



*****MEDIA OPPORTUNITY*****

WHAT:

Second Harvest Food Bank of Metrolina & Hendrick Automotive Group
Spring Meal Drive Packing Event

WHO:

Hendrick Automotive Group Employee Volunteers
(Spokespeople Will Be Available)

WHEN:

Tuesday, March 26, 2019
(10:30 a.m. – 11:30 a.m. ET)
Interview/Media B-Roll Opportunities (Approx. 10:30-11:30 a.m. ET)

WHERE:

Second Harvest Food Bank of Metrolina
500 Spratt St. B, Charlotte, N.C. 28206

MEDIA OPPORTUNITIES:

Hendrick Automotive Group teammates are helping pack 3,000 traditional meals to serve more than 12,000 Charlotte-area people in need.

These traditional Easter meals include a fresh ham, rice, mac & cheese, green beans, corn, stuffing, canned peaches and pie. Each meal feeds a family of four.

As part of its first company-wide Spring Meal Drive initiative, Hendrick Automotive Group has committed to continue its fight against hunger by partnering with 25 different food banks within the 15 states in which our company operates. By the end of the 2019 Spring Meal Drive, teammates from 96 Hendrick Automotive Group dealerships will have donated, packed and distributed more than 10,000 traditional meals to help more than 40,000 individuals facing hunger this holiday season.

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On-Site Contact:

Donna Ragan, Marketing & Communications Manager, (dragan@secondharvest.org | 704.408.4527)
David Harris, Hendrick Automotive Group Communications (dharris@hmsracing.com | 704.756.9301)