



## **MEDIA ADVISORY**

MEDIA CONTACT: Emma Thyer, <a href="mailto:emma@eandvgroup.com">emma@eandvgroup.com</a>, 336-455-0244

ONSITE CONTACT: Paige Hamer, <a href="mailto:ppauroso@harristeeter.com">ppauroso@harristeeter.com</a>, 757-645-8237

ONSITE CONTACT: Donna Ragan — <a href="mailto:dragan@secondharvest.org">dragan@secondharvest.org</a>, 704-805-1724

## Harris Teeter, Carolina Panthers, and the Bradley & Nikki Bozeman Foundation to assemble 2,500 Thanksgiving meal bags for local community members

Teaming up with the Carolina Panthers and Second Harvest Food Bank of Metrolina, community members will receive a Thanksgiving meal bag with everything needed to prepare a delicious and easy holiday meal.

## Interviews are available. Live shots are welcomed!

WHAT:

On Tuesday, Nov. 14, 2023, Carolina Panthers center Bradley Bozeman, Harris Teeter associates, plus additional Carolina Panther players will assemble 2,000 Thanksgiving meal bags. Those bags will be given to families-in-need by the Second Harvest Food Bank of Metrolina to make sure all families have a Thanksgiving meal this holiday. The bag assembly is hosted in conjunction with Harris Teeter's annual Harvest Feast food and fund drive, which invites shoppers to round up their transactions at check-out to benefit its hunger-relief partners. The bags will be distributed through the Second Harvest Food Bank of Metrolina's network of partner agencies.

Each Thanksgiving meal bag will contain food for a family of four's Thanksgiving meal, including a whole turkey, stuffing, mashed potatoes, gravy, corn, green beans, cranberry sauce, rolls and fudge brownies. Harris Teeter partnered with Cargill, Ocean Spray, General Mills, Bruce's Yams, Idahoan Foods, McCormick, Kraft, and Kings Hawaiian to make this donation possible.

This bag-packing event is one of several that Harris Teeter will host throughout November in various locations as part of its annual Harvest Feast programming. This is the 12th year that Harris Teeter is hosting a bag assembly in Charlotte in partnership with the Second Harvest Food Bank of Metrolina.

For the second year, the The Bradley and Nikki Bozeman Foundation is partnering with Harris Teeter and the Second Harvest Food Bank of Metrolina to pack meal bags for families this holiday season.

<u>The Bradley and Nikki Bozeman Foundation</u> is a non-profit organization which addresses food insecurity in communities, bullying in schools and other charitable endeavors.

WHEN: November 14, 2023

4-6 p.m.

WHERE: Second Harvest Food Bank of Metrolina

500B Spratt Street, Charlotte, N.C. 28206

**SPOKESPEOPLE:** Paige Hamer, Harris Teeter's communication specialist, and Kay Carter,

CEO of Second Havrest Food Bank of Metrolina will be available for

interviews.

QUICK FACTS: About Harris Teeter

For more than 60 years, Harris Teeter, a wholly-owned subsidiary of The Kroger Co. (NYSE: KR), has enriched lives – one meal, one family, one associate, and one community at a time. Headquartered in Matthews, North Carolina, Harris Teeter employs 36,000 valued associates across more than 250 stores and 70 fuel centers in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida, and the District of Columbia.

## About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2022-2023, Second Harvest Food Bank of Metrolina distributed over 78 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook, Twitter, Instagram, Linkedin, and YouTube.