

Media Alert









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*** PHOTO OPPORTUNITY ***

Sort-A-Rama 2025 Brings 800 Volunteers Together to Pack 16,000 Food Boxes to Help Feed Hungry Children and Families – This Wednesday!

WHO: Second Harvest Food Bank of Metrolina, Food Lion Feeds, Atrium Health, Edward Jones, Equitable,

Vanguard, Crescent Communities, BCBS North Carolina, Jackrabbit Technologies, and Boingo Graphics

WHAT: Sort-A-Rama is a half-day of volunteer service jam-packed with energy, networking, and teambuilding.

Through company event sponsorships, Sort-A-Rama offers employees and customers a fun, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution at schools throughout our region. To accomplish this, over 800 associates from our event sponsors will gather at the Charlotte Convention Center to spend the morning sorting and packing food

boxes.

The goal is to pack 16,000 nutritious food boxes to be used to feed our neighbors who are experiencing food insecurity. Each day families turn to the Food Bank and our 950+ agency partners for help. Without the support of Sort-A-Rama sponsors, this event would not be possible.

A portion of these boxes will be delivered to our friends at Manna Food Bank in Asheville the following day – in recognition of the one-year anniversary of Hurricane Helene, which took place on September

27, 2024.

WHEN: Wednesday, September 24th at 8:30 a.m. (Brief introduction starts at 9:00 a.m. – then packing begins)

WHERE: Charlotte Convention Center – Hall B

501 S. College Street, Charlotte, NC 28202

CONTACT: If you are interested in covering this event, please contact Donna Ragan at 704-805-1724 or at

dragan@secondharvestmetrolina.org.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2023-2024, Second Harvest Food Bank of Metrolina distributed almost 90 million pounds of food and household items, which included over 54 million pounds in fresh produce, meat, and dairy, to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook, X, Instagram, Linkedin, and YouTube.