



# Media Alert



**\*\*\*PHOTO OPPORTUNITY\*\*\***

## **Sort-A-Rama Mini Brings 200 Coca-Cola Consolidated Associates Together to Pack 10,000 Food Boxes to Help Feed Our Neighbors in Western North Carolina and South Carolina on Tuesday, Nov. 12th!**

- WHO:** Second Harvest Food Bank of Metrolina and Event Sponsor Coca-Cola Consolidated
- WHAT:** Sort-A-Rama is a half-day of volunteer service jam-packed with energy, networking, and teambuilding. Through company event sponsorships, Sort-A-Rama offers employees and customers a fun, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution throughout our region. To accomplish this, approximately 200 associates from Coca-Cola Consolidated will gather at the Charlotte Convention Center to spend the morning sorting and packing food boxes.
- The goal is to pack 10,000 nutritious food boxes to be used to feed our neighbors who are experiencing food insecurity in the heavily damaged areas of Western North Carolina and South Carolina.
- WHEN:** Tuesday, November 12th at 8:30 a.m. (Brief introduction starts at 9:00 a.m. with a check presentation – then packing begins)
- WHERE:** Charlotte Convention Center – Exhibit Hall B  
501 S. College Street, Charlotte, NC 28202
- CONTACT:** If you are interested in covering this event, please contact Donna Ragan at 704-805-1724 or at [dragan@secondharvest.org](mailto:dragan@secondharvest.org).

###

### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2023-2024, Second Harvest Food Bank of Metrolina distributed over 88 million pounds of food and household items, which included over 54 million pounds in fresh produce, meat, and dairy, to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

### **About Coca-Cola Consolidated, Inc.**

Coca-Cola Consolidated is the largest Coca-Cola bottler in the United States. Our Purpose is to honor God in all we do, to serve others, to pursue excellence and to grow profitably. For over 122 years, we have been deeply committed to the consumers, customers and communities we serve and are passionate about the broad portfolio of beverages and services we offer. We make, sell and distribute beverages of The Coca-Cola Company and other partner companies in more than 300 brands and flavors across 14 states and the District of Columbia, to approximately 60 million consumers.

Headquartered in Charlotte, N.C., Coca-Cola Consolidated is traded on the NASDAQ Global Select Market under the symbol "COKE." More information about the Company is available at [www.cokeconsolidated.com](http://www.cokeconsolidated.com). Follow Coca-Cola Consolidated on [Facebook](#), [X](#), [Instagram](#) and [LinkedIn](#).