

News Release



Together We CAN End Hunger

CONTACT: Donna Ragan, Marketing & Communications Manager

Second Harvest Food Bank of Metrolina

704.805.1724 (cell) | dragan@secondharvest.org

Chick-fil-A Donates \$50,000 to Second Harvest Food Bank of Metrolina to Address Food Insecurity in the Region

CHARLOTTE (Dec.18, 2020) From November 16-21, Charlotte-area Chick-fil-A restaurants donated 10% of each mobile order placed in the drive-thru to Second Harvest Food Bank of Metrolina to help end hunger in the region. At the conclusion of the promotion, \$46,000 was raised and Chick-fil-A rounded the donation up to \$50,000. Second Harvest Food Bank of Metrolina can distribute 7 pounds of food for every dollar raised and this donation will help the organization get 350,000 pounds of nutritious food to children, families, seniors, and veterans served by their partner agencies.



The need for food assistance has risen dramatically this year, due to the COVID-19 pandemic. The Food Bank reports these statistics as of Nov. 30th: They have distributed over 16 million more pounds of food than last year during the same timeframe; over 29,000 families have been served at their school-based mobile pantries; they have provided over 380,000 nutritionally balanced food boxes throughout their 24 county region (14 counties in NC and 10 counties in SC), along with distributing almost 14 million more pounds of fresh produce, meat, and dairy products than last year during the same timeframe.

"Prior to COVID-19, approximately 553,000 people in our region were struggling with food insecurity, including almost 188,000 children," said Kay Carter, CEO. "Since the pandemic, we have seen a tremendous increase in those seeking assistance from our 800+ partner agencies. This donation will help feed families whose children are missing school meals, seniors and immune compromised families who are being asked to stay home, as well as employees across our communities whose jobs have been eliminated," notes Carter. "We are so appreciative to Chick-Fil-a and their customers for this very generous donation to our Food Bank."

"Chick-fil-A Charlotte is proud to partner with Second Harvest Food Bank of Metrolina as it helps those in need this holiday season," said Hal Queen. "This is such a great time for the community to come together, and we appreciate your support to help put food on the tables of those who need it most."

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2019-2020, Second Harvest Food Bank of Metrolina distributed over 70 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook; Twitter; Instagram; Linkedin; YouTube.