



Together We CAN End Hunger

# Media Alert



## SECOND HARVEST FOOD BANK KICKS OFF 7 DAYS OF HOLIDAY GIVING EVENT FOR OVER 10,000 CHILDREN IN NEED AT ELEMENTARY SCHOOLS IN 11 COUNTIES IN NC AND SC

*Second Harvest Food Bank and Walmart Host Santa Express 2021 With Drop-Offs at 24 Schools in 11 Counties in NC and SC*

**WHO:** Second Harvest Food Bank of Metrolina and Walmart

**WHAT:** Second Harvest Food Bank of Metrolina and Walmart kick off their **7th annual Santa Express** which will provide holiday gifts of fresh fruit, toiletries, socks, school supplies, and other items to over **10,000 high need elementary school students at 24 schools in 11 counties** served by the Food Bank.

**WHEN:** MONDAY, DECEMBER 6, 2021 at 10:00 a.m.

**WHERE:** Second Harvest Food Bank of Metrolina  
500-B Spratt Street, Charlotte, NC. 28206

Members of the media are invited to join the caravan to each school to film and photograph the drop-offs. With COVID19, staff and Walmart team members are unable to deliver to each classroom, but unloading of items to schools would make for great holiday stories leading up to Christmas.

**WHY:** Second Harvest Food Bank of Metrolina and Walmart want children, our most vulnerable demographic – to experience the joy of the holiday season regardless of their socioeconomic situation. Currently in our service region, over 512,000 people are at risk of hunger including over 168,000 children. Families already struggling to make ends meet do not have extra for holiday gifts. The Food Bank and Walmart are trying to spread the holiday cheer and spirit to our neighbors in need.

**CONTACT:** If you are interested in covering SANTA EXPRESS, please contact Donna Ragan, Marketing & Communications Manager at 704.805-1724 or at [dragan@secondharvest.org](mailto:dragan@secondharvest.org).

About Second Harvest Food Bank of Metrolina – As part of Feeding America, Second Harvest Food Bank of Metrolina (SHMETROLINA) serves 24 counties in North and South Carolina. In FY2020-2021, SHMETROLINA distributed over 82 million pounds of food (including over 48 million pounds of fresh produce, meat, and dairy) and household items to over 800 non-profit agencies including emergency pantries, soup kitchens, senior programs, shelters, low-income daycares, veteran assistance organizations, and animal rescues. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#), and [YouTube](#).