



News Release



For Immediate Release

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Food Lion Feeds Presents Tenth Annual Carolinas Student Hunger Drive to Feed Local Families *Six-Week High School Food Drive Competition Aims to End Hunger*

CHARLOTTE, N.C. (Feb. 7, 2020) – Each year, high school students participate in a friendly competition with the same goal: END HUNGER! These students inspire their school communities to raise funds and collect food in a variety of ways as part of the Carolinas Student Hunger Drive, a program of Second Harvest Food Bank of Metrolina (SHMETROLINA).

More than 200 high school students will gather on **Monday, February 10th at 6 p.m.** at the Food Bank located at 500-B Spratt Street, in Charlotte, N.C., to kick off the friendly high school food drive competition that will last for the next six weeks. Special Guest emcee for the kick-off event is WCCB News Rising’s Jon Wilson of Wilson’s World. The Carolinas Student Hunger Drive competition will run from February 10th – March 23rd.

“Last year, students collected more than **348,000 pounds of food in six weeks** – making it one of our most successful drives ever,” said Jenner Wall, Director of Second Harvest Food Bank of Metrolina’s Carolinas Student Hunger Drive. “We have some amazing young philanthropists in our community and expect the same level of enthusiasm, creativity and determination from them as they embark on the tenth annual food drive.”

The mission of Carolinas Student Hunger Drive is to unite and empower area high school students in the commitment to feed the hungry and promote volunteerism. Nine high schools will participate include Audrey Kell, Cabarrus Early College of Technology, Cannon School, Cox Mill High School, East Mecklenburg High School, Hickory Ridge High School, Myers Park High School, North Mecklenburg High School, and Providence High School.

In addition to serving as the presenting sponsor, Food Lion will support the “The Food Lion Hunger Hero Award,” to be given to the student who exemplifies extraordinary leadership during the Carolinas Student Hunger Drive campaign. This winning student will be someone who goes above and beyond in planning, executing and promoting the mission of the Carolinas Student Hunger Drive on their campus and in the surrounding community. The student will receive a \$500 scholarship.

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Additional Student Hunger Drive related events are as follows:

Thursday, February 13th

Online Voting Facebook Talent Competition Ends

Monday, March 9th - Sunday, March 15th

Online Video Competition

March 17th, ALL DAY

Loading Days: Food collected during the six-week drive will be boxed and transported to Second Harvest Food Bank of Metrolina

Monday, March 23, 6p.m.

Awards Rally at Second Harvest Food Bank of Metrolina

For more information please contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at dragan@secondharvest.org.

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About Carolinas Student Hunger Drive

As a program of Second Harvest Food Bank of Metrolina, the Carolinas Student Hunger Drive is a 6-week, student-led competition between local high schools to collect food for neighbors in need. The drive serves to unite and empower area high school students in the commitment to feed the hungry and promote volunteerism. Charlotte-based Carolinas Student Hunger Drive was founded in 2010 and has already collected 1,676,588 pounds of food for the Second Harvest Food Bank of Metrolina and its regional food pantry partners. Each spring, the Carolinas Student Hunger Drive organizes a 6-week competitive food drive in partnership with area high schools.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Amsterdam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2018-2019, Second Harvest Food Bank of Metrolina distributed over 60 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook: <https://www.facebook.com/SHmetrolina/> ; Twitter: <https://twitter.com/shmetrolina>; Instagram: <https://www.instagram.com/shmetrolina/> ; LinkedIn: <https://www.linkedin.com/company/35597092/admin/> ; YouTube: <https://www.youtube.com/channel/UCJRIJ-GBT19ucTx9hEuWpZg>