





FOR IMMEDIATE RELEASE October X, 2019

# Local Food Banks Partner with Ingles Markets and iHeart Media for the 6<sup>th</sup> Annual Fill-A-Backpack Program

Harvest Hope Food Bank, Golden Harvest Food Bank and Second Harvest Food Bank of Metrolina tackle childhood hunger with Ingles campaign

**Greenville, S.C. (Oct. 5, 2019)** – For the 6<sup>th</sup> year, Harvest Hope Food Bank, Golden Harvest Food Bank and Second Harvest Food Bank of Metrolina are partnering with Ingles Markets and iHeart Media to fight childhood hunger in the Upstate with the Fill-A-Backpack Program. Community members can purchase a \$7.50 backpack icon at local Ingles stores and help feed a child for a weekend.

Thousands of children in the Upstate rely on free and reduced priced breakfast and lunch at school, but rely on food banks to help feed them over the weekend. For \$7.50, community members can provide a child in need with a "backpack" filled with five meals, two snacks and shelf stable drinks to eat over the weekend.

"Our efforts to supply nutritious food on the weekends through our food banks' Child Backpack programs throughout South Carolina are only possible by devoted partners like Ingles Markets and iHeart Media, who truly understand and support our mission," said Mike Darrow, executive director of Feeding the Carolinas, a strategic alliance of Feeding America food banks in North and South Carolina. "This partnership with our South Carolina food banks adds to the long-standing efforts to alleviate childhood hunger, We encourage our community members to "Fill a Backpack" and join us in making an incredible impact on those children and families that we collectively serve all across the Palmetto State." Feeding the Carolinas is the umbrella organization for the food banks in South and North Carolina.

This campaign runs from September 17 through October 16 at the participating Ingles stores below.

- 2795 East Main Street, Spartanburg
- 4600 Highway 9, Boiling Springs
- 2404 Highway 81, Anderson
- 10903 Anderson Road, Powdersville

- 1524 Locust Hill Road, Greer
- 1335 Stallings Road, Greenville
- 502 Ann Street, Pickens
- 429 East Main Street, Liberty

###

### **About Harvest Hope Food Bank**

Harvest Hope Food Bank is a non-profit organization serving people in need in 20 counties across South Carolina. Harvest Hope distributes more than 32.7 million pounds of food each year and feeds approximately 31,405 people a week across South Carolina. Harvest Hope operates out of locations in Columbia, Florence, and Greenville, SC. For more information, visit harvesthope.org.

#### **About Golden Harvest Food Bank**

Golden Harvest Food Bank serves the hungry in our 30-county service area in eastern Georgia and western South Carolina. The Food Bank was founded in Augusta, Ga., in 1982, and now operates from three distribution centers – Augusta, Ga.; and Aiken and Anderson, S.C. Golden Harvest is a locally supported 501(c)(3) nonprofit organization that provides grocery products to the hungry through a network of more than 260 direct service programs and food pantries. Golden Harvest distributed more than 15.3 million pounds of grocery products to those in need in fiscal year 2018.

#### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2018-2019, Second Harvest Food Bank of Metrolina distributed over 60 million pounds of food and household items to over 770 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook, Twitter, Instagram, Linkedin and YouTube.

## **About Feeding the Carolinas**

Feeding the Carolinas is a strategic alliance of the food banks in North and South Carolina who also belong to Feeding America, the nation's largest hunger-relief charity. Feeding the Carolinas is a 501(c)(3) tax-exempt charitable nonprofit organization. Feeding the Carolinas is North and South Carolina's only statewide hunger relief organization that continuously services all 146 counties. Our community-supported member food banks are private, non-governmental organizations, located in every corner of both states. <a href="https://www.feedingthecarolinas.org">www.feedingthecarolinas.org</a>