

*****PHOTO OPPORTUNITY*****

Sort-A-Rama Brings Over 700 Volunteers Together to Pack 16,000 Food Boxes to Help Feed Hungry Children, Seniors, Families, and Veterans

Title Sponsor: Food Lion Feeds

Presenting Sponsors: Atrium Health, BlueCross BlueShield NC, Equitable, TIAA

Supporting Sponsors: Armstrong Transport Group, Crescent Communities, Duke Energy, Jackrabbit Technologies, University of North Carolina Charlotte

Official Print Sponsor: Boingo Graphics

WHO: Second Harvest Food Bank of Metrolina, Presenting Sponsor Food Lion Feeds, and Sponsors noted above.

WHAT: A half-day of volunteer service jam-packed with energy and teambuilding at the 7th Annual Sort-A-Rama! Through company event sponsorships, Sort-A-Rama offers employees a fun and safe, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution across the Food Bank's 24 county service area. The goal is to pack 16,000 nutritious food boxes to be used to feed our neighbors who are struggling with food insecurity. Each day families turn to the Food Bank and our 950+ agency partners for help and without the support of our wonderful Sort-A-Rama sponsorships, this event would not be possible.

We expect over 700 volunteers onsite to help us feed our neighbors in need.

WHEN: Wednesday, September 28th at 8:30 a.m. (Brief introduction starts at 9:00 a.m. – then packing begins)

WHERE: Charlotte Convention Center – Hall C
501 S. College Street, Charlotte, NC 28202

CONTACT: If you are interested in covering this event, please contact Donna Ragan at 704.805-1724 or at dragan@secondharvest.org.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2020-2021, Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food and household items to over 950 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).