



# Media Alert

## MEDIA ALERT

- WHAT:** [Sam's Club Teams Up with Second Harvest Food Bank of Metrolina to Help Families in Need](#)
- WHO:** Sam's Clubs in Charlotte, Gastonia, Hickory, Kannapolis, Matthews, Mooresville, Pineville, Rock Hill, and Spartanburg, SC
- WHEN:** Distribution and Pick-ups Taking Place the Week of July 16<sup>th</sup> and July 23<sup>rd</sup>
- WHERE:** Sam's Club locations
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Sam's Club is working together with Second Harvest Food Bank of Metrolina to help families stock their shelves with diapers. Nationally the company is partnering with the Feeding America® network of food banks to provide more than 40,000 boxes, or around 5.7 million diapers to families in need throughout the country.

We think summer should be a time for carefree fun and cookouts, but the reality is that the 4 out of 5 children who rely on school programs to receive consistent, healthy meals during the school year don't have the same support during summer. This makes finances even tougher for families with young children.

With babies needing between 6 – 12 diapers a day, this comes at a major expense to families needing help. In a recent [study by Feeding America](#), 44% of low income families struggling to afford basic necessities noted that one coping strategy they've used is delaying changing a diaper. The same study found that 32% of respondents reused diapers due to economic restraints. Sam's Club is happy to be able to help alleviate some of this stress for our friends and neighbors in some of the 19 counties served by Second Harvest Food Bank of Metrolina.

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### About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2016-2017, Second Harvest Food Bank of Metrolina distributed over 54 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

SFBM on Facebook: <https://www.facebook.com/SHFBM/ww>

SHFBM on Twitter: <https://twitter.com/shmetrolina>

SHFBM on Instagram: <https://www.instagram.com/secondharvestmetrolina/>



Sam's Club Mooresville donation pick-up





Sam's Club Mooresville product donation





Charlotte Sam's Club store pick-up