



Together We CAN End Hunger

News Release



For Immediate Release

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Walmart and Sam's Club Fight Hunger. Spark Change Campaign Raises Over \$268,000 for Second Harvest Food Bank of Metrolina

Community, Shoppers Pair with Retailers for Annual Fight Hunger. Spark Change. Campaign

(CHARLOTTE, NC) – September 9, 2025 – Community members in the 24 counties (14 in NC and 10 in SC) served by Second Harvest Food Bank of Metrolina helped raise over \$268,000 through the 12th annual Walmart and Sam's Club Fight Hunger. Spark Change. campaign.

Supported by local shoppers, associates and dedicated partnerships with food and beverage brands, the campaign helped provide important donations to Second Harvest during a critical time for the estimated 483,000 children, seniors, families, and veterans who are experiencing food insecurity in the Metrolina region.

"As food costs remain high and food banks experience increased pressure from the growing number of people living with food insecurity, we are working hard to get food and resources to communities who need it most," said Kay Carter, CEO at Second Harvest. "We are grateful for the support of people in our community and for Walmart and Sam's Club tireless support."

To date, the campaign has helped secure more than 2.3 billion meals for partner food banks across the country. During this year's campaign, Second Harvest Food Bank of Metrolina held a special school mobile pantry at a local Title One school and invited Walmart associates to volunteer at the drive-through distribution – which served 264 families during the two-hour event. Each family received meat protein, seasonal vegetables, bread items, one dozen eggs, along with 22.5 pounds of non-perishable boxed food, and dental hygiene kits.

“Helping our neighbors put food on the table is at the heart of what we do here in our community,” said Kayla Burton, senior manager of Cause Marketing and Customer Engagement at Walmart. “We’re thankful for our Walmart and Sam’s Club associates, customers, members, and suppliers who joined forces to support our local food banks during this year’s campaign. Together, we’re making a real difference for families.”

The 24 participating suppliers for this year’s Fight Hunger. Spark Change. campaign for Walmart include: B&G Foods, Inc., Ben’s Original, Bush Brothers & Company, Celsius, The Coca-Cola Company, Conagra Foods, Dole Packaged Foods, LLC, Ferrero USA, General Mills, Hershey Salty Snacks, Hidden Valley Original Ranch, Kellanova, Keurig Dr. Pepper, Kodiak, Kraft Heinz, Lipton Tea, Materne, Mondelez International, Olipop, Pepsi-Cola Advertising & Marketing, Inc., The Hain Celestial Group, WK Kellogg Co, Unilever and Utz Quality Foods. The six participating suppliers for Sam’s Club include: General Mills, Kellanova, Kodiak, Keaft Heinz, Nestle and Unilever.

For more information on how you can help end hunger, visit secondharvestmetrolina.org.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2023-2024, Second Harvest Food Bank of Metrolina distributed almost 90 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

Walmart

Walmart Inc. (NYSE: WMT) is a people-led, tech-powered omnichannel retailer helping people save money and live better — anytime and anywhere — in stores, online, and through their mobile devices. Each week, approximately 270 million customers and members visit more than 10,750 stores and numerous eCommerce websites in 19 countries. With fiscal year 2025 revenue of \$681 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at facebook.com/walmart, on X (formerly known as Twitter) at twitter.com/walmart, and on LinkedIn at linkedin.com/company/walmart.

Sam’s Club

Sam’s Club, the \$90 billion division of Walmart Inc. (NYSE: WMT), is a membership club that is pioneering the future of retail experience, providing exclusive access to value, convenience and modern omnichannel shopping options to millions of members in 600 clubs across the U.S. and Puerto Rico. With over 40 years of innovating in the category, Sam’s Club continues to redefine club membership shopping with its curated assortment of quality fresh food and Member’s Mark® items, in addition to market leading technologies and services like Scan & Go™, curbside pickup and home delivery. Visit the [Sam’s Club Newsroom](#), shop at SamsClub.com or connect with Sam’s Club on [LinkedIn](#), [X](#), [Facebook](#), [Instagram](#), [TikTok](#) and [Pinterest](#).