

**SECOND
HARVEST
FOOD BANK
OF METROLINA**



News Release

Together We CAN End Hunger

For Immediate Release



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Second Harvest Food Bank of Metrolina, Walmart, Sam's Club and Feeding America Launch "Fight Hunger. Spark Change." Campaign to Combat Hunger in the Food Bank's 19 County Service Region

CHARLOTTE, N.C. (April 26, 2019) – One in eight Americans in communities across the U.S. struggle with hunger, according to the U.S. Department of Agriculture, including over 527,000 people in our 19 counties across North and South Carolina (14 in NC and 5 in SC). Over 188,000 children and over 41,000 seniors wake up each morning not knowing where their next healthy meal will come from. To raise awareness and combat the issue, Walmart, Sam's Club, Feeding America® and Second Harvest Food Bank of Metrolina (SHMETROLINA) are kicking off the sixth annual nationwide "Fight Hunger. Spark Change." (FHSC) campaign, which will run from April 22 to May 20.

In partnership with SHMETROLINA, Walmart and Sam's Club now invite shoppers to help fight hunger in their local community. There are three ways to participate – purchasing a participating item in-store or online, donating in-store or donating on Feeding America's website.

With 749 million meals achieved over the past five years, customers and members in SHMETROLINA's 19 county service region can help the Feeding America network secure its 1 billion cumulative meals goal in three ways. They can track the number of meals by visiting www.walmart.com/fighthunger.

- For every participating product purchased at U.S. Walmart stores, Sam's Clubs or on Walmart.com during the campaign, the supplier will donate the monetary equivalent of at least one meal on behalf of a Feeding America member food bank, up to applicable limits.
- Donate money to your local Feeding America food bank at participating Sam's Club and Walmart stores in the U.S.
- Donate at feedingamerica.org/Walmart.

Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks including Second Harvest Food Bank of Metrolina. A purchase of one of the 267 participating items helps secure the equivalent of one meal. Each Walmart and Sam's Club will partner with at least one Feeding America local food bank, and the 18 participating suppliers include: Bush Brothers, Campbell's, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben's, Nature Nate's Honey and Unilever.

"This campaign helps increase awareness about the issue of hunger in America, allowing us to secure more local funds and ultimately provide more food to people in need in our area. We hope people across the 19 counties that we serve realize how important their partnership will be in this year's campaign. We are so thankful for the wonderful partnership that we have with our friends from Walmart and Sam's Club, along with their wonderful associates that help share this campaign with customers nationwide," notes Kay Carter, SHMETROLINA CEO.

"As we go into our sixth year of the 'Fight Hunger. Spark Change.' Campaign, it's exciting to approach the 1 billion mark in terms of charitable meals secured for Feeding America over the life of the program," said Kathleen McLaughlin, chief sustainability officer for Walmart. "Food insecurity continues to affect communities across the United States. Working with Feeding America, our customers, members, associates and suppliers, Walmart and Sam's Club aim to be part of the solution."

Last year, SHMETROLINA received over \$263,000 dollars from Walmart and Sam's Club commitment to fight hunger.

To learn more about the campaign visit <http://www.walmart.com/fighthunger>.

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About Walmart

Walmart, Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere – in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2017-2018, Second Harvest Food Bank of Metrolina distributed over 54 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow SHMETROLINA on Facebook at <https://www.facebook.com/SHmetrolina/>; on Twitter at <https://twitter.com/shmetrolina>; and on Instagram at <https://www.instagram.com/shmetrolina/>

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.