Together We CAN End Hunger

SECOND

HARVEST FOOD BANK OF METROLINA

For Immediate Release

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Second Harvest Food Bank of Metrolina Holding Drive-Through 2021 Empty Bowls Pottery Packages On Sale Now Through April 2nd

News Release

Charlotte, NC, March 14, 2021 – Each year, Second Harvest Food Bank of Metrolina (SHFBM) hosts one of their most popular events, 2021 Empty Bowls, presented by Food Lion Feeds. At the in-person event, 600+ attendees pick out a hand-crafted pottery bowl, enjoy lunch, and network with colleagues and friends. Since holding an in-person event was not possible this Spring, SHFBM will offer an alternative to those who parcitipate in the annual event and keep everyone safe at the same time.

The Food Bank got creative and decided to host a drive-through event and make Bowl Packages available for purchase online. Each package is \$40 and includes one handcrafted pottery bowl (pre-selected by Food Bank team members), one dry soup mix (feeds 2-3 people), a sweet treat, and one GoPlaySave Charlotte coupon book (a \$25 value). Packages can be purchased through Friday, April 2nd at 5pm at EmptyBowlsCharlotte.org, and the Drive-Through (package pick-up) will take place on Friday, April 16th between 10am and 6pm at Second Harvest Food Bank of Metrolina, 500-B Spratt Street, Charlotte, NC 28206.

"Empty Bowls reminds us that somewhere, someone's bowl is empty," notes Kay Carter, CEO of Second Harvest Food Bank of Metrolina. "The pandemic has meant even more bowls in our 24 county service region need to be filled. It's through events like Empty Bowls that we are able to distribute food to the 800+ agencies that we serve each and every day. We hope that this is a way for us to touch base with many of our friends who attend the event each year, remind them that our work goes on and that there are many people struggling with food insecurity."

Interview and photo opportunities are available prior to April 2nd and "day of" interviews are available in-person on Friday, April 16th at SHFBM.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2019-2020, Second Harvest Food Bank of Metrolina distributed over 70 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook, Twitter, Instagram, Linkedin, YouTube.

