

## Media Advisory



Contact: Shawna Berger  
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Oct. 23, 2023

Uptown Charlotte businesses come together to address food insecurity

**Event:** The Uptown Charlotte business community will come together for an inaugural Yam Jam volunteer event to benefit food insecure families in our area. This event, organized by Duke Energy in partnership with Second Harvest Food Bank of Metrolina and Charlotte Center City Partners, will also include volunteers from Ally, Barings, Honeywell, Truist and Wells Fargo.

**Visuals:** Levine Avenue of the Arts will be closed to allow volunteers from uptown businesses to sort and pack over 40,000 pounds of locally sourced sweet potatoes, which will be distributed through Second Harvest Food Bank of Metrolina's 950+ partner agencies in 24 counties (14 in North Carolina and 10 in South Carolina). More than 150 volunteers are expected to participate.

**Interview opportunity:** Representatives from the Duke Energy Foundation and Charlotte Center City Partners will be on-hand the day of the event to talk about the impact of bringing local businesses together to address food insecurity in our state.

**When:** Wednesday, Oct. 25, 9:30 a.m. ET

**Where:** Levine Avenue of the Arts (street will be closed).

**RSVP:** Media are encouraged to RSVP in advance by emailing [Shawna.berger@duke-energy.com](mailto:Shawna.berger@duke-energy.com) or call/text 610.620.4899.

