



## **ALIANZA DE FUTBOL LAUNCHES ALIANZA CONTIGO TO SUPPORT THE HISPANIC COMMUNITY IN CHARLOTTE**

*With the support of the Second Harvest Food Bank of Metrolina and Charlotte Football Club*

CHARLOTTE- Alianza de Futbol, the largest and most prestigious soccer program in the U.S. has been supporting Hispanic soccer communities for 16 years by providing free and low-cost soccer events for youth and adults. Despite the 2020 Alianza de Futbol tour being sidelined by the Coronavirus, Alianza de Futbol continues its dedication to the Hispanic community by launching Alianza Contigo in Charlotte.

Alianza Contigo will be a touchless experience allowing families to drive-thru and receive free food and household items in a safe environment. Food will be provided by the Allstate Sueño Alianza Food Pantry in partnership with the Second Harvest Food Bank of Metrolina, that will donate 2,000 meal boxes, and household items will be provided by the Verizon Copa Alianza Household Pantry in partnership with Good360, the global leader in product philanthropy and purposeful giving.

We are thankful to our partners, Allstate, Verizon, Gatorade, TUDN and Good360 for their support of this initiative during this difficult time

**When:** Saturday, October 24th from 9am to 2pm

**Where:** Ramblewood Soccer Complex (10200 Nations Ford Rd, Charlotte, NC, 28273)

For more information and volunteer opportunities visit [alianzadefutbol.com](http://alianzadefutbol.com).

### **About Alianza de Futbol:**

*Founded in 2004 by BRC Group, Alianza de Futbol Hispano is the leading national organization dedicated to the support and development of amateur Hispanic soccer in the United States. Alianza de Futbol empowers Hispanic soccer communities, families, and soccer players by providing the most prestigious adult tournaments and scouting programs that help Hispanics to reach their full soccer potential and succeed in education, life, and work.*

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