



Together We CAN End Hunger

# Media Alert



We Believe In Responsible Food and Agriculture™

**\*\*GREAT PHOTO / VIDEO OPPORTUNITY \*\***

**FRIDAY, AUGUST 2, 2019 at 10:00 a.m.**

**WHAT:** Perdue Farms will deliver \$10,000 and 40,000 pounds of PERDUE® no-antibiotics-ever chicken to Second Harvest Food Bank of Metrolina to provide nutritious food to vulnerable children and families through a mobile pantry program at Winecoff Elementary School in Concord, N.C.

**WHEN:** Friday, August 2 at 10:00 a.m.

**WHERE:** Second Harvest Food Bank of Metrolina, 500-B Spratt Street, Charlotte, NC. 28206  
*Media – Please enter through back loading dock.*

**WHO:** Chad Huffman, Director of Perdue Operations, Concord, N.C.  
Kay Carter, CEO, Second Harvest Food Bank of Metrolina  
Winecoff Elementary School Representative

**CONTACT:** Donna Ragan, SHMETROLINA Marketing & Communications Manager  
704.805.1724 or [dragan@secondharvest.org](mailto:dragan@secondharvest.org)

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#### **About the Franklin P. and Arthur W. Perdue Foundation**

The Franklin P. and Arthur W. Perdue Foundation, the charitable giving arm of Perdue Farms, was established in 1957 by company founder Arthur W. Perdue and is funded through the estates of Arthur W. Perdue and Frank Perdue. As part of our belief in supporting the communities where and with whom we do business, the Foundation provides grants on behalf of Perdue Farms in communities where large numbers of our associates live and work. At Perdue Farms, we believe in responsible food and agriculture®.

#### **About Perdue Farms**

We're a fourth-generation, family owned, U.S. food and agriculture company. Through our belief in responsible food and agriculture, we are empowering consumers, customers and farmers through trusted choices in products and services. The PERDUE® brand is the number-one brand of fresh chicken in the U.S., and Perdue AgriBusiness is an international agricultural products and services company. As we approach our 100<sup>th</sup> anniversary in 2020, our path forward is about getting better, not just bigger. We never use drugs for growth promotion in raising poultry and livestock, and we are actively advancing our animal welfare programs. Our brands are leaders in no-antibiotics-ever chicken, turkey and pork, and in USDA-certified organic chicken. Learn more at [www.perduefarms.com](http://www.perduefarms.com).

#### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2017-2018, Second Harvest Food Bank of Metrolina distributed almost 55 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook:

<https://www.facebook.com/SHmetrolina/>; Twitter: <https://twitter.com/shmetrolina>; Instagram: <https://www.instagram.com/shmetrolina/>;  
LinkedIn: <https://www.linkedin.com/company/35597092/admin/>; YouTube: <https://www.youtube.com/channel/UCJRIJ-GBT19ucTx9hEuwPzg>