



Together We CAN End Hunger

PRESS Conference

****GREAT PHOTO / VIDEO OPPORTUNITY ****

FOOD INDUSTRY PARTNERS DELIVER 5 TRACTOR TRAILER LOADS OF MOST NEEDED ITEMS TO SECOND HARVEST IN CELEBRATION OF OUR 40TH YEAR OF SERVING THE COMMUNITY



WHAT: Food Donors Help Us Celebrate 40 Years of Feeding the Hungry

In September 1981, Second Harvest Food Bank of Metrolina opened its doors in Charlotte. 40 years later, hunger is at an all-time high due to the COVID-19 pandemic. September, also Hunger Action Month, marks the 40th year of operation for the Food Bank and the organization is holding a 2-month birthday celebration campaign to raise funds, food, volunteerism, and awareness.

As part of this campaign, the Food Bank is working with major donors to provide tractor trailer loads of healthy food. This press conference is to acknowledge our food bank partners and to shine a light on hunger in our 24 county service region.

Delivery of the first 5 full tractor trailer loads of most needed items to include donations from Smithfield, Simpsons Eggs, US Foods, and Bimbo Bakeries USA.

WHEN: Wednesday, October 6th at 10:00 a.m.

WHERE: Second Harvest Food Bank of Metrolina – *Rear Dock*
500-B Spratt Street, Charlotte, NC 28206

WHO: Kay Carter, CEO of Second Harvest Food Bank of Metrolina
Representatives from our Food Donors

CONTACT: Donna Ragan, Second Harvest Food Bank of Metrolina Marketing & Communications Manager
704.805.1724 or dragan@secondharvest.org

###

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2020-2021, Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).