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Smart Chicken Extends Helping Hand in Fight Against Hunger in the Metrolina Region

Truckloads of Much-Needed Protein Delivered to Second Harvest Food Bank of Metrolina

CHARLOTTE, N.C. (January 20, 2022) – Yesterday, to honor their commitment to ending hunger in the Charlotte Metrolina region, Smart Chicken delivered 55,500 pounds of much-needed protein (a value of \$176,745) to Second Harvest Food Bank of Metrolina (SHFBM). The donation will immediately be used to help serve children and their families at school-based mobile pantries and high-poverty schools, emergency food pantries and other feeding programs that the Food Bank sponsors. **Photos are attached from the donation.**

This donation comes to SHFBM through the Smart Giving campaign that Smart Chicken sponsors in partnership with another key partner of the Food Bank – Harris Teeter. Their campaign donates one pound of poultry for every 10 pounds of product purchased at Harris Teeter stores within SHFBM’s service region. Giving back to their communities to support hunger relief is core to Smart Chicken’s business model.

“Since 2008 Smart Chicken has partnered with SHFBM and Harris Teeter to end hunger by providing approximately 486,000 pounds (valued at \$1,375,000) of nutritious food to thousands of hard-working adults, children, seniors, and veterans who simply cannot make ends meet and are faced with the harsh realities of hunger,” said Kay Carter, CEO, SHFBM. “We are thankful for this donation and our continued partnership.”

In the 24-county region served by SHFBM, over 512,000 residents are food insecure, including over 168,000 children and over 50,000 seniors. The Food Bank provides food to over 950 partner agencies including emergency pantries, soup kitchens, low-income daycares, homeless shelters, senior programs, and organizations serving veterans.

For more information please contact Donna Ragan, SHFBM Marketing & Communications Manager at dragan@secondharvest.org.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2020-2021 Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food and household items, which included over 48 million pounds of fresh produce, meat and dairy, to 950+ hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

About Smart Chicken

Smart Chicken is made from 100% all-natural, free-roaming, grain-fed chickens that are raised without animal byproducts, antibiotics, or hormones. The company maintains high standards for how the chickens are humanely raised, transported, and prepared for market.

About Harris Teeter

With headquarters in Matthews, N.C., is a wholly-owned subsidiary of The Kroger Co. (NYSE: KR). The regional grocery chain employs approximately 35,000 associates and operates stores in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.