



Media Alert



*** PHOTO OPPORTUNITY ***

Sort-A-Rama-SNAP Response 2025 Brings **500 Volunteers** Together to Pack **16,000 Food Boxes** to Help Feed Our Neighbors Going Through SNAP and Government Shutdown

WHO: Second Harvest Food Bank of Metrolina, Advocate Heath Care, Blue Cross and Blue Shield of North Carolina, Carolina Panthers, Coke Consolidated, Duke Energy, Hendrick Automotive Group

WHAT: **Sort-A-Rama SNAP RESPONSE** is a special version of the Food Bank's Sort-A-Rama event specifically planned to help children, seniors, families, and veterans who are enduring SNAP and government shutdown food shortages. This half-day of volunteer service jam-packed with energy, networking, and teambuilding offers employees and customers a fun, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution throughout our region. To accomplish this, over 500 volunteers from SHFBM corporate partners will gather at the Charlotte Convention Center to spend the morning sorting and packing food boxes.

The goal is to pack 16,000 nutritious food boxes to be used to feed our neighbors who are experiencing food insecurity. Since the government shutdown, the food bank has seen a large increase in the need for food as we continue to distribute to our 950+ agency partners each day. Without the support of Sort-A-Rama corporate partners volunteering, this event would not be possible.

WHEN: Wednesday, November 12th at 8:30 a.m. (Brief introduction starts at 9:00 a.m. – then packing begins)

WHERE: Charlotte Convention Center – Hall B
501 S. College Street, Charlotte, NC 28202

CONTACT: If you are interested in covering this event, please contact Donna Ragan at 704-805-1724 or at dragan@secondharvestmetrolina.org.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2024-2025, Second Harvest Food Bank of Metrolina distributed over 88 million pounds of food and household items, which included over 54 million pounds in fresh produce, meat, and dairy, to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [X](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).