlueShield of North Carolina, Fifth Third Bank, General Motors Financial Company, Inc., GoPlaySave Charlotte, Moore & Van Allen, Perry's Fine & Estate Jewelry, PSAV, and TIAA. ###
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## About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2017-2018, Second Harvest Food Bank of Metrolina distributed over 54 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

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