



**FOR IMMEDIATE RELEASE**

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**THE GSF FOUNDATION HOLDS SECOND ANNUAL FEEDING HUNGER: A "NO LUNCH" LUNCH TO BENEFIT SECOND HARVEST FOOD BANK OF METROLINA**

*The Local Event is One of Three Across the U.S., Aiming to Donate 750,000 Meals Since Inception*

**Charlotte, North Carolina (November 9, 2018)** – The Golden State Foods (GSF) Foundation, a nonprofit organization dedicated to improving the lives of children and families in need in the areas where GSF associates live and work, is hosting the Feeding Hunger: A "No Lunch" Lunch event in Charlotte, North Carolina to benefit Second Harvest Food Bank of Metrolina, a local non-profit organization that provides direct services in the area of childhood hunger. The event will be a one-hour soup kitchen-style lunch, where attendees will learn firsthand what it's like to receive a meal at a soup kitchen. Attendees will receive a bowl of soup and a piece of bread, while learning more about the issue and opportunities for combatting childhood hunger in their local community. All funds raised will benefit the Second Harvest Food Bank of Metrolina.

The event will also feature the First Lady of North Carolina, Kristen Cooper, as she continues to champion initiatives, organizations, and people who are working to create a safe, nurturing, healthy environment for children and their families. At the Feeding Hunger: A "No Lunch" Lunch, the First Lady will speak about the effects of childhood hunger in North Carolina.

One in six children in the United States is hungry and North Carolina is one of 14 states that demonstrated significantly higher household food insecurity rates than the national average. In the Charlotte, North Carolina region where the Feeding Hunger: A "No Lunch" Lunch event will be held, one in five children under 18 are hungry.

"With the recent devastation to our state from Hurricane Florence, we're more motivated than ever to raise much-needed funds to benefit children and families who are hungry in our community," said Pete VanSaun, QCD Charlotte local committee chair, GSF Foundation. "Partnering with the Second Harvest Food Bank of Metrolina, we know that the funds we raise through Feeding Hunger: A "No Lunch" Lunch will directly benefit those in our community who need it most."

"We are honored to partner with the GSF Foundation and Quality Custom Distribution on their second annual Feeding Hunger: A "No Lunch" Lunch," said Kay Carter, CEO of Second Harvest Food Bank of Metrolina. "The GSF Foundation is a special partner that shares the goal of ending child hunger in our region and through the efforts of their team members, many children in need will be helped."

Last year, the GSF Foundation in Charlotte raised \$36,115 for the Second Harvest Food bank of Metrolina, resulting in 144,604 meals to hungry children in their community, and this year, the national GSF Foundation will match the funds raised through the program, allowing for even more meals to be provided to the local community.

The Feeding Hunger: A “No Lunch” Lunch program was developed by the GSF Foundation in 2016, and is on track to provide 750,000 meals through their food bank partners by the end of 2018.

For more information about this event, please visit <http://www.gsffoundation.org/event/no-lunch-lunch-charlotte/>

### **About GSF Foundation**

The GSF Foundation is a nonprofit organization that is dedicated to improving the lives of children and families in need in the areas where GSF associates live and work. Established in 2002, the Foundation is a natural extension of Golden State Foods’ values-based business. Funded and run by GSF associate volunteers and supported by its business partners, community partners and customers, the Foundation operates under the direction of an executive board, which includes national representation from local GSF volunteers. As many as 80 percent of GSF associates actively support the Foundation through personal involvement and contributions in 24 local committees across the United States – uniting their hearts and hands for good. To date, the Foundation has raised more than \$40 million to help those in need. For more information, visit [www.gsffoundation.org](http://www.gsffoundation.org).

### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2017-2018, Second Harvest Food Bank of Metrolina distributed over 54 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

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### **About Quality Custom Distribution**

Quality Custom Distribution Services Inc. (QCD) is a subsidiary of Golden State Foods Corp. (GSF), which is one of the largest diversified suppliers to the Quick Service Restaurant industry. Established in 2006, the custom distribution company is values-based and has proven performance in superior quality, innovation and customer service. Headquartered in Irvine, California, QCD services thousands of restaurants throughout the United States. QCD associates also help run a national non-profit organization, the GSF Foundation for kids. QCD’s customers include Chick-fil-A, Chipotle, Starbucks, Einstein Bros. Bagels, and Wendy’s. For more information, please visit: [www.qualitycustomdistribution.com](http://www.qualitycustomdistribution.com)