

Media Alert

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What: Harris Teeter, Carolina Panthers, and the Bradley & Nikki Bozeman Foundation to assemble 2,000 Thanksgiving bags for local community members

Families in need will receive a Thanksgiving meal bag which contains products for a delicious and easy holiday meal.

Date: Tuesday Nov. 15, 2022

Time: 1:00 p.m. – Press Conference

1:15 p.m. – Bag Assembly

Where: Second Harvest Food Bank of Metrolina

500B Spratt Street

Charlotte, N.C. 28206

Interviews are available. Live shots are welcomed!



On Tuesday, Nov. 15, 2022, Carolina Panthers center Bradley Bozeman, Harris Teeter associates, plus additional Carolina Panther players will assemble 2,000 Thanksgiving meal bags. Those bags will be given to families-in-need by the Second Harvest Food Bank of Metrolina to make sure all families have a Thanksgiving meal this holiday. The bag assembly is hosted in conjunction with Harris Teeter’s annual Harvest Feast food and fund drive; the bags will be distributed through the Second Harvest Food Bank of Metrolina’s network of partner agencies.

Each Thanksgiving meal bag contains products for a delicious and easy Thanksgiving meal including: a whole turkey, stuffing, buttery mashed potatoes, gravy, corn, green beans, cranberry sauce, rolls and chocolate chip cookies.

This is the eleventh year that Harris Teeter is hosting a bag assembly in Charlotte as part of the company’s annual Harvest Feast programming. Each bag assembled has enough food to provide a holiday meal to a family of four.

“The Bradley and Nikki Bozeman Foundation would like to thank Harris Teeter and Second Harvest Food Bank of Metrolina for the donation of Thanksgiving Food Bags and Turkeys which will help underserved communities throughout the Metrolina region,” said Bradley Bozeman, Center of the Carolina Panthers and Co-Founder of the Bradley and Nikki Bozeman Foundation. “Hunger never

takes a play off, so we are thankful for our partners who get into the trenches with us to help fight food insecurity one meal at a time!”

[The Bradley and Nikki Bozeman Foundation](#) is a non-profit organization which focuses on ending food insecurity, bullying in schools and other charitable endeavors. Their efforts began when they were both student athletes at the University of Alabama.

Harris Teeter would like to thank its generous vendors who made this donation possible: Cargill, Ocean Spray, Bruce’s Yams, Idahoan Foods, McCormick, Kraft, Stove Top, and Kings Hawaiian.

This bag packing event is one of several events Harris Teeter will host throughout this November and is part of the Company’s annual Harvest Feast programming. Throughout November and December, Harris Teeter will invite shoppers to Round Up their transaction at check-out to benefit its hunger-relief partners.

www.harristeeter.com



Together We CAN End Hunger

About Harris Teeter

Harris Teeter, with headquarters in Matthews, N.C., is a wholly-owned subsidiary of The Kroger Co. (NYSE: KR). The regional grocery chain employs approximately 35,000 associates and operates stores in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.

About Second Harvest Food Bank of Metrolina

Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In the fiscal year 2021-2022, Second Harvest Food Bank of Metrolina distributed over 75 million pounds of food and household items to over 950 hunger-feeding agencies including emergency pantries, soup kitchens, homeless shelters, senior programs, and low-income daycares.

For more information, please visit: <https://www.secondharvestmetrolina.org>

Harvest Feast Thanksgiving Bag Assembly

Harvest Feast Bag Assembly @ Second Harvest Food Bank of Metrolina

Date:

Tuesday, November 15, 2022

Time:

1:00 p.m. - 3:00 p.m

Location:

500B Spratt Street
Charlotte, NC 28206

Contacts:

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Overview:

Harris Teeter, the Food Bank and several players from the Carolina Panthers are assembling 2,000 holiday dinner bags which will be distributed to the Food Bank's partner agencies.

Agenda:**Friday, Nov. 11, 2022**

Sometime between 9 a.m. & 3 p.m.

