



Media Alert

April 10, 2024

Media Contacts:

Danna Robinson, drobinson@harristeeter.com, 704.844.3904

Paige Hamer, phamer@harristeeter.com, 704.844.3101

What: Harris Teeter, Consalo Family Farms to donate 16,000 bags of mandarins to Second Harvest Food Bank of Metrolina and distribute fresh mandarins at local elementary school-based mobile food pantry. This event is limited to Berryhill Elementary families only and is not open to the public.

Date: Thursday, April 11, 2024

Time: 5 p.m.

Where: Berryhill Elementary School

10501 Windy Grove Road, Charlotte, NC 28278

Interviews are welcome!

- Photographers are asked to please avoid filming the faces of the clients attending the food bank's mobile pantry unless they consent to being interviewed.
- On-site contact: Paige Hamer, 757.645.8237

Thursday, April 11, 2024, Harris Teeter and Consalo Family Farms will present a donation of 16,000 bags of fresh mandarins to Second Harvest Food Bank of Metrolina.

Volunteers with Consalo Family Farms and Harris Teeter will help the food bank hand out fresh mandarins to families at one of Second Harvest's school-based mobile pantries at Berryhill Elementary School.



Together We CAN End Hunger

The donation is made possible through the success of the Consalo Family Farm’s “Mandarins Making a Difference” campaign hosted in Harris Teeter stores across North Carolina. Through this year’s campaign, Harris Teeter shoppers helped donate 48,000 pounds of mandarins through in-store purchases.

Second Harvest Food Bank of Metrolina’s school-based mobile pantry program is designed to supplement the food bank’s Backpack Program at Title One elementary schools in the region. To help ensure children have enough nutritious food to eat and come to school prepared to learn, this program provides on-site food shopping for low-income families. Each pantry provides staple goods, produce, meat, eggs, whole grain breads, and essential non-food items like toilet paper and diapers, on average providing 40 to 50 pounds of food per family.

“We are thrilled to partner with Consalo Family Farms to provide nutritious and much-needed produce to hungry families in need,” said Danna Robinson, director of corporate affairs for Harris Teeter.

harristeeter.com

About Harris Teeter

For more than 60 years, Harris Teeter, a wholly-owned subsidiary of The Kroger Co. (NYSE: KR), has enriched lives – one meal, one family, one associate and one community at a time. Headquartered in Matthews, North Carolina, Harris Teeter employs 36,000 valued associates across more than 250 stores and 70 fuel centers in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida, and the District of Columbia.

About Consalo Family Farms

Specializing in citrus, blueberries, herbs, cooking greens, salad items, and more, Consalo Family Farms is a fully vertically integrated company headquartered in the heart of south New Jersey. Family owned and operated with humble beginnings in 1927, the company offers year-round supply, custom packaging, private label, storage, and shipping solutions for retailers throughout North America.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North Carolina and South Carolina. In FY 2022-2023, Second Harvest Food Bank of Metrolina distributed almost 80 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters, and low-income daycares.