

**SECOND
HARVEST
FOOD BANK
OF METROLINA**

Together We CAN End Hunger

Media Alert

**FOOD LION
FEEDS**



*****PHOTO OPPORTUNITY*****

Sort-A-Rama Brings 350 Volunteers Together to Pack 16,000 Food Boxes to Help Feed Hungry Children, Seniors, Families, and Veterans

Title Sponsor: Food Lion Feeds

Presenting Sponsors: Atrium Health, Blue Cross and Blue Shield of North Carolina

Supporting Sponsors: Jackrabbit Technologies and University of North Carolina Charlotte

WHO: Second Harvest Food Bank of Metrolina and Sponsors

WHAT: A half-day of volunteer service jam-packed with energy and teambuilding at the 6th Annual Sort-A-Rama! Through company event sponsorships, Sort-A-Rama offers employees a fun and safe, meaningful opportunity to combine volunteerism with employee engagement and customer relations by boxing food for distribution across the Food Bank's 24 county service area. The goal is to pack 16,000 nutritious food boxes to be used to feed our neighbors who are struggling with food insecurity. Each day families turn to the Food Bank and our 800+ agency partners for help and without the support of our wonderful Sort-A-Rama sponsorships, this event would not be possible.

Normally, the Food Bank would welcome approximately 800 sponsor volunteers. This year Second Harvest lowered their volunteer spots to 350 due to insure a safe experience for everyone. There will be 16 individual safely spaced packing stations for small volunteer groups.

WHEN: Thursday, October 14, 2021 at 9:00 a.m.

WHERE: Charlotte Convention Center – Hall C
501 S. College Street, Charlotte, NC 28202

CONTACT: If you are interested in covering this event, please contact Donna Ragan, Marketing & Communications Manager at 704.805-1724 or at dragan@secondharvest.org.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2020-2021, Second Harvest Food Bank of Metrolina distributed over 82 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).