



Together We CAN End Hunger

News Release



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Smart Chicken Extends Helping Hand in to End Hunger in the Metrolina Region

Truckloads of Much-Needed Protein Delivered to Second Harvest Food Bank of Metrolina for the Organization's School Mobile Pantry Program

CHARLOTTE, N.C. (January 17, 2024) – Yesterday, to honor their commitment to ending hunger in the Charlotte Metrolina region, Smart Chicken delivered 55,500 pounds of much-needed protein to Second Harvest Food Bank of Metrolina (SHFBM). The donation will immediately be used to help serve children and their families at school-based mobile pantries and high-poverty schools, emergency food pantries and other feeding programs that the Food Bank sponsors. **Photos from the donation are attached.**

This donation comes to SHFBM through the Smart Giving campaign that Smart Chicken sponsors in partnership with another key partner of the Food Bank – Harris Teeter. Their campaign donates one pound of poultry for every 10 pounds of product purchased at Harris Teeter stores within SHFBM's service region. Giving back to their communities to support hunger relief is core to Smart Chicken's business model.

"Since 2008 Smart Chicken has partnered with SHFBM and Harris Teeter to end hunger by providing over 500,000 pounds of nutritious food to thousands of hard-working adults, children, seniors, and veterans who simply cannot make ends meet and are faced with the harsh realities of hunger," said Kay Carter, CEO, SHFBM. "We are thankful for this donation and our continued partnership."

In the 24-county region served by SHFBM, over 485,000 residents are food insecure, including over 155,000 children and over 54,000 seniors. The Food Bank provides food to over 950 partner agencies including emergency pantries, soup kitchens, low-income daycares, homeless shelters, senior programs, and organizations serving veterans.

For more information please contact Donna Ragan, SHFBM Marketing & Communications Manager at dragan@secondharvest.org.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2022-2023, Second Harvest Food Bank of Metrolina distributed over 78 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [X](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).



Pictured from left: Second Harvest Food Bank of Metrolina CEO Kay Carter and Smart Chicken's Jeff Glassman

