

For Immediate Release

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Second Harvest Food Bank of Metrolina Receives Matching Donation from Hui Family for Local Families in Need During COVID-19

Charlotte, NC, September 6, 2020 – In early June in the midst of COVID-19, Second Harvest Food Bank of Metrolina was contacted by Casey and Ed Hui, who were interested in ways that they might be able to make an impact to help those struggling with food insecurity during the pandemic. The Hui's were passionate about helping as they knew that children were going without school meals, seniors were being quarantined, and so many parents had lost their jobs or had been laid off.

“We’ve been touched by the people of the Carolinas and we’d definitely like to help our fellow neighbors,” noted Ed Hui. After discussions with the Food Bank team, they decided to use their \$25,000 donation in a match for the organization’s fundraising efforts. Their funds were to be used to distribute approximately 1,000 healthy food boxes. In mid-June, Second Harvest sent out the campaign to their donor database and included all of their social media platforms.



Within a very short timeframe, through the generosity of other donors, the Hui’s \$25,000 match was met and over \$50,000 was raised to help our neighbors in need. “We can’t thank our friends the Hui’s enough for their generosity and eagerness to help make a difference in this community. Their idea and donation generated funds that helped us distribute over 2,000 food boxes to children, seniors, families, and veterans in need,” stated Kay Carter, CEO at Second Harvest Food Bank of Metrolina.

From March 19th to August 31st, the Food Bank has distributed over 10 million more pounds of food than last year during this same timeframe; served over 19,000 families at their school-based mobile pantries; provided over 275,000 nutritionally balanced food boxes throughout their 24 county region (14 counties in NC and 10 counties in SC); and distributed over 7 million more pounds of fresh produce, meat, and dairy products than last year during the same timeframe.

For more information please contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at dragan@secondharvest.org.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2019-2020, Second Harvest Food Bank of Metrolina distributed over 70 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#); [Twitter](#); [Instagram](#); [LinkedIn](#); [YouTube](#).