



# News Release



## FOR IMMEDIATE RELEASE

Contact: Donna Ragan, Marketing & Communications Manager  
Office: 704.376.1785 | Cell: 704.805.1724  
[dragan@secondharvest.org](mailto:dragan@secondharvest.org)

### Harris Teeter & Second Harvest Food Bank of Metrolina Kick Off Harvest Feast Marathon Food / Fund Drive Event Feeding our Hungry Neighbors on Saturday, Nov. 9th & Saturday, Nov. 16th

**CHARLOTTE, North Carolina** – On Saturday, November 9<sup>th</sup> at 10:00 a.m., Second Harvest Food Bank of Metrolina kicks off their annual holiday food drive, **Harvest Feast Marathon** with **Harris Teeter** and media partner **WRFX 99.7** (an **iHeart Media** station). *The food drive is taking place at two locations on consecutive Saturdays - Sat., Nov. 9<sup>th</sup> from 10am-5pm at Harris Teeter Rea Farms at 11135 Golf Links Drive and on Sat., Nov. 16<sup>th</sup> from 10am-5pm at the Harris Teeter Stonecrest Shopping Center at 7852 Rea Road.* Festivities for the locations will include:

\* **November 9<sup>th</sup> (10am-5pm) at Harvest Feast Rea Farms:** Free games, giveaways and food samples for all to enjoy! Samplings from the Harris Teeter Rancher Truck, Milo's Tea, Raneir Fruit, Peet's Coffee, and more! The kids (and adults) will love seeing some of our friends from Be Your Own Hero Cosplay – Black Panther, a Jedi, and Shaggy from Scooby Doo, who will be onsite from 12pm-4pm. This year we are also offering *free shredding* from our friends at Shred360 from 10am-12noon on both Saturdays.

\* **November 16<sup>th</sup> (10am-5pm) at Harvest Feast Stonecrest Shopping Center Rea Farms Shopping Center:** Another Saturday filled with free games, giveaways and food samples for all to enjoy, shredding from our friends at Shred360 from 10am-12noon, the GHOSTBUSTERS and Cheralyn Lambeth (made possible by our friends from Be Your Own Hero Cosplay) from 12n-4pm, and last, but not least, don't miss *the KraftHeniz Wienermobile – a special appearance for Nov. 16<sup>th</sup> only.*

Second Harvest Food Bank of Metrolina (SHMETROLINA) is hopeful that this year's drive will bring in much needed holiday food items – turkeys, hams, stuffing, canned vegetables, etc. along with funds which will be used to purchase nutritious. This will help the Food Bank supply holiday food to over 770 agencies that they serve in a 19 county – 14 counties in North Carolina and 5 counties in South Carolina.

If you can't make it to the marathon, Harris Teeter is giving their customers another way to help their local food banks. **From October 30<sup>th</sup> to December 31<sup>st</sup>, ROUND UP at checkout benefits Second Harvest Food Bank of Metrolina.** Proceeds will be given directly to the Food Bank to help feed community members in need.

With over 527,000 people in our 19 county region living at or below the poverty level, and 188,000 of those being children and 41,000 seniors, the holiday season is the perfect time to share our resources with those less fortunate. For more information about Harvest Feast Marathon contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at [dragan@secondharvest.org](mailto:dragan@secondharvest.org) or 704.805.1724

###

About Second Harvest Food Bank of Metrolina – As part of Feeding America, Second Harvest Food Bank of Metrolina (SHMETROLINA) serves 19 counties in North and South Carolina. In FY2018-2019, SHMETROLINA distributed over 60 million pounds of food and household items to over 770 non-profit agencies including emergency pantries, soup kitchens, senior programs, shelters, low-income daycares, veteran assistance organizations, and animal rescues. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#), and [YouTube](#).

**About Harris Teeter:** Harris Teeter, with headquarters in Matthews, N.C., is a wholly-owned subsidiary of The Kroger Co. (NYSE: KR). The regional grocery chain employs approximately 30,000 associates and operates stores in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.