



# Media Alert



**\*\*GREAT PHOTO / VIDEO OPPORTUNITY \*\***

**200 VOLUNTEERS COME TOGETHER TO CELEBRATE THE GRAND OPENING OF SECOND HARVEST FOOD BANK OF METROLINA'S ROWAN COUNTY BRANCH AND PARTICIPATE IN THE FIRST PACKING EVENT DURING VOLUNTEER APPRECIATION WEEK!**

**Food Lion Donated \$1 Million to Make New Branch Location Possible; Freezer Expansion by the Cannon Foundation, the Gene Haas Foundation and Blue Cross Blue Shield of NC**

**WHAT:** Second Harvest Food Bank of Metrolina is pleased to announce the grand opening of a new branch location in Salisbury, North Carolina along with Food Lion, who donated \$1 million dollars toward purchase of the branch. The Cannon Foundation, the Gene Haas Foundation, and Blue Cross Blue Shield of NC have provided funds to assist with the construction of a large freezer onsite.

Second Harvest serves 24 counties, including Rowan and the surrounding counties of Cabarrus and Stanly. This new branch will allow better accessibility for the 130+ partner agencies that the food bank serves in those counties.

Following brief Grand Opening comments, there will be a large volunteer packing event taking place that will include groups from Food Lion, Novant, Atrium and other companies in the Salisbury area.

**WHEN:** **Wednesday, April 20th at 9:00 a.m.**

**WHERE:** Second Harvest Food Bank of Metrolina – Rowan Branch  
385 Airport Road, Salisbury, NC 28147

**WHO:** Kay Carter, CEO of Second Harvest Food Bank of Metrolina  
Gene Faller, SVP of Category Management with Food Lion

**CONTACT:** Donna Ragan, Second Harvest Food Bank of Metrolina Marketing & Communications Manager  
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#### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2020-2021, Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).