



For Immediate Release

Contact:

Donna Ragan, Marketing & Communications Manager
704-805-1724
dragan@secondharvest.org

Mini Sort-A-Rama Brings 250 Atrium Health Volunteers Together to Pack 8,000 Food Boxes to Help Feed Hungry Children, Seniors, Families, and Veterans

Food Boxes Will Be Distributed at School Based Mobile Pantries.

(CHARLOTTE, NC) – May 9, 2023 – On **Wednesday, April 26th**, Second Harvest Food Bank of Metrolina hosted a “mini” version of their annual **Sort-A-Rama (held each year in late September)**. This scaled down version of the popular teambuilding event was made possible by Atrium Health. The event is a half-day of volunteer service jam-packed with energy, networking, and teambuilding. Through company event sponsorships, Sort-A-Rama offers employees and customers a fun, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution at schools throughout our region. To accomplish this, **over 250 teammates from Atrium Health** gathered at the **Charlotte Convention Center** to spend the morning sorting and packing food boxes as a part of their National Volunteer Month community service activities.

The goal to pack **8,000 nutritious food boxes** to be used to feed neighbors in need was accomplished due to the teamwork and passion to end hunger that each volunteer onsite demonstrated. Families turn to the Food Bank and its 950+ agency partners for help and without the support of the dedicated Sort-A-Rama sponsors, like Atrium Health, this event would not be possible.

“Sort-A-Rama is a wonderful event,” says Kay Carter, CEO of Second Harvest Food Bank of Metrolina. “In the 24 counties we serve, over 489,000 people live in poverty including over 159,000 children and over 52,000 seniors and it’s events like Sort-A-Rama that help us come together and make a difference. The need is so great the Food Bank decided to develop smaller versions of the event for any of our corporate sponsors who were interested, and it’s been very successful.”

Those who are interested in joining the annual Sort-A-Rama in 2023 can click here to [here to view photos from last year’s event](#). For additional information, please contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at 704-805-1724 or dragan@secondharvest.org.

###

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2021-2022, Second Harvest Food Bank of Metrolina distributed over 75 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).