



# News Release



## For Immediate Release

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## Sort-A-Rama Brings 700+ Volunteers Together to Pack 16,000 Food Boxes To Help Feed Hungry Children, Seniors, Families, and Veterans

**Title Sponsor:** Food Lion Feeds

**Presenting Sponsors:** Atrium Health, BlueCross BlueShield NC, Equitable, TIAA

**Supporting Sponsors:** Armstrong Transport Group, Crescent Communities, Duke Energy, Jackrabbit Technologies, University of North Carolina Charlotte

**Official Print Sponsor:** Boingo Graphics

(CHARLOTTE, NC) – October 2, 2022 – On September 28<sup>th</sup> at 8:30 am, Second Harvest Food Bank of Metrolina hosted the 7<sup>th</sup> Annual Sort-A-Rama, a half-day of volunteer service jam-packed with energy, networking and teambuilding. Through company event sponsorships, Sort-A-Rama offers employees and customers a fun, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution across the Food Bank’s 24 county service area. To accomplish this, **over 700 volunteers** from Title Sponsor **Food Lion Feeds**, Presenting Sponsors **Atrium Health, BlueCross BlueShield NC, Equitable, and TIAA**, Supporting Sponsors **Armstrong Transport Group, Crescent Communities, Duke Energy, Jackrabbit Technologies**, and the **University of North Carolina Charlotte**, and Official Print Sponsor **Boingo Graphics** gathered at the **Charlotte Convention Center** to spend the morning sorting and packing meals.

The goal to pack **16,000 nutritious food boxes** to be used to feed neighbors in need was accomplished due to the teamwork and passion to end hunger that each volunteer onsite demonstrated. Families turn to the Food Bank and its 950+ agency partners for help and without the support of the dedicated Sort-A-Rama sponsors, this event would not be possible.

“Sort-A-Rama is a wonderful event to conclude **“Hunger Action Month”**,” says Kay Carter, CEO of Second Harvest Food Bank of Metrolina. “In the 24 counties we serve, over 489,000 people live in poverty including over 159,000 children and over 52,000 seniors and it’s events like Sort-A-Rama that help us come together and make a difference.”

Those who are interested in joining Sort-A-Rama in 2023 can click here to [here](#) to view photos from this year's event. For additional information, please contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at 704-805-1724 or [dragan@secondharvest.org](mailto:dragan@secondharvest.org).

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**About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2021-2022, Second Harvest Food Bank of Metrolina distributed over 75 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).