Harris Teeter truck arrives at Food Bank

Item Name	SHFBM
Protein (Cargill Turkey) Shipped to FB 10.21.22	704 cases
Idahoan Foods Buttery Mashed Potatoes	167 cases
Bruce's Yams	167 cases
Stove Top Stuffing Mix Chicken	167 cases
McCormick Turkey Gravy Mix	84 cases
HT Corn (24 count case)	84 cases
Harris Teeter Green Beans	84 cases
Ocean Spray Cranberry Sauce	84 cases
Kings Hawaiian Rolls	63 cases
HT Chocolate Chip Cookie Mix	167 cases
HT Reusable Bags	20 cases

Harvest Feast Thanksgiving Bag Assembly

Tuesday, Nov. 15, 2022

Food Bank staff stages packing/ press conference area.

11:30 a.m.

Corporate Affairs Arrives

12:00 p.m. – 12:30 p.m.

Volunteer Check-In

12:40 p.m.

Panther players arrive

12:40 p.m.

Media escorted into packing/press conference area

1:00 p.m.

Press conference

- Welcome and Remarks, Kay Carter, SHFBM CEO

- Remarks, Danna Robinson, Director of Corporate Affairs. Remarks by Bradley and Nikki Bozeman Foundation

- Close, Kay Carter

1:15 p.m.

Bag assembly – all volunteers are packing bags

3:00 p.m.

Event ends

Opportunities for Social Media:

@shmetrolina

@harristeeter

#HTcares

#HTHarvestFeast

#HelpHTEndHunger

Facebook.com/shmetrolina

Facebook.com/harristeeter

Danna Robinson Talking Points

- Good Afternoon, everyone. Thank you for being here.
- I am Danna Robinson, Director of Corporate Affairs for Harris Teeter.
- Harris Teeter has developed a strong culture of giving over the years, dating back to our co-founder W.T. Harris.
- Our main giving priority is working with our food bank partners to combat food insecurity – not just around the holidays, but year-round.
- One way we support this priority is through our Harvest Feast events each fall – where we give our shoppers the opportunity to donate money at checkout.
- Harris Teeter launched its Harvest Feast Campaign in 2003.
- Since that time, the campaign has raised millions of dollars.
- In addition to raising money in our stores, we host bag assembly events, like this one, across the areas where Harris Teeter operates stores.
- Today, we will assemble 2,000 Thanksgiving dinner bags for families-in-need this holiday season.
- This is our eleventh year hosting this event in Charlotte.
- Each of the bags will contain enough food to provide a holiday feast to a family of four.

- This event would not have been possible without vendor support.
- Thank you to our vendors:
 - Cargill, Ocean Spray, Bruce's Yams, Idahoan Foods, McCormick, Kraft, Stove Top, and Kings Hawaiian
- A special thank you also goes to our Harris Teeter associates who are helping us assemble the bags.
- As many of you know, Harris Teeter & the Carolina Panthers have a great relationship, as Harris Teeter is the Official Grocery Store of the Carolina Panthers.
- We also have wonderful relationships with many of the players who have helped us make this bag packing event and other events such a success each year.
- This year we are excited to partner with Carolina Panthers player Bradley Bozeman and his wife Nikki, along with their Foundation, to raise awareness for the issue of food insecurity.
- Bradley, Harris Teeter is thrilled to have you as our partner in ending food insecurity.
- Bradley & Nikki's work within our community through their Foundation, 'The Bradley and Nikki Bozeman Foundation', is inspiring. It is our hope their involvement brings much needed attention to the problem of hunger and serves as encouragement for others to get involved as well.

- I would like to thank Bradley as well as the other players who are here with us today. We are so grateful to all of you who are here helping us raise awareness for hunger relief.
- Bradley and his Panthers teammates will be right alongside us today to personally pack bags, making it possible for 2,000 local families to enjoy a Thanksgiving meal this season.
- Bradley, would you like to say a few words?